

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Legal name of the Assignee previously recorded on Reel 002502 Frame 0375. Assignor(s) hereby confirms the Merger.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BPI Communications, Inc.		11/29/2001	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	VNU Business Media, Inc.
Street Address:	770 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	1507093	TRAINING DIRECTORS' FORUM
Registration Number:	2274631	POTENTIALS
Registration Number:	2276196	POTENTIALS IDEAS AND PRODUCTS THAT MOTIVATE
Registration Number:	1921265	PRESENTATIONS
Registration Number:	1600765	TRAINING

CORRESPONDENCE DATA

Fax Number: (203)327-1096
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (203) 324-6155
 Email: ccobb@ssjr.com
 Correspondent Name: Gene S. Winter
 Address Line 1: 986 Bedford Street
 Address Line 2: St. Onge Steward Johnston & Reens LLC
 Address Line 4: Stamford, CONNECTICUT 06905

OP \$140.00 1507093

ATTORNEY DOCKET NUMBER:	03673-T2,3,5,11 & 12A
NAME OF SUBMITTER:	Gene S. Winter
Signature:	/Gene S. Winter/
Date:	12/10/2008

Total Attachments: 8

source=Merger into VNU Business Media, Inc#page1.tif
source=Merger into VNU Business Media, Inc (2)#page1.tif
source=Merger into VNU Business Media, Inc (3)#page1.tif
source=Merger into VNU Business Media, Inc (4)#page1.tif
source=Merger into VNU Business Media, Inc (5)#page1.tif
source=Merger into VNU Business Media, Inc (6)#page1.tif
source=Merger into VNU Business Media, Inc (7)#page1.tif
source=Merger into VNU Business Media, Inc (8)#page1.tif

State of Delaware
Office of the Secretary of State PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BPI COMMUNICATIONS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "VNU BUSINESS MEDIA, INC." UNDER THE NAME OF "VNU BUSINESS MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTH DAY OF DECEMBER, A.D. 2001, AT 6:01 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2002.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS..



2367673 8100M

010617305

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1481479

DATE: 12-04-01

TRADEMARK
REEL: 003900 FRAME: 0530

CERTIFICATE OF OWNERSHIP AND MERGER
MORGING
BPI COMMUNICATIONS, INC.
INTO
VNU BUSINESS MEDIA, INC.

VNU Business Media, Inc., a corporation organized and existing under the laws of the State of Delaware DOES HEREBY CERTIFY:

FIRST: That this corporation was incorporated under the name BPI Acquisitions, Inc. on the 11th day of January 1994, pursuant to the Law of the State of Delaware. On February 22, 1994 the name was changed to BPI Communications Inc. On December 31, 2000, the name was changed to VNU Business Media, Inc.

SECOND: That this corporation owns all of the outstanding shares of the stock of BPI Communications, Inc., a corporation incorporated under the name New BPI, Inc. on the 11th day of December 2000, pursuant to the Law of the State of Delaware. On January 3, 2001 the name was changed to BPI Communications, Inc.

THIRD: That this corporation, by the following resolutions of its Board of Directors, duly adopted by the unanimous written consent of its members, filed with the minutes of the Board on the 29th day of November, 2001, determined to and will merge into itself said BPI Communications, Inc.:

RESOLVED, that VNU Business Media, Inc. will merge into itself said BPI Communications, Inc., and assumes all of its obligations;

FURTHER RESOLVED, that the merger shall be effective on January 1, 2002.

FURTHER RESOLVED, that the proper officers of this corporation be and they hereby are directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to merge said BPI Communications, Inc. and assume its liabilities and obligations, and the date of adoption thereof, and to cause the same to be filed with the Secretary of State and a certified copy recorded in the office of the Recorder of Deeds of Kent County and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in anywise necessary or proper to effect said merger.

IN WITNESS WHEREOF, said VNU Business Media, Inc. has caused this Certificate to be signed by Frederick A. Steinmann, its Vice President and attested by James A. Ross, its Secretary, this 29th day of November 2001.

VNU BUSINESS MEDIA, INC.

by: 
Frederick A. Steinmann, V.P.

ATTEST:

by: 
James A. Ross, Secretary

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 06:01 PM 12/04/2001
010617305 - 2367673

TRADEMARK
REEL: 003900 FRAME: 0531

07/09/2002
700014706

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0017 (exp. 4/94)
M&G 1676.0001

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

BPI Communications Inc.

 Individuals Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
Other: _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

VNU Business Media
770 Broadway
New York, New York 10003

 Individual(s) citizenship Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
Other: _____

Execution Date: December 31, 2000

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)

76/143733 ONLINELEARNING MAGAZINE

B. Trademark Reg. No.(s)/Mark(s)

1,507,093 TRAINING DIRECTORS' FORUM
1,600,765 TRAINING

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Sandra Epp Ryan
Address: MERCHANT & GOULD P.C.
P.O. Box 2910
Minneapolis, MN 55402-0910

6. Total number of applications and trademarks involved: 7

7. Total fee (37 CFR 3.41): \$190.00
 Enclosed
 Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sandra Epp Ryan
Name of Person Signing



Signature

July 9, 2002
Date

Total number of pages including cover sheet, attachments, and document: 2

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner for Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing this sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

Registration No.

Mark

1,883,568

1,921,265

2,274,631

2,276,196

GOLD STAR GALLERY

PRESENTATIONS

POTENTIALS

POTENTIALS IDEAS AND PRODUCTS THAT MOTIVATE

State of Delaware
Office of the Secretary of State PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BPI COMMUNICATIONS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "VNU BUSINESS MEDIA, INC." UNDER THE NAME OF
"VNU BUSINESS MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED
IN THIS OFFICE THE FOURTH DAY OF DECEMBER, A.D. 2001, AT 6:01
O' CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF
THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY,
A.D. 2002.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE
KENT COUNTY RECORDER OF DEEDS.



2367673 8100M

010617305

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1481479

DATE: 12-04-01

CERTIFICATE OF OWNERSHIP AND MERGER
MERCING
BPI COMMUNICATIONS, INC.
INTO
VNU BUSINESS MEDIA, INC.

VNU Business Media, Inc., a corporation organized and existing under the laws of the State of Delaware DOES HEREBY CERTIFY:

FIRST: That this corporation was incorporated under the name BPI Acquisitions, Inc. on the 11th day of January 1994, pursuant to the Law of the State of Delaware. On February 22, 1994 the name was changed to BPI Communications Inc. On December 31, 2000, the name was changed to VNU Business Media, Inc.

SECOND: That this corporation owns all of the outstanding shares of the stock of BPI Communications, Inc., a corporation incorporated under the name New BPI, Inc. on the 11th day of December 2000, pursuant to the Law of the State of Delaware. On January 3, 2001 the name was changed to BPI Communications, Inc.

THIRD: That this corporation, by the following resolutions of its Board of Directors, duly adopted by the unanimous written consent of its members, filed with the minutes of the Board on the 29th day of November, 2001, determined to and will merge into itself said BPI Communications, Inc.:

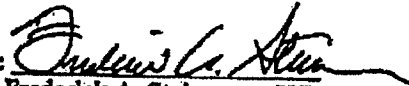
RESOLVED, that VNU Business Media, Inc. will merge into itself said BPI Communications, Inc., and assumes all of its obligations;

FURTHER RESOLVED, that the merger shall be effective on January 1, 2002.

FURTHER RESOLVED, that the proper officers of this corporation be and they hereby are directed to make and execute a Certificate of Ownership and Merger setting forth a copy of the resolutions to merge said BPI Communications, Inc. and assume its liabilities and obligations, and the date of adoption thereof, and to cause the same to be filed with the Secretary of State and a certified copy recorded in the office of the Recorder of Deeds of Kent County and to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in anywise necessary or proper to effect said merger.

IN WITNESS WHEREOF, said VNU Business Media, Inc. has caused this Certificate to be signed by Frederick A. Steinmann, its Vice President and attested by James A. Ross, its Secretary, this 29th day of November 2001.

VNU BUSINESS MEDIA, INC.

by: 
Frederick A. Steinmann, V.P.

ATTEST:

by: 
James A. Ross, Secretary

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 06:01 PM 12/04/2001
010617305 - 2367673