

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Canandaigua Wine Company, Inc.		08/26/1997	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Canandaigua Brands, Inc.		
<b>Street Address:</b>	370 Woodcliff Drive, Suite 300		
<b>City:</b>	Fairport		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	14450		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1529964	JACQUES BONET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)222-0818		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-222-0800		
<b>Email:</b>	chiipdocket@michaelbest.com, jhbrown@michaelbest.com, dsternig@michaelbest.com		
<b>Correspondent Name:</b>	Jeffrey H. Brown c/o Michael Best		
<b>Address Line 1:</b>	180 N. Stetson Ave., Suite 2000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	017587-0011		
<b>NAME OF SUBMITTER:</b>	Jeffrey H. Brown		
<b>Signature:</b>	/jeffrey h. brown/		
<b>Date:</b>	12/17/2008		

OP \$40.00 1529964

Total Attachments: 3

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State of Delaware  
Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CANANDAIGUA WINE COMPANY, INC.", CHANGING ITS NAME FROM "CANANDAIGUA WINE COMPANY, INC." TO "CANANDAIGUA BRANDS, INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF AUGUST, A.D. 1997, AT 9 O'CLOCK A.M.



0787079 8100

971289801

Handwritten signature of Edward J. Freel in cursive script.

Edward J. Freel, Secretary of State

AUTHENTICATION:

8629146

DATE:

08-29-97

TRADEMARK  
REEL: 003905 FRAME: 0654

**CERTIFICATE OF AMENDMENT**

**OF THE**

**CERTIFICATE OF INCORPORATION**

**OF**

**CANANDAIGUA WINE COMPANY, INC.**

(Pursuant to Section 242 of the General Corporation Law)

Canandaigua Wine Company, Inc. (the "Corporation"), a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY THAT:

- FIRST:** The name of the Corporation is Canandaigua Wine Company, Inc.
- SECOND:** The Certificate of Incorporation of the Corporation was filed on December 4, 1972.
- THIRD:** By unanimous written consent of the Board of Directors, resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of the Corporation, declaring its advisability, and directing that the amendment be considered at the next annual meeting of stockholders of the Corporation. The resolution setting forth the proposed amendment is as follows:

**RESOLVED:** That the name of the Company be changed to Canandaigua Brands, Inc. and that the officers of the Company are hereby authorized and directed to submit for the approval of the stockholders of the Company a proposal to amend the Restated Certificate of Incorporation of the Company (the "Restated Certificate") to effect the change of name, and upon such approval and completion of all formalities, to execute and file such Certificate of Amendment to the Restated Certificate and such other documents or instruments as may be necessary or desirable to effect or reflect the name change in the State of Delaware or in any other jurisdiction where the Company is registered or qualified.

- FOURTH:** Thereafter, an annual meeting of stockholders of the Corporation was duly called and held, upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the

necessary number of shares required by statute were voted in favor of the amendment.

FIFTH: The Certificate of Incorporation is hereby amended to change the name of the Corporation. Paragraph 1 of the Certificate of Incorporation, which sets forth the name of the Corporation, is amended to read, in its entirety, as follows:

1. Name. The name of the Corporation is Canandaigua Brands, Inc.

SIXTH: This amendment shall be effective as of September 1, 1997.

SEVENTH: This amendment was duly adopted in accordance with Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment of the Certificate of Incorporation to be executed by Richards Sands, its President and Chief Executive Officer, this 25 day of August, 1997.

CANANDAIGUA WINE COMPANY, INC.

By: \_\_\_\_\_

  
Richard Sands,  
President and Chief Executive Officer