

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |  |
|----------------------------------|--|-----------------------|--|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |  |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |  |
| <b>CONVEYING PARTY DATA</b>      |  |                       |  |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                         |
| Headworx Limited                 |  | 12/10/2008            | Private Limited<br>Company: UNITED KINGDOM |
| <b>RECEIVING PARTY DATA</b>      |  |                       |  |
| <b>Name:</b>                     | TLC Brands Limited   |                       |  |
| <b>Street Address:</b>           | Regency House, 21 The Ropewalk   |                       |  |
| <b>City:</b>                     | Nottingham   |                       |  |
| <b>State/Country:</b>            | UNITED KINGDOM   |                       |  |
| <b>Postal Code:</b>              | NG1 5DU  |                       |  |
| <b>Entity Type:</b>              | Private Limited Company: UNITED KINGDOM  |                       |  |
| <b>PROPERTY NUMBERS Total: 3</b> |  |                       |  |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |  |
| Registration Number:             | 3505291  | HEADWORX              |  |
| Registration Number:             | 2927087  | HEADWORX              |  |
| Serial Number:                   | 78652808   | HDX                   |  |
| <b>CORRESPONDENCE DATA</b>       |  |                       |  |
| <b>Fax Number:</b>               | (312)554-8015  |                       |  |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |  |
| <b>Phone:</b>                    | (312) 554-8000   |                       |  |
| <b>Email:</b>                    | ss@pattishall.com, kep@pattishall.com  |                       |  |
| <b>Correspondent Name:</b>       | Sanjiv Sarwate   |                       |  |
| <b>Address Line 1:</b>           | 311 S. Wacker Drive - Suite 5000   |                       |  |
| <b>Address Line 4:</b>           | Chicago, ILLINOIS 60606  |                       |  |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 02335-001-00002  |                       |  |
| <b>DOMESTIC REPRESENTATIVE</b>   |  |                       |  |

CH \$90.00 3505291

Name: Sanjiv Sarwate  
Address Line 1: 311 S. Wacker Drive - Suite 5000  
Address Line 4: Chicago, ILLINOIS 60606

|                    |                  |
|--------------------|------------------|
| NAME OF SUBMITTER: | Sanjiv Sarwate   |
| Signature:         | /sanjiv sarwate/ |
| Date:              | 12/10/2008       |

Total Attachments: 2  
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source=Headword TLC Brands Limited schedule for assignment 20081210104754#page1.tif

**ASSIGNMENT**

WHEREAS, Headworx Limited (in administration), a United Kingdom corporation with its principal place of business at Regency House, 21 The Ropewalk, Nottingham, United Kingdom NG1 5DU ("Assignor") is the owner of the trademarks identified in Schedule A hereto (the "Assigned Marks"), including the United States Trademark Registrations and/or Applications for said marks and the goodwill associated with them.

WHEREAS, TLC Brands Limited, a United Kingdom corporation with its principal place of business at Regency House, 21 The Ropewalk, Nottingham, United Kingdom NG1 5DU ("Assignee") wishes to acquire all right, title and interest in and to the trademark identified in the Assigned Marks, together with the United States Trademark Registrations and/or Applications therefor and the goodwill associated with each of the said trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee all of its right, title, and interest in and to the Assigned Marks, together with the goodwill associated with each of the said trademarks and the United States Trademark Registrations and/or Applications for each.

Assignor further represents and warrants that Assignee is a successor to the business of the Assignor to which the HDX (U.S. Application No. 78/652,808) mark pertains, pursuant to a previously-executed asset purchase agreement.

The undersigned warrants that he or she has the authority to execute this Assignment on behalf of Assignor.

Headworx Limited (in administration)

By: \_\_\_\_\_

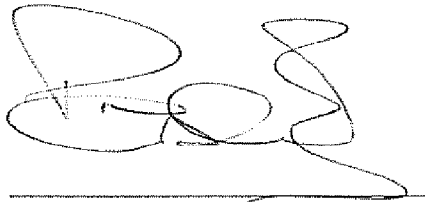
Name:

Title:

Date: December \_\_, 2008

Signed by Headworx Limited (in Administration)  
acting by Peter Blair its administrator appointed  
on 20 August 2008 pursuant to powers conferred  
by the Insolvency Act 1986 without personal liability

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**SCHEDULE A**

| <b>Mark</b> | <b>U.S. Reg/ Appln. No.</b> |
|-------------|-----------------------------|
| HEADWORX    | Reg. No. 3505291            |
| HEADWORX    | Reg. No. 2927087            |
| HDX         | Appln. No. 78/652,808       |