

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vision Service Plan Insurance Company		12/10/2008	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Eyefinity, Inc.		
Street Address:	10875 International Drive		
City:	RANCHO CORDOVA		
State/Country:	CALIFORNIA		
Postal Code:	95670		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2737285	EYEFINITY	
CORRESPONDENCE DATA			
Fax Number:	(916)851-4851		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(916) 851-4898		
Email:	michdi@vsp.com		
Correspondent Name:	Michael Dickey		
Address Line 1:	3333 Quality Drive		
Address Line 2:	MS163		
Address Line 4:	RANCHO CORDOVA, CALIFORNIA 95670		
NAME OF SUBMITTER:	Michael W. Dickey		
Signature:	/Michael W. Dickey/		
Date:	12/11/2008		

OP \$40.00 2737285

Total Attachments: 1
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Assignment of Trademark

This agreement is entered into this 10th day of December, 2008 between Vision Service Plan Insurance Company, a Connecticut corporation having a business address of 3333 Quality Drive, Rancho Cordova, California 95670 herein referred to as "Assignor", and Eyefinity, Inc., a Delaware corporation having a business address of 10875 International Drive, Suite 200, Rancho Cordova, California 95670, herein referred to as "Assignee".

Assignor has adopted and is using the trademark "Eyefinity", registered with the United States Patent Office under Registration No. 2,737,285 dated July 15, 2003 (the "Mark"), and Assignee is desirous of acquiring the Mark and the registration thereof.

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the Mark, the goodwill of the business symbolized by the Mark, along with the registration thereof, the number of which is contained herein.

Vision Service Plan Insurance Company

By: 
Gary N. Brooks, Secretary

State of California)

County of Sacramento)

On December 10, 2008, before me, Michael W. Dickey, Notary Public, personally appeared Gary N. Brooks who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.


NOTARY PUBLIC SIGNATURE

