

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE HEADBLADE COMPANY, LLC		10/30/2008	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	HEADBLADE, INC.		
Street Address:	3623 Eastham Drive		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90232		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77173402		
Serial Number:	77173412	HEADBLADE	
CORRESPONDENCE DATA			
Fax Number:	(310)231-8311		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 312-2000		
Email:	skb@msk.com		
Correspondent Name:	Steve Bevins/Mitchell Silberberg & Knupp		
Address Line 1:	11377 West Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90277		
ATTORNEY DOCKET NUMBER:	77/173,402		
NAME OF SUBMITTER:	Lucy B. Arant		
Signature:	/LBA012362/		

OP \$65.00 77173402

Date:

12/17/2008

Total Attachments: 1

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ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, THE HEADBLADE COMPANY, LLC, a California Limited Liability Company having its principal offices at 3623 Eastham Drive, Culver City, California 90232, has intended to use the following marks in commerce and has filed applications, now assigned as set forth below, indicating that intention, but has not yet filed allegations of use under §§ 1(c) or 1(d) of The Trademark Act, and:

WHEREAS, applicant is assigning the marks set forth below as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060

TRADEMARK	APPLN. NO.	DATE OF APPLICATION
HEAD Logo	77/173,402	May 4, 2007
VERTICAL HEAD & Headblade Logo	77/173,412	May 4, 2007

WHEREAS, HEADBLADE, INC., a California corporation having its principal offices at 3623 Eastham Drive, Culver City, California 90232, the successor of the ongoing and existing business [or portion thereof] of THE HEADBLADE COMPANY, LLC to which the marks pertain, is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, THE HEADBLADE COMPANY, LLC does hereby assign to HEADBLADE, INC. all right, title and interest in and to said trademarks and applications in the United States and throughout the world therefore, together with the goodwill of the business in connection with which said trademarks will be used and which is symbolized by said trademarks, along with the right to recover for damages and profits for past and future infringements thereof.

Assignor hereby covenants with assignee that it is the lawful owner of the rights in and to the works and of the above described rights relating thereto and that it has good right to sell and transfer the same to assignee.

THE HEADBLADE COMPANY, LLC

Signed at Culver City, CA, this 30 day of April, 2008

Signature

Name

Title

HEADBLADE, INC.

Signed at Culver City, CA, this 30 day of April, 2008

Signature

Name

Title