

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kam3rd LLC		11/12/2008	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	COLHOC Limited Partnership
Composed Of:	COMPOSED OF JMAC Hockey, Inc., an Ohio corporation
Street Address:	200 W. Nationwide Boulevard
City:	Columbus
State/Country:	OHIO
Postal Code:	43215
Entity Type:	LIMITED PARTNERSHIP: OHIO

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	3376294	
Registration Number:	3066338	
Registration Number:	3071453	
Registration Number:	3360130	
Registration Number:	3066337	
Registration Number:	2995593	

**CORRESPONDENCE DATA**

Fax Number: (212)789-2727  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (212) 789-2000  
 Email: anunez@nhl.com  
 Correspondent Name: Alison Nunez  
 Address Line 1: 1185 Avenue of the Americas  
 Address Line 2: NHL Enterprises, L.P.

CH \$165.00 3376294

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: KAM3RD ASSGINMENT

NAME OF SUBMITTER: Alison Nunez

Signature: /Alison Nunez/

Date: 12/16/2008

Total Attachments: 1  
source=KAM3RD.Assignment#page1.tif

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Kam3rd LLC, a Delaware limited liability company, with its address at 52 E. Gay Street, Columbus, Ohio 43215 ("Assignor"), owns all right, title and interest in and to the following marks which are registered or pending with the United States Patent and Trademark Office:

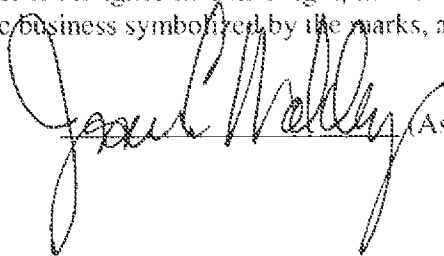
Logo above in Class 25: Serial Number 76/535,031  
Logo above in Class 28: Serial Number 76/535,030  
Logo above in Class 41: Serial Number 76/535,029

Logo above in Class 25: Serial Number 76/535,033  
Logo above in Class 28: Serial Number 76/535,027  
Logo above in Class 41: Serial Number 76/535,028

WHEREAS, COLHOC Limited Partnership, an Ohio limited partnership, with its address at 200 W. Nationwide Boulevard., Columbus, Ohio 43215 ("Assignee") is desirous of acquiring said registered trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer to Assignee its entire right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

Dated: 11/12/2008

 (Assignor)

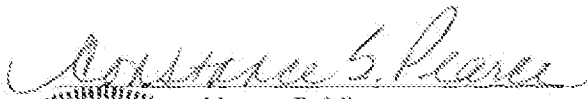
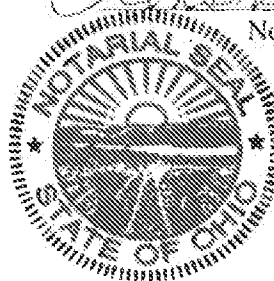
By:  
Name: Joan Makley  
Title: Manager

STATE OF OHIO

) ss.:

COUNTY OF FRANKLIN

On this 12<sup>th</sup> day of November, 2008, before me personally appeared Joan Makley, to me known who, being by me duly sworn, did depose and say that he/she is the Manager of Kam3rd, LLC., the Assignor, described herein and which executed the foregoing instrument and that he/she signed his/her name thereto.

  
Notary Public  
  
CONSTANCE S. PEARCE  
Notary Public, State of Ohio  
My Commission Expires  
December 6, 2011