

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sun Products Corporation		11/07/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	River West Brands, LLC		
Street Address:	141 West Jackson Boulevard		
Internal Address:	Suite 3620		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60604		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1255703	SILKIENCE	
Registration Number:	2052632	SILKIENCE	
Registration Number:	3067616	TAME	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-807-4350		
Email:	trademarks@bellboyd.com, shakim@bellboyd.com		
Correspondent Name:	Sana Hakim		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	117414-2		
NAME OF SUBMITTER:	Sana Hakim		

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Signature:

/sh/

Date:

12/15/2008

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

<u>Marks</u>	<u>Reference Information</u>
SILKIENCE	U.S. Registration No. 1,255,703
SILKIENCE	U.S. Registration No. 2,052,632
TAME	U.S. Registration No. 3,067,616

This confirms that FOR VALUE RECEIVED, the receipt and sufficiency of which is acknowledged, and effective as of November 7, 2008, The Sun Products Corporation, a Delaware corporation, assigned to River West Brands, LLC, a Delaware limited liability company, all of Sun's rights, interests and titles in and to the trademarks set forth above, and the goodwill of the business associated with and symbolized by such trademarks, including an assignment of the trademark registrations identified above. Sun makes no express or implied representation or warranty regarding the marks, registrations or this assignment.

This Assignment of Trademarks with all or any part of the attached schedule may by either party be filed or recorded with the United States Patent and Trademark Office.

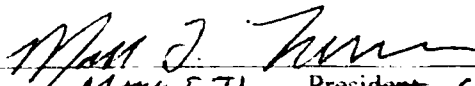
The addresses of the parties as of said effective date are as set forth below.

River West Brands, LLC
141 W. Jackson Blvd., Suite 3620
Chicago, Illinois 60604

The Sun Products Corporation
201 South Main Street, Suite 1100
Salt Lake City, Utah 84111

AGREED TO AND ACCEPTED BY:

River West Brands, LLC

By: 
MARK E. THOMAS President CEO

THE SUN PRODUCTS CORPORATION

By: 
Douglas Brewster Senior Vice President