

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Special Data Processing Corporation		09/12/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Agora Marketing Solutions, Inc.		
Street Address:	4800 Montgomery Lane		
Internal Address:	Suite 940		
City:	Betheda		
State/Country:	MARYLAND		
Postal Code:	20814		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2042719	NATIONAL MAGAZINE EXCHANGE	
Registration Number:	2589815	NATIONAL PUBLISHERS EXCHANGE	
Registration Number:	1973076	NPE	
Registration Number:	2241994	MILLION DOLLAR "STRIKE IT RICH" SWEEPSTAKES	
CORRESPONDENCE DATA			
Fax Number:	(727)545-1595		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	727-546-0660		
Email:	larsonb@tampabay.rr.com		
Correspondent Name:	H. William Larson, Esq.		
Address Line 1:	11199 69th Street North		
Address Line 4:	Largo, FLORIDA 33773		
ATTORNEY DOCKET NUMBER:	643.3A		

CH \$115.00 2042719

NAME OF SUBMITTER:	H. William Larson
Signature:	/H. William Larson/
Date:	12/15/2008
Total Attachments: 1 source=SDPAssignments#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Special Data Processing Corporation, a Florida corporation (Assignor) is the owner of United States Trademark : Registration Nos. 2,042,719 for the trademark *NATIONAL MAGAZINE EXCHANGE*, 2,589,815 for the trademark *NATIONAL PUBLISHERS EXCHANGE*, 1,973,076 for the trademark *NPE* and 2,241,994 for *MILLION DOLLAR "STRIKE IT RICH" SWEEPSTAKES* (hereinafter the "Trademarks"), and Special Data Processing Corporation hereby warrants that it is legally entitled to assign said Trademarks unto Assignee, that said Trademarks are not encumbered by license or other interest; and

WHEREAS Ago a Marketing Solutions, Inc., a Florida corporation, (Assignee), desires to acquire the entire right, title and interest in the Trademarks, and the good will represented therewith.

NOW THEREFORE, in consideration of valuable consideration, the sufficiency of which is hereby acknowledged, Assignor, by these present, does sell, assign and transfer unto said Assignee the full and exclusive right, title and interest in and to the Trademarks, together with the goodwill of the business, including all right to bring and maintain actions for all past and future infringement of said Trademark. The undersigned, an authorized representative of Assignor, on behalf of Assignor, hereby authorizes and requests the Commissioner of Patents and Trademarks to record this Assignment of the Trademark, unto said Assignee, as the owner by assignment of the entire right, title and interest in and to said Trademarks, and any renewals thereof, for its sole use and for the use of its legal representatives, to the full end of the term for which the Trademark is granted, as fully and entirely as the same had this assignment and sale not been made.

Executed this 12 day of Sept, 2008.

For Assignor:

Special Data Processing Corporation

By: Augustine Tortorella 9-12-08
Print Name/Title: _____ Dated: _____