

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ETA S.A. FABRIQUES D'EBAUCHES		12/11/2002	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ETA SA Manufacture Horlogere Suisse		
<b>Street Address:</b>	Schild-Rust-Strasse 17		
<b>City:</b>	GRENCHEM		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1529636		
Registration Number:	1512608		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)941-6091		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(914) 941-5668		
<b>Email:</b>	aedelstein@collenip.com		
<b>Correspondent Name:</b>	Jane Collen		
<b>Address Line 1:</b>	80 South Highland Avenue		
<b>Address Line 2:</b>	The Holyoke-Manhattan Building		
<b>Address Line 4:</b>	Ossining, NEW YORK 10562		
<b>ATTORNEY DOCKET NUMBER:</b>	20026 19819		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			

OP \$65.00 1529636

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Jane F. Collen

Signature:

/Jane F. Collen/

Date:

12/11/2008

Total Attachments: 1

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# **CHANGE OF NAME**