

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
One Hour Franchising, LLC		12/11/2008	LTD LIAB JT ST CO:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Clockwork IP, LLC		
<b>Street Address:</b>	50 Central Ave.		
<b>Internal Address:</b>	Suite 920		
<b>City:</b>	Sarasota		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34236		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2980517	IT'S ABOUT TIME!	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(256)718-3139		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	docketing@pelaw.net		
<b>Correspondent Name:</b>	Michele Lipscomb		
<b>Address Line 1:</b>	401 E. Tuscaloosa St.		
<b>Address Line 4:</b>	Florence, ALABAMA 35630		
<b>ATTORNEY DOCKET NUMBER:</b>	ONE HOUR FRANCHISING		
<b>NAME OF SUBMITTER:</b>	Suzanne R. Thurman		
<b>Signature:</b>	/srt/		
<b>Date:</b>	12/16/2008		

OP \$40.00 2980517

Total Attachments: 2

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ASSIGNMENT OF INTELLECTUAL PROPERTY

One Hour Franchising, LLC, a limited liability joint stock corporation having a place of business at 2 North Tamiami Trail, Sarasota, Florida, 34236, hereinafter referred to as "ASSIGNOR," for good and valuable consideration, the receipt and sufficiency of which is acknowledged hereby grants, bargains, sells, conveys, transfers, assigns, and delivers unto Clockwork IP, LLC, a corporation organized and existing under the laws of the State of Delaware (ASSIGNEE), having a place of business at Plaza Five Points, 50 Central Ave., Suite 920, Sarasota, Florida, 34236, its successors, assigns or other legal representative, all of its respective right, title and interest, domestic and foreign, in and to all its trademarks, trade names, service marks, service names, logos, design marks and trade dress and registrations and applications for registration thereof, set forth in the attached Schedule A, including all applications, foreign and domestic, claiming benefit of the filing date thereof, together with the goodwill of the business symbolized by the trademarks, trade names, service marks and service names, and registrations and applications for registration thereof,

Including the right of ASSIGNEE, its successors, assigns or other legal representatives to claims for damages for infringement prior to the date hereof of any provisional and/or trademark rights.

ASSIGNOR, its successors, assigns or other legal representatives agree to execute any and all papers, including applications for trademark registrations of any and all kinds and in any and all countries and to perform any and all acts which ASSIGNEE, its successors, assigns or other legal representatives may deem necessary and reasonably requested to secure thereto the rights herein assigned, sold and set over.

And we hereby request the United States Patent and Trademark Office and all non-U.S. patent and trademark issuing authorities to issue all registered trademarks, trade names, service marks, service names logos, design marks and trade dress to ASSIGNEE.

And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, this Agreement has been duly executed by the Assignor and accepted by the Assignee hereto as of December 11th, 2008.

ONE HOUR FRANCHISING, LLC

CLOCKWORK IP, LLC

By:  \_\_\_\_\_

By:  \_\_\_\_\_

Name: Gatha K. Milhorn

Name: Gatha K. Milhorn

Title: Assistant Secretary

Title: Assistant Secretary

**SCHEDULE A**

**Serial No.**

**Trademark**

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