

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JP Morgan Chase & Co.		09/22/2008	CORPORATION:

RECEIVING PARTY DATA

Name:	Upromise Investments, Inc.
Street Address:	95 Wells Avenue
City:	Newton
State/Country:	MASSACHUSETTS
Postal Code:	02459
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2738617	COLLEGECHOICE 529 INVESTMENT PLAN

CORRESPONDENCE DATA

Fax Number: (703)984-6587
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 703-810-3000
 Email: eric.d.reicin@salliemae.com
 Correspondent Name: Eric D. Reicin
 Address Line 1: 12061 Bluemont Way
 Address Line 4: Reston, VIRGINIA 20190

NAME OF SUBMITTER:	Eric D. Reicin
Signature:	/eric.d.reicin/
Date:	12/09/2008

Total Attachments: 2
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TRADEMARK
REEL: 003902 FRAME: 0830

CH \$40.00 2738617

**TRADEMARK ASSIGNMENT
FEDERAL TRADEMARK REGISTRATION**

Mark: CollegeChoice 529 Investment Plan
Registration No.: 2,738,617
Registered on July 15, 2003

ASSIGNOR: JPMorgan Chase & Co.
(A Delaware Corporation)
270 Park Avenue
New York, NY 10017

ASSIGNEE: Upromise Investments, Inc.
(A Delaware Corporation)
95 Wells Avenue, Suite 160
Newton, MA 02459


The Assignor is using, either itself or through a Licensee, the above-referenced Trademark, and is the owner of the Trademark Registration set forth above (collectively, the "Trademark"). The Assignee desires to acquire the Trademark together with the goodwill of the business with which said Trademark is used, and the Assignor desires to assign all of its rights in the Trademark, and the Goodwill appurtenant thereto.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, said Assignor by these presents, sells, transfers, conveys, and assigns unto Assignee its entire right, title and interest in and to said Trademark identified herein, all Registrations and Applications for Registration therefore, the goodwill of the business in connection with which said Trademark is used and which is symbolized by the Trademark including the right to sue and collect all damages for any past infringements.

JPMORGAN CHASE & CO.

UPROMISE INVESTMENTS, INC.

By: 
Anthony J. Horan
Corporate Secretary

By: 
Printed Name: PATRICK McKEON

Printed Name: _____

Printed Name: _____

Title: _____

Title: CEO

Date: 9-16-08

Date: 9-22-08

COMMONWEALTH OF Massachusetts)
) SS:
COUNTY OF Middlesex)

Before me, a Notary Public, within and for said County and State, personally appeared the person whose name is signed above, and proved on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged that he/she executed the foregoing Assignment on the date set forth above. Witness my hand and Notarial Seal this 22nd day of September, 2008.



[Signature]
Notary Public (Signature)

ROBERT B. PERCIVAL II
(Printed Name)

My Commission Expires: 11-7-08

Notary ID# _____

STATE OF New York)
) SS:
COUNTY OF New York)

Before me, a Notary Public, within and for said County and State, personally appeared the person whose name is signed above, and proved on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged that he/she executed the foregoing Assignment on the date set forth above. Witness my hand and Notarial Seal this 14 day of September, 2008.

[Signature]
Notary Public (Signature)

DEBORAH BADAGLIACCA
(Printed Name)

My Commission Expires: April 11, 2009

Notary ID# 01BA6125173

