

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prominence Decor Inc.		12/17/2008	CORPORATION: CANADA

RECEIVING PARTY DATA	
Name:	Sensio Inc.
Street Address:	1175 Place Du Frere Andre
City:	Montreal, Quebec
State/Country:	CANADA
Postal Code:	H3B 3X9
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	3540899	BELLA

CORRESPONDENCE DATA	
Fax Number:	(312)236-8176
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-236-8500
Email:	docket@cookalex.com
Correspondent Name:	Stephen B. Heller
Address Line 1:	200 West Adams Street
Address Line 2:	Suite 2850
Address Line 4:	Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	0585-0017
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	

CH \$40.00 3540899

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Joseph R. Freund

Signature:

/Joseph R. Freund/

Date:

12/17/2008

Total Attachments: 1

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ASSIGNMENT

Attorney Docket: 0585-0017

Registration No. 3,540,899

Serial No. 77/104,098

Applicant: Prominence Décor Inc.

Mark: BELLA

In consideration of One Dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to SENSIO INC., 1175 Place Du Frere Andre, Montreal, Quebec, Canada, H3B 3X9, (hereinafter referred to as "assignee"), its successors and assigns, the entire right, title and interest in the following trademark:

BELLA

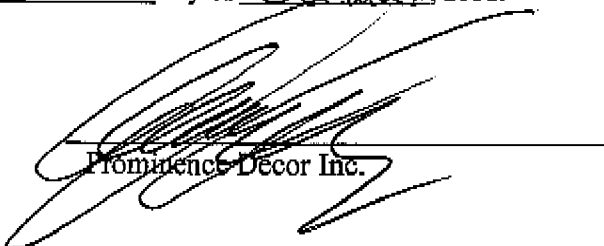
in International Class 011, and U.S. Registration No. 3,540,899, together with the goodwill of the business connected with the use of and symbolized by the trademark, and together with the right to sue and collect for past infringement thereof.

The undersigned hereby authorize and request the Commissioner of Patents and Trademarks to issue said Trademark to said assignee.

The undersigned hereby warrant that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said consideration the undersigned hereby agree, upon request of said assignee, its successors, legal representatives and assigns, in the event that said trademark becomes involved in litigation in the courts, to cooperate to the best of its abilities with said assignee, its successors, legal representatives and assigns in the matters of preparing the executing preliminary statements and other pleadings and documents and giving and producing evidence in support thereof including testimony in either oral or written form.

WITNESS my hand and seal this 17th day of December, 2008.


Prominence Décor Inc.

The foregoing instrument was acknowledged before me this 17 day of December, 2008.



