

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heartland Sweeteners, LLC		04/24/2008	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Sysco Corporation		
Street Address:	1390 Enclave Parkway		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77077-1390		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77026997	SHAPE NO CALORIE SWEETENER	
CORRESPONDENCE DATA			
Fax Number:	(912)236-3003		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	912-236-3001		
Email:	nbelzer@belzerlaw.com		
Correspondent Name:	Nathan C. Belzer		
Address Line 1:	2905 Bull Street		
Address Line 4:	Savannah, GEORGIA 31405		
NAME OF SUBMITTER:	Nathan C. Belzer		
Signature:	/Nathan C. Belzer/		
Date:	12/04/2008		

OP \$40.00 77026997

Total Attachments: 2

900121958

**TRADEMARK
 REEL: 003899 FRAME: 0540**

source=shape#page1.tif
source=shape#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, Heartland Sweeteners, LLC, a limited liability company organized and existing under the laws of the State of Indiana, having a principal place of business at 14300 Clay Terrace Blvd., Suite 249, Carmel, IN 46302 ("Heartland"), is currently listed as the owner of the following U.S. trademark application (the "Mark"):

<u>MARK</u>	<u>SER. NO.</u>	<u>FILING DATE</u>
SHAPE NO CALORIE SWEETENER (and design)	77/026,997	10/23/2006

WHEREAS, SYSCO CORPORATION, a corporation organized and existing under the laws of Delaware and having a place of business at 1390 Enclave Parkway, Houston, Texas 77077-2099, ("SYSCO"), is desirous of acquiring the entire right, title and interest in and to the Mark, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Heartland has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto SYSCO, its successors or assigns, the entire right, title and interest in and to the Mark, any applications and registrations related thereto, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

EXECUTED THIS 24 day of April, 2008.

Heartland Sweeteners, LLC

By: Ted Gebow

Name: Ted Gebow

Title: CEO

STATE OF Indiana

§
§
§

COUNTY OF Hamilton

BEFORE ME, the undersigned authority, on this day personally appeared Teodor Gelov, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me under oath that he or she executed the same as the act and deed of **Heartland Sweeteners, LLC**, as CEO thereof, and for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND and seal of office, this 24th day of April, 2008.



JUDITH FRIEDHOLDT
Resident of Hamilton County, IN
Commission Expires: November 12, 2014

Judith Friedholdt

Judith Friedholdt
Notary Public in and for
the State of Indiana