

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Brownell & Company Incorporated		12/09/2008	CORPORATION: CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sport Supply Group, Inc.		
<b>Street Address:</b>	1901 Diplomat Drive		
<b>City:</b>	Farmers Branch		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75234		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0394740	GOLD MEDAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)393-5350		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2026386666		
<b>Email:</b>	dmccoy@jhip.com		
<b>Correspondent Name:</b>	Simor Moskowitz		
<b>Address Line 1:</b>	400 Seventh Street, N.W.		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>NAME OF SUBMITTER:</b>	Simor Moskowitz		
<b>Signature:</b>	/Simor Moskowitz/		
<b>Date:</b>	12/09/2008		

OP \$40.00 0394740

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT is made this date between BROWNELL & COMPANY, INCORPORATED, a Connecticut corporation, whose principal place of business is 429 East Haddam-Moodus Road, Moodus, Connecticut 06469 (hereinafter referred to as "Assignor"), and ~~SPORT SUPPLY GROUP, INC.~~, a Delaware corporation, whose principal place of business is 1901 Diplomat Drive, Farmers Branch, Texas 75234-8914 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner by prior assignment of the trademark GOLD MEDAL, and the United States trademark registration therefor, Reg. No. 0394740 issued April 28, 1942, and the Design Marks used therewith as shown in attached Exhibits 1-2 (hereinafter referred to as the "ASSIGNED TRADEMARKS"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the ASSIGNED TRADEMARKS, together with the goodwill of the business pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, set over and transfer to said Assignee, the entire right, title and interest in and to the ASSIGNED TRADEMARKS and the aforesaid registration therefor, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims and damages by reason of past infringement of the ASSIGNED TRADEMARKS, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be assigned and its seal to be affixed, by its duly authorized officer, this 9 day of December, 2008.

BROWNELL & COMPANY, INCORPORATED

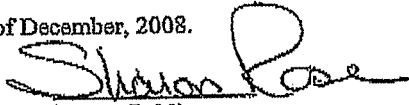
By: Anthony Fano  
(Name)  
(Title) President

[SEAL]

State of Connecticut

County of ~~Middlesex~~

Subscribed to and sworn before me this 9 day of December, 2008.

  
Notary Public

Expire 10/31/2013