

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Buymax, LLC		12/11/2008	LIMITED LIABILITY COMPANY: MISSOURI

RECEIVING PARTY DATA

Name:	Clockwork IP, LLC
Street Address:	50 Central Ave.
Internal Address:	Suite 920
City:	Sarasota
State/Country:	FLORIDA
Postal Code:	34236
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	2647104	BUYMAX
Registration Number:	2762676	BUY MAX CONTRACTORS WAREHOUSE
Registration Number:	2468195	MICROGUARDIAN AIR SCRUBBER
Registration Number:	2742255	NATURE'S HOME
Registration Number:	2419791	OXYQUANTUM
Registration Number:	2579129	QUANTUM 254
Registration Number:	2876595	XENON
Registration Number:	2829065	XENON
Serial Number:	76604136	A SERVICE CALL ON THE WALL
Serial Number:	78840000	AIR WAREHOUSE
Serial Number:	77117699	BUYMAX ALLIANCE
Serial Number:	78634464	IT'S YOUR FUTURE SERVICE CALL ON THE WALL
Serial Number:	78634461	SO SIMPLE TO USE, YOU'LL NEVER NEED A MANUAL

OP \$390.00 2647104

Serial Number:	78634465	THE YELLOW PAGE ELIMINATOR
Registration Number:	2433981	MICROPOWER GUARD

CORRESPONDENCE DATA

Fax Number: (256)718-3139
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: docketing@pelaw.net
 Correspondent Name: Michele Lipscomb
 Address Line 1: 401 E. Tuscaloosa St.
 Address Line 4: Florence, ALABAMA 35630

ATTORNEY DOCKET NUMBER:	BUYMAX, LLC
NAME OF SUBMITTER:	Suzanne R. Thurman
Signature:	/srt/
Date:	12/17/2008

Total Attachments: 2
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 source=Buymax Assignment signed#page2.tif

ASSIGNMENT OF INTELLECTUAL PROPERTY

Buymax, LLC, a limited liability corporation organized and existing under the laws of the State of Missouri and having a place of business at 50 Central Ave., Suite 920, Sarasota, FL 34236, hereinafter referred to as "ASSIGNOR," for good and valuable consideration, the receipt and sufficiency of which is acknowledged hereby grants, bargains, sells, conveys, transfers, assigns, and delivers unto Clockwork IP, LLC, a corporation organized and existing under the laws of the State of Delaware (ASSIGNEE), having a place of business at Plaza Five Points, 50 Central Ave., Suite 920, Sarasota, FL 34236, its successors, assigns or other legal representative, all of its respective right, title and interest, domestic and foreign, in and to all its trademarks, trade names, service marks, service names, logos, design marks and trade dress and registrations and applications for registration thereof, set forth in the attached Schedule A, including all applications, foreign and domestic, claiming benefit of the filing date thereof, together with the goodwill of the business symbolized by the trademarks, trade names, service marks and service names, and registrations and applications for registration thereof,

Including the right of ASSIGNEE, its successors, assigns or other legal representatives to claims for damages for infringement prior to the date hereof of any provisional and/or trademark rights.

ASSIGNOR, its successors, assigns or other legal representatives agree to execute any and all papers, including applications for trademark registrations of any and all kinds and in any and all countries and to perform any and all acts which ASSIGNEE, its successors, assigns or other legal representatives may deem necessary and reasonably requested to secure thereto the rights herein assigned, sold and set over.

And we hereby request the United States Patent and Trademark Office and all non-U.S. patent and trademark issuing authorities to issue all registered trademarks, trade names, service marks, service names logos, design marks and trade dress to ASSIGNEE.

And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, this Agreement has been duly executed by the Assignor and accepted by the Assignee hereto as of December 11th, 2008.

BUYMAX, LLC

CLOCKWORK IP, LLC

By: _____

By: _____

Name: Gatha K. Milhorn

Name: Gatha K. Milhorn

Title: Assistant Secretary

Title: Assistant Secretary

SCHEDULE A

UNITED STATES

<u>Serial No.</u>	<u>Trademark</u>
76604136	A SERVICE CALL ON THE WALL
78840000	AIR WAREHOUSE
76392856	BUY MAX CONTRACTORS WAREHOUSE & design
76282219	BUYMAX
77117699	BUYMAX ALLIANCE
78634464	IT'S YOUR FUTURE SERVICE CALL ON THE WALL
75579015	MICROGUARDIAN AIR SCRUBBER
75579013	MICROPOWER GUARD
75579016	NATURE'S HOME
75579009	OXYQUANTUM
75579010	QUANTUM 254
78634461	SO SIMPLE TO USE, YOU'LL NEVER NEED A MANUAL
78634465	THE YELLOW PAGE ELIMINATOR
76349687	XENON
76524089	XENON

CANADA

<u>Serial No.</u>	<u>Trademark</u>
1223453	XENON