

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Epoch Acquisition Sub LLC		11/18/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	International Playthings LLC
Street Address:	75D Lackawanna Avenue
City:	Parisippany
State/Country:	NEW JERSEY
Postal Code:	07054
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2117396	
Registration Number:	2979875	GIBBERISH
Registration Number:	3097760	PLAY GOURMET
Registration Number:	3106362	BLOCK-ABLES
Registration Number:	3095310	BUILDING ABILITIES
Registration Number:	3231557	JEWEL OF TRUTH
Registration Number:	3341857	JUMBO-NETICS
Registration Number:	3379673	SPIN & TRAP
Registration Number:	3344319	SUPER SKIPPER
Registration Number:	2795741	EARLYEARS
Registration Number:	2674982	EARL E. BIRD
Registration Number:	2686224	DESIGNED FOR DEVELOPING YOUNG MINDS
Registration Number:	2923675	I PLAY
Registration Number:	2732861	CHUBBIES

CH \$615.00 2117396

Registration Number:	2843902	IMAGINETICS
Registration Number:	2978642	INSTANT MAGIC
Registration Number:	2885250	SOFT STUFF
Registration Number:	2910905	GAMES ON THE GO
Registration Number:	2958594	ZOOPS!
Registration Number:	2958595	ZOOPS!
Registration Number:	3496522	KITCHEN LITTLES
Registration Number:	3495378	TOYS...THAT MAKE A DIFFERENCE!
Serial Number:	78608935	SHOW OFF!
Serial Number:	77138678	PLAYDATE CENTRAL

CORRESPONDENCE DATA

Fax Number: (206)359-9000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 206 359-8000
Email: pctrademarks@perkinscoie.com
Correspondent Name: Lynne E. Graybeal, Perkins Coie LLP
Address Line 1: 1201 Third Avenue
Address Line 2: Suite 4800
Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	68872-0001 NAME CHANGE
NAME OF SUBMITTER:	Lynne E. Graybeal
Signature:	/Lynne E. Graybeal/
Date:	12/12/2008

Total Attachments: 2
source=Change of Name from Epoch Acquisition Sub LLC to International Playthings LLC#page1.tif
source=Change of Name from Epoch Acquisition Sub LLC to International Playthings LLC#page2.tif

Delaware

PAGE 1

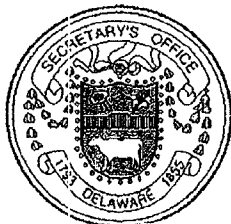
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EPOCH ACQUISITION SUB LLC", CHANGING ITS NAME FROM "EPOCH ACQUISITION SUB LLC" TO "INTERNATIONAL PLAYTHINGS LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF NOVEMBER, A.D. 2008, AT 5:56 O'CLOCK P.M.

4594854 8100

081127044

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6976213

DATE: 11-19-08

TRADEMARK
REEL: 003902 FRAME: 0240



**CERTIFICATE OF AMENDMENT
OF
EPOCH ACQUISITION SUB LLC**

This Certificate of Amendment is being executed as of Nov. 18, 2008, for the purpose of amending the Certificate of Formation of Epoch Acquisition Sub LLC, a Delaware limited liability company, pursuant to the Delaware Limited Liability Company Act. The undersigned, being duly authorized to execute and file this Certificate, does hereby certify as follows:

1. The name of the limited liability company is Epoch Acquisition Sub LLC.
2. Article 1 of the Certificate of Formation is hereby amended to read as follows:

"The name of the limited liability company is International Playthings LLC."

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Amendment as of the day and year first above written.

Kouji Yabuuchi
Authorized Person

68872-0001/LEGAL14822854.1