

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Westrim, Inc.		09/03/2008	CORPORATION:

RECEIVING PARTY DATA

Name:	Core Business Credit, LLC
Street Address:	8080 North Central Expressway
Internal Address:	Suite 800
City:	Dallas
State/Country:	TEXAS
Postal Code:	75206
Entity Type:	Secured Party:

PROPERTY NUMBERS Total: 71

Property Type	Number	Word Mark
Registration Number:	1051225	WESTRIM
Registration Number:	1060725	WT
Registration Number:	1398664	MINITREE
Registration Number:	2086435	AUTUMN LEAVES
Registration Number:	2116409	MEMORIES FOREVER
Registration Number:	2281513	WESTRIM
Registration Number:	2304863	MEMORIES FOREVER THE CHERISHED LINE
Registration Number:	2315012	THE CHERISHED LINE
Registration Number:	2361368	WT
Registration Number:	2484324	TONS OF FUN
Registration Number:	2512227	WESTRIM CRAFTS
Registration Number:	2798587	PUTTING ON THE GLITZ
Registration Number:	2807367	LETTER DEPOT

TRADEMARK

REEL: 003900 FRAME: 0628

900122373

CH \$1790.00 1051225

Registration Number:	2819263	PAPER BLISS
Registration Number:	2822877	MOSAIC MAGIC
Registration Number:	2824728	WESTRIM
Registration Number:	2878845	WT
Registration Number:	2882737	LETTER DEPOT
Registration Number:	2902971	PAPERBILITIES
Registration Number:	2910021	DMD
Registration Number:	2927349	FOOFALA
Registration Number:	2948724	PAPER BLISS
Registration Number:	2969317	PAPER REFLECTIONS
Registration Number:	2975305	DISTINCT MARKETING DESIGNS
Registration Number:	2987837	CREATIVITY INC.
Registration Number:	3012534	DMD DISTINCT MARKETING DESIGNS, INC.
Registration Number:	3024127	BRINGING CREATIVE PEOPLE AND PRODUCTS TOGETHER
Registration Number:	3061908	PAPER REFLECTIONS
Registration Number:	3121268	BEAD IN STYLE
Registration Number:	3171161	CREATIVITY INC.
Registration Number:	3201687	FOOF*A*LA
Registration Number:	3208245	AUTUMN LEAVES
Registration Number:	3209216	BEAD IN STYLE
Registration Number:	3255029	ARTISTIC EXPRESSIONS
Registration Number:	3257787	CRAFTS-TO-GO BY WESTRIM
Registration Number:	3293456	WT
Registration Number:	3321813	COLOR COORDINATES - RAINBOW OF CHOICES, DESIGNS CREATED TO INSPIRE!
Registration Number:	3332611	[DIGITAL DESIGNS] MEMORIES MADE SIMPLE
Registration Number:	3342860	WT
Registration Number:	3367803	SNAP ITZ
Registration Number:	3403767	
Registration Number:	3430857	SNAP ITZ
Registration Number:	3441730	TREASURE TINS
Registration Number:	3465183	BEAD BOUTIQUE
Serial Number:	76509122	FUN FOAM
Serial Number:	77281451	SNAP ITZ
Serial Number:	78834808	BEAD SHOP

Registration Number:	3039005	BLUE MOON BEADS
Registration Number:	3059867	BLUE MOON BEADS
Registration Number:	3222145	BLUE MOON BEADS SHOP
Registration Number:	3463428	NATURAL ELEGANCE
Serial Number:	77082410	BLUE MOON B E A D S
Serial Number:	77281470	ONCE IN A BLUE MOON
Serial Number:	77324656	BLUE MOON
Registration Number:	2279310	CROP IN STYLE
Registration Number:	2495829	PSB PAPER/STICKER BINDER
Registration Number:	2695288	PAPER TAKER
Registration Number:	2699948	CROP IN STYLE JR.
Registration Number:	2720862	CROP IN STYLE
Registration Number:	2752068	CROP IN STYLE
Registration Number:	2815509	STAMP STORE
Registration Number:	2816846	CROP IN STYLE NA NAVIGATOR
Registration Number:	2972455	STORE IN STYLE
Registration Number:	2987919	THE STOREHOUSE
Registration Number:	3099478	XXL
Registration Number:	3132252	STORE IN STYLE
Registration Number:	3154521	CIS
Registration Number:	3181316	CIS
Registration Number:	3247065	STORE IN STYLE THINKNG INSIDE THE BOX
Registration Number:	3378278	CRAFT IN STYLE
Registration Number:	3398538	STORE IN STYLE THINKING INSIDE THE BOX

CORRESPONDENCE DATA

Fax Number: (804)344-7999
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 804-788-8523
 Email: HWRITM@hunton.com
 Correspondent Name: Edward T. White - Hunton & Williams LLP
 Address Line 1: 951 East Byrd Street
 Address Line 2: Riverfront Plaza, East Tower
 Address Line 4: RICHMOND, VIRGINIA 23219-4074

ATTORNEY DOCKET NUMBER:	73306.5
NAME OF SUBMITTER:	Edward T. White

Signature:

/Edward T. White/

Date:

12/10/2008

Total Attachments: 44

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TRADEMARK SECURITY AGREEMENT

WHEREAS, WESTRIM, INC. ("Grantor"), owns the trademarks, trademark registrations, and trademark applications listed on Schedule 1 annexed hereto, and is a party to the trademark licenses listed on Schedule 1 annexed hereto; and

WHEREAS, Grantor and Core Business Credit, LLC ("Secured Party") have entered into that certain Loan and Security Agreement dated September 3, 2008 (as the same may be amended and in effect from time to time, the "Security Agreement"), providing for extensions of credit to be made to Grantor; and

WHEREAS, pursuant to the terms of the Security Agreement, Grantor has granted to Secured Party a security interest in substantially all the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Proprietary Rights (as defined in the Security Agreement), which includes all trademarks, trademark registrations, trademark applications and trademark licenses, together with the goodwill of the business symbolized by Grantor's trademarks, and all proceeds thereof, to secure the payment of all Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor does hereby grant to Secured Party a continuing security interest in all of Grantor's right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether presently existing or hereafter created or acquired:

(1) each trademark, trademark registration and trademark application, including, without limitation, the trademark registrations (together with any reissues, continuations or extensions thereof) and trademark applications referred to in Schedule 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each trademark, trademark registration and trademark application;

(2) each trademark license and all of the goodwill of the business connected with the use of, and symbolized by, each trademark license, including, without limitation, each trademark license referred to in Schedule 1 annexed hereto; and

(3) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any trademark or trademark registration including, without limitation, the trademark registrations referred to in Schedule 1 annexed hereto, the trademark registrations issued with respect to the trademark applications referred in Schedule 1 and the trademarks licensed under any trademark license, or (b) injury to the goodwill associated with any trademark, trademark registration or trademark licensed under any trademark license.

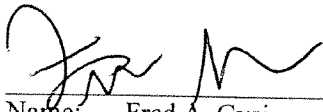
This security interest is granted in conjunction with the security interests granted to Secured Party pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Secured Party with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the 3rd day of September, 2008.

Acknowledged:

GRANTOR:

WESTRIM, INC.

By: 
Name: Fred A. Gysi
Title: Chief Financial Officer

SECURED PARTY:

CORE BUSINESS CREDIT, LLC

By: _____
Name: Greg Gentry
Title: Senior Vice President

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the 3rd day of September, 2008.

Acknowledged:

GRANTOR:

WESTRIM, INC.

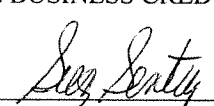
By: _____

Name: Fred A. Gysi
Title: Chief Financial Officer

SECURED PARTY:

CORE BUSINESS CREDIT, LLC

By: _____


Name: Greg Gentry
Title: Senior Vice President

Schedule 1
to Trademark
Security Agreement

(see attached)

WORLDWIDE TRADEMARK SUMMARY

Westrim, Inc.

July 2008

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Index to International Classification

<p>Int. Cl. 14 generally covers:</p> <p>Typical goods listed in Westrim registrations include:</p>	<p>precious metals and stones, jewelry, etc.</p> <p>jewelry, imitation jewelry, beads, bead strings, pearls, rings, pins bracelets, chains, ear clips, sculptures and figures in precious metals, findings, fobs, castings, sequins.</p>
<p>Int. Cl. 16 generally covers:</p> <p>Typical goods listed in Westrim registrations include:</p>	<p>paper and cardboard goods, printed matter, stationery, artist and teaching materials, etc.</p> <p>scrap booking and photo albums, paper die cut outs, templates, paper bags, stickers, emblems, rulers, punches, art images, scissors, paper sheets, memory books, stationery, pencils, greeting cards, paper gift and novelty packages, and three-dimensional paper embellishments</p>
<p>Int. Cl. 18 generally covers:</p> <p>Typical goods listed in Westrim registrations include:</p>	<p>leather, leather imitations, trunks, traveling bags, etc.</p> <p>tote bags, travel bags, backpacks, luggage, wheeled tote and luggage carts, tote bag handles and straps</p>
<p>Int. Cl. 20 generally covers:</p> <p>Typical goods listed in Westrim registrations include:</p>	<p>furniture, mirrors, picture frames, etc.</p> <p>furniture, modular storage containers, cubes, bookcases, organizers, storage racks, shelves and doorknobs</p>
<p>Int. Cl. 28 generally covers:</p> <p>Typical goods listed in Westrim registrations include:</p>	<p>games, playthings, sporting equipment, Christmas tree decorations, etc.</p> <p>toy figures, miniature and novelty critters, foam toys and blocks, toy train and building blocks, puzzles, magnets, hobby and craft kits, bead and jewelry kits, Christmas tree ornaments and kits, toy blocks and alphabets, craft kits with multiple pieces and instructions, and dolls</p>

WORLDWIDE TRADEMARK SUMMARY

WESTRIM, INC.

U.S. Registrations

Mark: WESTRIM
Owner: Westrim, Inc.
Reg. No.: 1,051,225
Int. Class: 14
Granted: October 26, 1976
Our Docket: TM-866
Comments: Renewal due within one year prior to October 26, 2016.

Mark: WT Logo
Owner: Westrim, Inc.
Reg. No.: 1,060,725
Int. Class: 14
Granted: March 8, 1977
Our Docket: TM-908
Comments: Renewal due within one year prior to March 8, 2017.



Mark: MINITREE
Owner: Westrim, Inc.
Reg. No.: 1,398,664
Int. Class: 28
Granted: June 24, 1986
Our Docket: TM-1835A
Comments: Renewal due within one year prior to June 24, 2016.

Mark: AUTUMN LEAVES
Owner: Westrim, Inc.
Reg. No.: 2,086,435
Int. Class: 16
Granted: August 5, 1997
Our Docket: 48082
Comments: Renewal due within one year prior to August 5, 2017.

WESTRIM, INC.

U.S. Registrations

Mark: MEMORIES FOREVER
Owner: Westrim, Inc.
Reg. No.: 2,116,409
Int. Class: 16
Granted: November 25, 1997
Our Docket: 36165
Comments: Renewal due within one year prior to November 25, 2017.

Mark: WESTRIM
Owner: Westrim, Inc.
Reg. No.: 2,281,513
Int. Classes: 16 & 28
Granted: September 28, 1999
Our Docket: 37101
Comments: Renewal due within one year prior to September 28, 2009.

Mark: MEMORIES FOREVER/THE CHERISHED
LINE Logo
Owner: Westrim, Inc.
Reg. No.: 2,304,863
Int. Class: 16
Granted: December 28, 1999
Our Docket: 37111
Comments: Renewal due within one year prior to December 28, 2009.



Mark: THE CHERISHED LINE
Owner: Westrim, Inc.
Reg. No.: 2,315,012
Int. Class: 16
Granted: February 1, 2000
Our Docket: 37112
Comments: Renewal due within one year prior to February 1, 2010.

WESTRIM, INC.

U.S. Registrations

Mark: WT Logo
Owner: Westrim, Inc.
Reg. No.: 2,361,368
Int. Classes: 16 & 28
Granted: June 27, 2000
Our Docket: 37102
Comments: Renewal due within one year prior to June 27, 2010.



Mark: TONS OF FUN Logo
Owner: Westrim, Inc.
Reg. No.: 2,484,324
Int. Class: 28
Granted: September 4, 2001
Our Docket: 37872
Comments: Renewal due within one year prior to September 4, 2011.



Mark: WESTRIM CRAFTS
Owner: Westrim, Inc.
Reg. No.: 2,512,227
Int. Classes: 14, 16 & 28
Granted: November 27, 2001
Our Docket: 38848
Comments: Renewal due within one year prior to November 27, 2011.

Mark: PUTTING ON THE GLITZ
Owner: Westrim, Inc.
Reg. No.: 2,798,587
Int. Class: 14
Granted: December 23, 2003
Our Docket: 40382
Comments: Continued Use Declaration due within one year prior to December 23, 2009.

WESTRIM, INC.

U.S. Registrations

Mark: LETTER DEPOT
Owner: Westrim, Inc.
Reg. No.: 2,807,367
Int. Class: 28
Granted: January 20, 2004
Our Docket: 43644
Comments: Continued Use Declaration due within one year prior to January 20, 2010.

Mark: PAPER BLISS Logo
Owner: Westrim, Inc.
Reg. No.: 2,819,263
Int. Class: 16
Granted: March 2, 2004
Our Docket: 43929
Comments: Continued Use Declaration due within one year prior to March 2, 2010.

Paper BLISS

Mark: MOSAIC MAGIC Logo
Owner: Westrim, Inc.
Reg. No.: 2,822,877
Int. Class: 14
Granted: March 16, 2004
Our Docket: 44047
Comments: Continued Use Declaration due within one year prior to March 16, 2010.

**Mosaic
Magic**

Mark: WESTRIM
Owner: Westrim, Inc.
Reg. No.: 2,824,728
Int. Class: 18
Granted: March 23, 2004
Our Docket: 41119
Comments: Continued Use Declaration due within one year prior to March 23, 2010.

WESTRIM, INC.

U.S. Registrations

Mark: WT
Owner: Westrim, Inc.
Reg. No.: 2,878,845
Int. Classes: 14, 16, 18 & 28
Granted: August 31, 2004
Our Docket: 44064
Comments: Continued Use Declaration due within one year prior to August 31, 2010.

Mark: LETTER DEPOT Logo
Owner: Westrim, Inc.
Reg. No.: 2,882,737
Int. Class: 28
Granted: September 7, 2004
Our Docket: 44250
Comments: Continued Use Declaration due within one year prior to September 7, 2010.



Mark: PAPERBILITIES
Owner: Westrim, Inc.
Reg. No.: 2,902,971
Int. Class: 16
Granted: November 16, 2004
Our Docket: 43934
Comments: Continued Use Declaration due within one year prior to November 16, 2010.

Mark: DMD
Owner: Westrim, Inc.
Reg. No.: 2,910,021
Int. Class: 16
Granted: December 14, 2004
Our Docket: 44690
Comments: Continued Use Declaration due within one year prior to December 14, 2010.

WESTRIM, INC.

U.S. Registrations

Mark: FOOFALA
Owner: Westrim, Inc.
Reg. No.: 2,927,349
Int. Class: 16
Granted: February 22, 2005
Our Docket: 48083
Comments: Continued Use Declaration due within one year prior to February 22, 2011.

Mark: PAPER BLISS
Owner: Westrim, Inc.
Reg. No.: 2,948,724
Int. Class: 16
Granted: May 10, 2005
Our Docket: 40721
Comments: Continued Use Declaration due within one year prior to May 10, 2011.

Mark: PAPER REFLECTIONS
Owner: Westrim, Inc.
Reg. No.: 2,969,317
Int. Class: 16
Granted: July 19, 2005
Our Docket: 44694
Comments: Continued Use Declaration due within one year prior to July 19, 2011.

WESTRIM, INC.

U.S. Registrations

Mark: DISTINCT MARKETING DESIGNS
Owner: Westrim, Inc.
Reg. No.: 2,975,305
Int. Class: 16
Granted: July 26, 2005
Our Docket: 44691
Comments: Continued Use Declaration due within one year prior to July 26, 2011.

Mark: CREATIVITY, INC.
Owner: Westrim, Inc.
Reg. No.: 2,987,837
Int. Classes: 14, 16 & 18
Granted: August 23, 2005
Our Docket: 44447
Comments: Continued Use Declaration due within one year prior to August 23, 2011.

Mark: DMD, DISTINCT MARKETING DESIGNS, INC./
Diamond & Squares Logo
Owner: Westrim, Inc.
Reg. No.: 3,012,534
Int. Class: 16
Granted: November 8, 2005
Our Docket: 44692
Comments: Continued Use Declaration due within one year prior to November 8, 2011.



WESTRIM, INC.

U.S. Registrations

Mark: BRINGING CREATIVE PEOPLE
AND PRODUCTS TOGETHER
Owner: Westrim, Inc.
Reg. No.: 3,024,127
Int. Classes: 14, 16, 18 & 28
Granted: December 6, 2005
Our Docket: 44448
Comments: Continued Use Declaration due within one year prior to
December 6, 2011.

Mark: PAPER REFLECTIONS Logo
Owner: Westrim, Inc.
Reg. No.: 3,061,908
Int. Class: 16
Granted: February 28, 2006
Our Docket: 47033
Comments: Continued Use Declaration due within one year prior to
February 28, 2012.



Mark: BEAD IN STYLE
Owner: Westrim, Inc.
Reg. No.: 3,121,268
Int. Classes: 18 & 20
Granted: July 25, 2006
Our Docket: 46707
Comments: Continued Use Declaration due within one year prior to
July 25, 2012.

WESTRIM, INC.

U.S. Registrations

Mark: CREATIVITY INC.
Owner: Westrim, Inc.
Reg. No.: 3,171,161
Int. Class: 28
Granted: November 14, 2006
Our Docket: 48312
Comments: Continued Use Declaration due within one year prior to November 14, 2012.

Mark: FOOFALA Logo
Owner: Westrim, Inc.
Reg. No.: 3,201,687
Int. Class: 16
Granted: January 23, 2007
Our Docket: 48692
Comments: Continued Use Declaration due within one year prior to January 23, 2013.

foof-a-La

Mark: AUTUMN LEAVES Logo
Owner: Westrim, Inc.
Reg. No.: 3,208,245
Int. Class: 16
Granted: February 13, 2007
Our Docket: 48691
Comments: Continued Use Declaration due within one year prior to February 13, 2013.



Mark: BEAD IN STYLE
Owner: Westrim, Inc.
Reg. No.: 3,209,216
Int. Class: 14
Granted: February 13, 2007
Our Docket: 48662
Comments: Continued Use Declaration due within one year prior to February 13, 2013.

WESTRIM, INC.

U.S. Registrations

Mark: ARTISTIC EXPRESSIONS
Owner: Westrim, Inc.
Reg. No.: 3,255,029
Int. Classes: 14 & 28
Granted: June 26, 2007
Our Docket: 48123
Comments: Continued Use Declaration due within one year prior to June 26, 2013.

Mark: CRAFTS-TO-GO BY WESTRIM
Owner: Westrim, Inc.
Reg. No.: 3,257,787
Int. Classes: 14 & 28
Granted: July 12, 2007
Our Docket: 47698
Comments: Continued Use Declaration due within one year prior to July 12, 2013.

Mark: WT/Slant Logo
Owner: Westrim, Inc.
Reg. No.: 3,293,456
Int. Classes: 14, 16 & 28
Granted: September 18, 2007
Our Docket: 49596
Comments: Continued Use Declaration due within one year prior to September 18, 2013.



WESTRIM, INC.

U.S. Registrations

Mark: COLOR COORDINATES - RAINBOW OF
CHOICES CREATED TO INSPIRE!
Owner: Westrim, Inc.
Reg. No.: 3,321,813
Int. Class: 14
Granted: October 23, 2007
Our Docket: 49219
Comments: Continued Use Declaration due within one year prior to
October 23, 2013.

Mark: DIGITAL DESIGNS/MEMORIES MADE
SIMPLE Logo
Owner: Westrim, Inc.
Reg. No.: 3,332,611
Int. Class: 16
Granted: November 6, 2007
Our Docket: 48941
Comments: Continued Use Declaration due one year prior to
November 6, 2013.



Mark: WT/Slant Logo
Owner: Westrim, Inc.
Reg. No.: 3,342,860
Int. Class: 6
Granted: November 7, 2007
Our Docket: 49597
Comments: Continued Use Declaration due one year prior to
November 7, 2013.



WESTRIM, INC.

U.S. Registrations

Mark: SNAP ITZ Logo
Owner: Westrim, Inc.
Reg. No.: 3,367,803
Int. Class: 26
Granted: January 15, 2008
Our Docket: 49392
Comments: Continued Use Declaration due one year prior to January 15, 2014.



Mark: Distinctive Packaging Design ("Gift Card Tin" Line)
Owner: Westrim, Inc.
Reg. No.: 3,043,767 [Supplemental Register]
Int. Class: 6
Granted: March 25, 2008
Our Docket: 49598
Comments: Continued Use Declaration due one year prior to March 25, 2014.



Mark: SNAP-ITZ Logo
Owner: Westrim, Inc.
Reg. No.: 3,430,857
Int. Class: 14
Granted: May 20, 2008
Our Docket: 50363
Comments: Continued Use Declaration due within one year prior to May 20, 2014.

WESTRIM, INC.


U.S. Registrations


Mark: TREASURE TINS
Owner: Westrim, Inc.
Reg. No.: 3,441,730
Int. Class: 6
Granted: June 3, 2008
Our Docket: 49712
Comments: Continued Use Declaration due within one year prior to June 3, 2014.

Mark: BEAD BOUTIQUE
Owner: Westrim, Inc.
Reg. No.: 3,465,183
Int. Class: 14
Granted: July 15, 2008
Our Docket: 49550
Comments: Continued Use Declaration due within one year prior to July 15, 2014.

WESTRIM, INC.

U.S. Applications

Mark: FUN FOAM Logo 
Owner: Westrim, Inc.
S.N.: 76/509,122
Int. Class: 28
Filed: April 24, 2003
Our Docket: 33253-A
Comments: Suspended, per TTAB cancellation proceeding with Headstrom Corp. TTAB inquiry received July 2008.

Mark: SNAP-ITZ Logo 
Owner: Westrim, Inc.
S.N.: 77/281,451
Int. Class: 25
Filed: September 17, 2007
Our Docket: 50362
Comments: Allegation of Use accepted July 15, 2008.

Mark: BEAD SHOP
Owner: Westrim, Inc.
S.N.: 78/834,808
Int. Class: 14
Filed: March 10, 2006
Our Docket: 48661
Comments: Response to PTO Office Action filed May 22, 2008.

BLUE MOON BEADS DIVISION

U.S. Registrations

Mark: BLUE MOON BEADS/Moon Logo
Owner: Westrim, Inc.
Reg. No.: 3,039,005
Int. Class: 14
Granted: January 10, 2006
Our Docket: 43935
Comments: Continued Use Declaration due within one year prior to January 26, 2012.



Mark: BLUE MOON BEADS
Owner: Westrim, Inc.
Reg. No.: 3,059,867
Int. Class: 14
Granted: February 21, 2006
Our Docket: 43965
Comments: Continued Use Declaration due within one year prior to February 21, 2012.

Mark: BLUE MOON BEADS SHOP
Owner: Westrim, Inc.
Reg. No.: 3,222,145
Int. Class: 14
Granted: March 27, 2007
Our Docket: 48660
Comments: Continued Use Declaration due within one year prior to March 27, 2013.

Mark: NATURAL ELEGANCE
Owner: Westrim, Inc.
Reg. No.: 3,463,428
Int. Class: 14
Granted: July 8, 2008
Our Docket: 49740-A
Comments: Continued Use Declaration due within one year prior to July 8, 2014.

BLUE MOON BEADS DIVISION

U.S. Applications

Mark: BLUE MOON BEADS/Moon Character Logo
Owner: Westrim, Inc.
S.N.: 77/082,410
Int. Class: 14
Filed: January 12, 2007
Our Docket: 49583
Comments: Suspended, per TTAB opposition with Kapes (N. Mex.)



Mark: ONCE IN A BLUE MOON
Owner: Westrim, Inc.
S.N.: 77/281,470
Int. Class: 14
Filed: September 17, 2007
Our Docket: 50364
Comments: Suspended, per TTAB opposition with Kapes (N. Mex.)

Mark: BLUE MOON
Owner: Westrim, Inc.
S.N.: 77/324,656
Int. Class: 14
Filed: November 8, 2007
Our Docket: 50526
Comments: Suspended, per TTAB opposition with Kapes (N. Mex.)

CROP IN STYLE DIVISION

U.S. Registrations

Mark: CROP IN STYLE Logo
Owner: Westrim, Inc.
Reg. No.: 2,279,310
Int. Class: 16
Granted: September 21, 1999
Our Docket: 43148
Comments: Renewal due within one year prior to September 21, 2009.



Mark: PSB PAPER/STICKER BINDER
Owner: Westrim, Inc.
Reg. No.: 2,495,829
Int. Class: 35
Granted: October 9, 2001
Our Docket: 43149
Comments: Renewal due within one year prior to October 9, 2011.

Mark: PAPER TAKER
Owner: Westrim, Inc.
Reg. No.: 2,695,288
Int. Class: 18
Granted: March 11, 2003
Our Docket: 40730
Comments: Continued Use Declaration due within one year prior to March 11, 2009.

Mark: CROP IN STYLE JR. Logo
Owner: Westrim, Inc.
Reg. No.: 2,699,948
Int. Class: 18
Granted: March 25, 2003
Our Docket: 40761
Comments: Continued Use Declaration due within one year prior to March 25, 2009.



CROP IN STYLE DIVISION

U.S. Registrations

Mark: CROP IN STYLE Logo
Owner: Westrim, Inc.
Reg. No.: 2,720,862
Int. Classes: 16 & 18
Granted: June 3, 2003
Our Docket: 40759
Comments: Continued Use Declaration due within one year prior to June 3, 2009.



Mark: CROP IN STYLE
Owner: Westrim, Inc.
Reg. No.: 2,752,068
Int. Classes: 16 & 18
Granted: August 19, 2003
Our Docket: 40760
Comments: Continued Use Declaration due within one year prior to August 19, 2009.

Mark: STAMP STORE
Owner: Westrim, Inc.
Reg. No.: 2,815,509
Int. Class: 18
Granted: February 17, 2004
Our Docket: 40737
Comments: Continued Use Declaration due within one year prior to February 17, 2010.

CROP IN STYLE DIVISION

U.S. Registrations

Mark: CROP IN STYLE/NA NAVIGATOR Logo
Owner: Westrim, Inc.
Reg. No.: 2,816,846
Int. Class: 18
Granted: February 24, 2004
Our Docket: 44063
Comments: Continued Use Declaration due within one year prior to February 24, 2010.



Mark: STORE IN STYLE
Owner: Westrim, Inc.
Reg. No.: 2,972,455
Int. Classes: 18 & 20
Granted: July 19, 2005
Our Docket: 45063
Comments: Continued Use Declaration due within one year prior to July 19, 2011.

Mark: THE STOREHOUSE
Owner: Westrim, Inc.
Reg. No.: 2,987,919
Int. Class: 18
Granted: August 23, 2005
Our Docket: 45112
Comments: Continued Use Declaration due within one year prior to August 23, 2011.

Mark: XXL
Owner: Westrim, Inc.
Reg. No.: 3,099,478 (Supplemental Register)
Int. Class: 18
Granted: March 30, 2006
Our Docket: 47036
Comments: Continued Use Declaration due within one year prior to March 30, 2012.

CROP IN STYLE DIVISION

U.S. Registrations

Mark: STORE IN STYLE Logo
Owner: Westrim, Inc.
Reg. No.: 3,132,252
Int. Classes: 18 & 20
Granted: August 22, 2006
Our Docket: 47372
Comments: Continued Use Declaration due within one year prior to August 22, 2012.



Mark: CIS Logo
Owner: Westrim, Inc.
Reg. No.: 3,154,521
Int. Classes: 18 & 20
Filed: October 10, 2006
Our Docket: 45106
Comments: Continued Use Declaration due within one year prior to October 10, 2012.



Mark: CIS
Owner: Westrim, Inc.
Reg. No.: 3,181,316
Int. Classes: 18 & 20
Granted: December 5, 2006
Our Docket: 45105
Comments: Continued Use Declaration due within one year prior to December 5, 2012.

CROP IN STYLE DIVISION

U.S. Registrations

Mark: STORE IN STYLE/THINKING INSIDE THE BOX Logo
Owner: Westrim, Inc.
Reg. No.: 3,247,065
Int. Class: 18
Granted: May 29, 2007
Our Docket: 48715A
Comments: Continued Use Declaration due within one year prior to May 29, 2013.



Mark: CRAFT IN STYLE
Owner: Westrim, Inc.
Reg. No.: 3,378,278
Int. Classes: 18 & 20
Granted: February 5, 2008
Our Docket: 50047
Comments: Continued Use Declaration due one year prior to February 5, 2014.

Mark: STORE IN STYLE/THINKING INSIDE THE BOX Logo
Owner: Westrim, Inc.
Reg. No.: 3,398,538
Int. Class: 20
Granted: March 18, 2008
Our Docket: 48715
Comments: Continued Use Declaration due one year prior to March 18, 2014.



WESTRIM, INC.

Foreign Registrations/Applications

Country: Australia
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER
Int. Class: 16
Reg. No.: 781,162
Granted: December 16, 1998
Our Docket: 37420
Status: Renewal due prior to December 16, 2008;
reminder letters to client 6/19 & 7/21/08.

Country: Australia
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER/THE CHERISHED LINE Logo
Int. Class: 16
Reg. No.: 781,163
Granted: December 16, 1998
Our Docket: 37421
Status: Renewal due prior to December 16, 2008;
reminder letters to client 6/19 & 7/21/08.

Country: Australia
Owner: Westrim, Inc.
Mark: WESTRIM
Int. Class: 16
Reg. No.: 781,160
Granted: December 16, 1998
Our Docket: 37422
Status: Renewal due prior to December 16, 2008;
reminder letters to client 6/19 & 7/21/08.

WESTRIM, INC.

Foreign Registrations/Applications

Country: Australia
Owner: Westrim, Inc.
Mark: WT Logo
Int. Class: 16
Reg. No.: 781,161
Granted: December 16, 1998
Our Docket: 37423
Status: Renewal due prior to December 16, 2008;
reminder letters to client 6/19 & 7/21/08.

Country: Australia
Owner: Westrim, Inc.
Mark: PAPER BLISS
Int. Class: 16
Reg. No.: 947,839
Granted: March 21, 2003
Our Docket: 44074
Status: Renewal due prior to March 21, 2013.

Country: Australia
Owner: Westrim, Inc.
Mark: WESTRIM
Int. Classes: 14 & 28
Reg. No.: 1,071,082
Granted: August 19, 2005
Our Docket: 47912
Status: Renewal due prior to August 19, 2015.

Country: Australia
Owner: Westrim, Inc.
Mark: SNAP ITZ Logo
Int. Class: 26
Reg. No.: 1,182,434
Granted: June 12, 2007
Our Docket: 50059
Status: Renewal due prior to June 12, 2017.

WESTRIM, INC.

Foreign Registrations/Applications

Country: Canada
Owner: Westrim, Inc.
Mark: WESTRIM
Reg. No.: 520,762
Granted: December 20, 1999
Our Docket: 37073
Status: Renewal due prior to December 20, 2014.

Country: Canada
Owner: Westrim, Inc.
Mark: WT Logo
Reg. No.: 520,765
Granted: December 20, 1999
Our Docket: 37074
Status: Renewal due prior to December 20, 2014.

Country: Canada
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER
Reg. No.: 899,163
Granted: June 13, 2000
Our Docket: 37385
Status: Renewal due prior to June 13, 2015.

Country: Canada
Owner: Westrim, Inc.
Mark: MINITREE
Reg. No.: 557,967
Granted: February 15, 2002
Our Docket: 37419
Status: Renewal due prior to February 15, 2017.

WESTRIM, INC.

Foreign Registrations/Applications

Country: Canada
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER/THE CHERISHED LINE Logo
Reg. No.: 567,708
Granted: September 19, 2002
Our Docket: 37386
Status: Renewal due prior to September 19, 2017.

Country: Canada
Owner: Westrim, Inc.
Mark: PAPER BLISS
Reg. No.: 597,056
Granted: December 10, 2003
Our Docket: 41115
Status: Renewal due prior to December 10, 2018.

Country: Canada
Owner: Westrim, Inc.
Mark: LETTER DEPOT
Reg. No.: 633,944
Granted: March 1, 2005
Our Docket: 44860
Status: Renewal due prior to March 1, 2020.

Country: Canada
Owner: Westrim, Inc.
Mark: CREATIVITY INC.
Reg. No.: 630,453
Granted: January 18, 2005
Our Docket: 44683
Status: Renewal due prior to January 18, 2020.

WESTRIM, INC.

Foreign Registrations/Applications

Country: Canada
Owner: Westrim, Inc.
Mark: BRINGING CREATIVE PEOPLE AND
PRODUCTS TOGETHER
Reg. No.: 630,671
Granted: January 20, 2005
Our Docket: 44685
Status: Renewal due prior to January 20, 2020.

Country: Canada
Owner: Westrim, Inc.
Mark: PAPER REFLECTIONS
Reg. No.: 626,876
Granted: November 26, 2004
Our Docket: 44695
Status: Renewal due prior to November 26, 2019.

Country: Canada
Owner: Westrim, Inc.
Mark: PAPERBILITIES
Reg. No.: 650,934
Granted: October 20, 2005
Our Docket: 46953
Status: Renewal due prior to October 20, 2020.

Country: Canada
Owner: Westrim, Inc.
Mark: DISTINCT MARKETING DESIGNS
Reg. No.: 649,029
Granted: September 27, 2005
Our Docket: 46954
Status: Renewal due prior to September 27, 2020.

WESTRIM, INC.

Foreign Registrations/Applications

Country: Canada
Owner: Westrim, Inc.
Mark: AUTUMN LEAVES
Reg. No.: 690,397
Granted: June 20, 2007
Our Docket: 48124
Status: Renewal due prior to June 20, 2022.

Country: Canada
Owner: Westrim, Inc.
Mark: FOOFALA
Reg. No.: 686,851
Granted: May 3, 2007
Our Docket: 48125
Status: Renewal due prior to May 3, 2022.

Country: Canada
Owner: Westrim, Inc.
Mark: SNAP ITZ Logo (first application)
App. No.: 1,351,743
Filed: June 23, 2007
Our Docket: 50066
Status: Will soon be approved for advertisement.

Country: Canada
Owner: Westrim, Inc.
Mark: SNAP ITZ Logo (second application)
App. No.: 1,368,677
Filed: October 23, 2007
Our Docket: 50451
Status: Awaiting signed Declaration from G. Deitsch (sent 6/26/08)
-and- thereafter, mark will be approved for advertisement.

WESTRIM, INC.

Foreign Registrations/Applications

Country: CTM (European Union/Community Trade Mark)
Owner: Westrim, Inc.
Mark: BEADY'S BY WESTRIM
Int. Classes: 14, 16 & 28
Granted: July 24, 2001
Reg. No.: 1,734,896
Our Docket: 38787
Status: Renewal due prior to July 3, 2010.

Country: CTM
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER/THE CHERISHED LINE Logo
Int. Classes: 14, 16 & 28
Granted: September 11, 2001
Reg. No.: 1,734,920
Our Docket: 38786
Status: Renewal due prior to July 3, 2010.

Country: CTM
Owner: Westrim, Inc.
Mark: WT Logo
Int. Classes: 14, 16 & 28
Granted: September 11, 2001
Reg. No.: 1,734,797
Our Docket: 38785
Status: Renewal due prior to July 3, 2010.

Country: CTM
Owner: Westrim, Inc.
Mark: WESTRIM
Int. Classes: 14, 16 & 28
Granted: September 11, 2001
Reg. No.: 1,734,888
Our Docket: 38779
Status: Renewal due prior to July 3, 2010.

WESTRIM, INC.

Foreign Registrations/Applications

Country: CTM
Owner: Westrim, Inc.
Mark: WESTRIM CRAFTS
Int. Classes: 14, 16 & 28
Granted: September 12, 2001
Reg. No.: 1,822,311
Our Docket: 38868
Status: Renewal due prior to August 17, 2010.

Country: CTM
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER
Int. Classes: 14, 16 & 28
Granted: March 8, 2004
Reg. No.: 2,941,649
Our Docket: 43624
Status: Renewal due prior to November 21, 2012.

Country: CTM
Owner: Westrim, Inc.
Mark: PAPER BLISS
Int. Classes: 14, 16 & 28
Granted: May 5, 2006
Reg. No.: 3,104,163
Our Docket: 44068
Status: Renewal due prior to March 20, 2013.

Country: CTM
Owner: Westrim, Inc.
Mark: CREATIVITY INC.
Int. Classes: 14, 16, 18 & 28
Granted: July 21, 2005
Reg. No.: 3,373,149
Our Docket: 44684
Status: Renewal due prior to September 25, 2013.

WESTRIM, INC.

Foreign Registrations/Applications

Country: China (Peoples Republic of)
Owner: Westrim, Inc.
Mark: WESTRIM CRAFTS
Int. Class: 16
Granted: January 21, 2004
Reg. No.: 3,282,379
Our Docket: 41126
Status: Renewal due prior to January 20, 2014.

Country: China (Peoples Republic of)
Owner: Westrim, Inc.
Mark: WT Logo
Int. Class: 16
Granted: January 21, 2004
App. No.: 3,282,378
Our Docket: 41127
Status: Renewal due prior to January 20, 2014.

Country: China (Peoples Republic of)
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER
Int. Class: 16
Granted: January 14, 2004
Reg. No.: 3,282,377
Our Docket: 41128
Status: Renewal due prior to January 13, 2014.

Country: China (Peoples Republic of)
Owner: Westrim, Inc.
Mark: LETTER DEPOT
Int. Class: 28
Granted: October 7, 2006
Reg. No.: 3,786,840
Our Docket: 44859
Status: Renewal due prior to October 7, 2016.

WESTRIM, INC.

Foreign Registrations/Applications

Country: Hong Kong
Owner: Westrim, Inc.
Mark: WT Logo
Int. Class: 16
Granted: May 14, 2002
Reg. No.: B4506/2003
Our Docket: 40571
Status: Renewal due prior to May 14, 2009

Country: Hong Kong
Owner: Westrim, Inc.
Mark: WESTRIM CRAFTS
Int. Class: 16
Granted: May 14, 2002
Reg. No.: 4232/2003
Our Docket: 40570
Status: Renewal due prior to May 14, 2009.

Country: Hong Kong
Owner: Westrim, Inc.
Mark: LETTER DEPOT
Int. Class: 28
Granted: October 30, 2003
Reg. No.: 300,103,373
Our Docket: 44858
Status: Renewal due prior to October 29, 2013.

Country: Hong Kong
Owner: Westrim, Inc.
Mark: LETTER DEPOT Logo
Int. Class: 28
Granted: January 19, 2004
Reg. No.: 300,144,981
Our Docket: 45123
Status: Renewal due prior to January 18, 2014.

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WESTRIM, INC.

Foreign Registrations/Applications

Country: Japan
Owner: Westrim, Inc.
Mark: WESTRIM CRAFTS
Int. Class: 16
Granted: October 4, 2002
Reg. No.: 4,610,942
Our Docket: 40517
Status: Renewal due between April 5, 2012 and October 4, 2012.

Country: Japan
Owner: Westrim, Inc.
Mark: WT Logo
Int. Class: 16
Granted: October 4, 2002
Reg. No.: 4,610,943
Our Docket: 40518
Status: Renewal due between April 5, 2012 and October 4, 2012.

Country: Japan
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER
Int. Class: 16
Granted: October 4, 2002
Reg. No.: 4,610,944
Our Docket: 40519
Status: Renewal due between April 5, 2012 and October 4, 2012.

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Country: New Zealand
Owner: Westrim, Inc.
Mark: PAPER BLISS
Int. Class: 16
Granted: February 9, 2005
App. No.: 677,157
Our Docket: 44075
Status: Renewal due prior to February 9, 2010.

WESTRIM, INC.

Foreign Registrations/Applications

Country: New Zealand
Owner: Westrim, Inc.
Mark: WESTRIM
Int. Class: 16
Granted: October 23, 2003
Reg. No.: 677,158
Our Docket: 44187
Status: Renewal due prior to April 23, 2010.

Country: New Zealand
Owner: Westrim, Inc.
Mark: WT Logo
Int. Class: 16
Granted: October 23, 2003
Reg. No.: 677,159
Our Docket: 44188
Status: Renewal due prior to April 23, 2010.

Country: New Zealand
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER
Int. Class: 16
Granted: October 23, 2003
App. No.: 677,160
Our Docket: 44189
Status: Renewal due prior to April 23, 2010.

Country: New Zealand
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER/THE CHERISHED LINE Logo
Int. Class: 16
Granted: October 23, 2003
Reg. No.: 677,161
Our Docket: 44190
Status: Renewal due prior to April 23, 2010.

WESTRIM, INC.

Foreign Registrations/Applications

Country: New Zealand
Owner: Westrim, Inc.
Mark: WESTRIM
Int. Classes: 14 & 28
Granted: August 22, 2005
Reg. No.: 734,499
Our Docket: 47914
Status: Renewal due prior to August 22, 2015.

Country: New Zealand
Owner: Westrim, Inc.
Mark: SNAP ITZ Logo
Int. Class: 26
Granted: June 13, 2007
Reg. No.: 770,298
Our Docket: 50060
Status: Renewal due prior to June 13, 2017.

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Country: South Korea
Owner: Westrim, Inc.
Mark: WESTRIM CRAFTS
Int. Class: 16
Granted: June 17, 2003
Reg. No.: 551,276
Our Docket: 40534
Status: Renewal due between June 18, 2012 and June 17, 2013.

Country: South Korea
Owner: Westrim, Inc.
Mark: WT Logo
Int. Class: 16
Granted: June 17, 2003
Reg. No.: 551,277
Our Docket: 40535
Status: Renewal due between June 18, 2012 and June 17, 2013.

WESTRIM, INC.

Foreign Registrations/Applications

Country: South Korea
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER
Int. Class: 16
Granted: March 23, 2004
Reg. No.: 578,185
Our Docket: 40536A
Comments: Renewal due between March 24, 2013 and March 23, 2014.

Country: Taiwan
Owner: Westrim, Inc.
Mark: WT Logo
Int. Class: 16
Granted: February 16, 2003
Reg. No.: 1,033,633
Our Docket: 40532
Status: Renewal prior to February 15, 2013.

Country: Taiwan
Owner: Westrim, Inc.
Mark: WESTRIM CRAFTS
Int. Class: 16
Granted: April 16, 2003
Reg. No.: 1,040,767
Our Docket: 40531
Status: Renewal due prior to April 15, 2013.

Country: Taiwan
Owner: Westrim, Inc.
Mark: MEMORIES FOREVER
Int. Class: 16
Granted: May 1, 2003
Reg. No.: 1,042,072
Our Docket: 40533
Status: Renewal due prior to April 30, 2013.

BLUE MOON BEADS DIVISION

Foreign Registrations/Applications

Country: Australia
Owner: Westrim, Inc.
Mark: BLUE MOON
Int. Classes: 16 & 28
Reg. No.: 1,071,081
Granted: August 19, 2005
Our Docket: 47908
Status: Renewal due prior to August 19, 2015.

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Country: Canada
Owner: Westrim, Inc.
Mark: BLUE MOON BEADS
App. No.: 1,291,882
Filed: February 28, 2006
Our Docket: 48481
Status: Registration fee paid in May 2008.

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Country: New Zealand
Owner: Westrim, Inc.
Mark: BLUE MOON
Int. Classes: 14, 16 & 28
Granted: August 22, 2005
Reg. No.: 734,500
Our Docket: 47910
Status: Renewal due prior to August 22, 2015.

CROP IN STYLE DIVISION

Foreign Registrations/Applications

Country: Australia
Owner: Westrim, Inc.
Mark: CROP IN STYLE
Int. Class: 18
Reg. No.: 1,071,080
Granted: August 19, 2005
Our Docket: 47921
Status: Renewal due prior to August 19, 2015.

Country: Canada
Owner: Westrim, Inc.
Mark: CROP IN STYLE Logo
Reg. No.: 593,838 (comparable to Int. Cls. 16 & 18)
Granted: November 4, 2003
Our Docket: 40804
Status: Renewal due prior to November 4, 2018.

Country: New Zealand
Owner: Westrim, Inc.
Mark: CROP IN STYLE
Int. Class: 18
Granted: August 22, 2005
Reg. No.: 734,501
Our Docket: 47922
Status: Renewal due prior to August 22, 2015.