

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Williams/Strong Joint Venture		12/05/2008	PARTNERSHIP: CALIFORNIA

RECEIVING PARTY DATA

Name:	Crapaud, LLC
Composed Of:	COMPOSED OF Erik Thorson, Laura L. Thorson, and The R. Todd and Francine Williams Trust
Street Address:	4024 Westside Road
City:	Healdsburg
State/Country:	CALIFORNIA
Postal Code:	95448
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3227940	AMPLEXUS
Registration Number:	3227950	CACOPHONY
Registration Number:	3241991	CONCINNITY
Registration Number:	3229940	ERIK'S THE RED
Registration Number:	3227953	EYE OF THE TOAD
Registration Number:	3225193	LE FAUX FROG
Registration Number:	3225194	RISQUE
Registration Number:	3344109	ROD'S PRIDE
Registration Number:	3264671	TOAD HOLLOW VINEYARDS
Registration Number:	3227954	DR. TOAD'S 333 WINE CLUB

CORRESPONDENCE DATA

Fax Number: (707)526-4707

OP \$265.00 3227940

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 707.526.4200
Email: jmbehmke@cmprlaw.com
Correspondent Name: Jay M. Behmke
Address Line 1: 100 B Street Suite 400
Address Line 4: Santa Rosa, CALIFORNIA 95401-6376

ATTORNEY DOCKET NUMBER:	WILLIAMS/STRONG-CRAPAUD
NAME OF SUBMITTER:	Jay M. Behmke
Signature:	/JMB-163603/
Date:	12/10/2008

Total Attachments: 2
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TRADEMARK ASSIGNMENT
Williams/Strong Joint Venture to Crapaud, LLC

Williams/Strong Joint Venture, whose sole surviving members are Francie Williams, Erik Thorson and Laura L. Thorson, with an address at 4024 Westside Road, Healdsburg, CA 95448, United States ("Assignors"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assign and transfer to Crapaud, LLC, a California Limited Liability Company, with an address at 4024 Westside Road, Healdsburg, CA 95448, United States, ("Assignee"), and Assignee hereby accepts:

A. All rights, title and interest held by Assignors in and to the trademarks, service marks, registrations of trademarks and service marks more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trademarks");

B. The goodwill of the business connected with the use of and symbolized by the Trademarks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trademarks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of DECEMBER 5, 2008.

ASSIGNORS

Williams/Strong Joint Venture


Francie Williams


Erik Thorson


Laura L. Thorson

ASSIGNEE

Crapaud, LLC

By: 

Print Name: ERIK THORSON

Title: manager

SCHEDULE A

Mark	Registration Number	Registration Date
Amplexus	3,227,940	04/10/07
Cacophony	3,227,950	04/10/07
Concinnity	3,241,991	05/15/07
Eriks the Red	3,229,940	04/17/07
Eye of the Toad	3,227,953	04/10/07
Le Faux Frog	3,225,193	04/03/07
Risqué	3,225,194	04/03/07
Rod's Pride	3,344,109	11/27/07
Toad Hollow Vineyards	3,264,671	07/17/07
Dr. Toad's 333 Wine Club	3,227,954	04/10/07