

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GROUPGO, LLC		12/12/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	PUNCHBOWL SOFTWARE, INC.
Street Address:	873 Concord Street
City:	Framingham
State/Country:	MASSACHUSETTS
Postal Code:	01701
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3354070	FRIENDS ARE A TRIP
Registration Number:	3353769	I'M IN
Registration Number:	3336957	I'M IN
Registration Number:	3336956	I'M IN
Registration Number:	3337052	FRIENDS ARE A TRIP
Registration Number:	3337051	FRIENDS ARE A TRIP
Registration Number:	3332421	FRIENDS ARE A TRIP
Registration Number:	3350029	I'M IN
Registration Number:	3464286	FRIENDS ARE A TRIP
Registration Number:	3464257	I'M IN

CORRESPONDENCE DATA

Fax Number: (617)350-6878  
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Phone: 617.350.6800  
Email: trademarks@gesmer.com  
Correspondent Name: Susan M. Mulholland/Gesmer Updegrove LLP  
Address Line 1: 40 Broad Street  
Address Line 4: Boston, MASSACHUSETTS 02109

NAME OF SUBMITTER:	Susan M. Mulholland
Signature:	/sm mulholland/
Date:	12/17/2008

Total Attachments: 5  
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**EXHIBIT C**

**GENERAL ASSIGNMENT OF TRADEMARKS, DOMAIN NAMES,  
AND RELATED RIGHTS**

THIS AGREEMENT is made the 12<sup>th</sup> day of December, 2008 between

GroupGo, LLC, a Delaware limited liability company with its principal offices at 404 Wyman Street, Suite 250, Waltham, MA 02451 ("Assignor")

and

Punchbowl Software, Inc., a Delaware corporation with its principal offices at 873 Concord Street, Framingham, MA 01701 ("Assignee").

WHEREAS, it has been agreed that the Assignor shall transfer to the Assignee the trademarks and domain names shown on the Schedule attached hereto (hereinafter "the Trademarks and Domain Names"); and


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, conveys and transfers to the Assignee all of its right, title and interest worldwide to the Trademarks and Domain Names, listed on Schedule A attached hereto, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and Domain Names; and in connection with foregoing, the Assignor assigns, conveys and transfers to the Assignee all income, royalties, damages, and payments now or hereafter due or payable in respect to the Trademarks and Domain Names and all causes of action (either in law or equity) and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the rights assigned to the Assignee hereunder, and all other rights corresponding thereto throughout the world.

For a period of sixty (60) days following the delivery of this instrument, the Assignor shall undertake, at the request of the Assignee, to sign all documentation, including confirmatory trademark and domain name assignments, and take such other actions as Assignee may reasonably request to aid the Assignee, its successors, assigns and nominees, to obtain from the Assignor and record title to the Trademarks and Domain Names transferred herein in each jurisdiction where Trademarks and Domain Names are registered.

IN WITNESS WHEREOF, the parties hereto have caused this General Assignment of Trademarks, Domain Names, and Related Rights to be executed by their duly authorized officers as of the date first above written.

For and on Behalf of

GROUPGO, LLC

By:   
Name: Bob Houghton  
Title: President

PUNCHBOWL SOFTWARE, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_



## SCHEDULE A

## ASSIGNMENT FROM GROUPGO, LLC. TO PUNCHBOWL SOFTWARE, INC.

## TRADEMARK REGISTRATIONS:

<u>COUNTRY</u>	<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>INT'L CLASS</u>
United States	Friends are a trip	3,354,070	
United States	I'm in	3,353,769	
United States	I'm in logo	3,336,957	
United States	I'm in logo	3,336,956	
United States	Friends are a trip	3,337,052	
United States	Friends are a trip	3,337,051	
United States	Friends are a trip	3,332,421	
United States	I'm in logo	3,350,029	
United States	Friends are a trip	3,464,286	
United States	I'm in logo	3,464,257	

## DOMAIN NAMES:

<u>DOMAIN NAME</u>	<u>REGISTRAR</u>
Ditchanbitch.com	GoDaddy.com
Ezagendas.com	GoDaddy.com
Friendsareatrip.com	GoDaddy.com
Girlcations.com	GoDaddy.com
Greatonenighters.com	GoDaddy.com
Groupgo.com	GoDaddy.com
i-min.com	GoDaddy.com
iminatlanta.com	GoDaddy.com
iminbeta.com	GoDaddy.com
iminbeta.info	GoDaddy.com
ininchicago.com	GoDaddy.com
imindallas.com	GoDaddy.com
iminflorida.com	GoDaddy.com
iminla.com	GoDaddy.com
iminlasvegas.com	GoDaddy.com
iminmiami.com	GoDaddy.com
iminnewyorkcity.com	GoDaddy.com
iminny.com	GoDaddy.com
iminseattle.com	GoDaddy.com
imout.com	GoDaddy.com
mancursion.com	GoDaddy.com
manfari.com	GoDaddy.com
pampercation.com	GoDaddy.com
pinehurstplanner.com	GoDaddy.com
shoesandbooze.com	GoDaddy.com
werein.com	GoDaddy.com
werein.net	GoDaddy.com
youin.com	GoDaddy.com
yourfriendsareatrip.com	GoDaddy.com
imin.com	GoDaddy.com

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groupstep.com  
iminyouin.com  
imsoin.com  
redsoxtripnation.com  
thetripshrink.com  
tripcatalyst.com  
triplaunch.com

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