

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Destination-U, Inc.		07/03/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Goal Financial, LLC		
Street Address:	1229 King Street		
Internal Address:	3rd Floor		
City:	Alexandria		
State/Country:	VIRGINIA		
Postal Code:	22314		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3101859	DESTINATION U	
CORRESPONDENCE DATA			
Fax Number:	(703)837-1639		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7038371634		
Email:	bbritt@goalfinancial.net		
Correspondent Name:	Goal Financial, LLC		
Address Line 1:	1229 King Street		
Address Line 2:	3rd Floor		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	TM - DU-->GF		
NAME OF SUBMITTER:	Benjamin Britt		
Signature:	/Benjamin Britt/		

OP \$40.00 3101859

Date:

12/15/2008

Total Attachments: 2

source=2008-07-03 - Assignment of Trademark from Destination-U to Goal Financial, LLC#page1.tif

source=2008-07-03 - Assignment of Trademark from Destination-U to Goal Financial, LLC#page2.tif

ASSIGNMENT OF TRADEMARK

WHEREAS, Destination-U, Inc., a Delaware corporation ("Assignor"), is the owner of the following registered trademark and all rights thereto: U.S. Trademark Reg. No. 3,101,859, for the mark DESTINATION-U (collectively, the "Mark");

WHEREAS, pursuant to that certain Assignment of Marks and Domain Registrations, dated June 30, 2008, between Assignor and Goal Financial, LLC, a California limited liability company, having a place of business at 1229 King Street, 3rd Floor, Alexandria, Virginia 22314 ("Assignee"), Assignor sold, transferred and assigned to Assignee all of Assignor's right, title and interest in, to, and under the Mark (the "Assignment of Mark"), and Assignor and Assignee want to conform the Assignment of Mark for purposes of filing the same with the United States Patent and Trademark Office (the "PTO").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, transfers and conveys to Assignee, all of Assignor's worldwide right, title and interest in, to and under the Mark, the goodwill associated with the Mark, and all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present or future infringement of the Mark.

Assignor hereby authorizes and requests the PTO to issue the certificate of registration in respect of the Trademark Application to Assignee for its sole use, and for the use of its legal representatives and assigns, to the full end of the term for which such registration may be granted, as fully and entirely as the same would have been held by Assignor had this assignment not been made.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective the date set forth below Assignor's name below.

ASSIGNOR:

DESTINATION-U, INC.

a Delaware corporation

By: Toby Waldorf
Toby Waldorf, CEO

Date: 1/3/08

ACKNOWLEDGMENT:

State of California)
County of LOS ANGELES)

On JULY 03, 2008 before me, Mangala T.B. Tennakoon Notary Public
(insert name and title of officer)

personally appeared TOBY WALDORF
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that ~~he/she/they~~ executed the same in
~~his/her/their~~ authorized capacity(ies), and that by ~~his/her/their~~ signature(s) on the instrument the
person(s), or the entity on behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature *daughbrooks*

(Seal)

