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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE HEADBLADE COMPANY,		110/30/2008	LIMITED LIABILITY
LLC			COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	HEADBLADE, INC.	
Street Address:	3623 Eastham Drive	
City:	Culver City	
State/Country:	CALIFORNIA	
Postal Code:	90232	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77344766	HEADBLADE
Registration Number:	3072492	
Registration Number:	2738431	HEADSLICK
Registration Number:	3062992	HEADBLADE
Registration Number:	3041775	AGAINST THE GRAIN
Registration Number:	3253546	HEADBLADE
Registration Number:	3475849	LOVE HEAD
Registration Number:	3344212	LOVEHEAD

CORRESPONDENCE DATA

Fax Number: (310)231-8311

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 Phone:
 (310) 312-2000

 Email:
 skb@msk.com

Correspondent Name: Steve Bevins/Mitchell Silberberg & Knupp

TRADEMARK REEL: 003905 FRAME: 0665

900122996

Address Line 1: 11377 West Olympic Boulevard
Address Line 4: Los Angeles, CALIFORNIA 90064-1683

ATTORNEY DOCKET NUMBER: HEADBLADE/MULTIPLE

NAME OF SUBMITTER: Lucy B. Arant

Signature: /LBA012362/

Date: 12/17/2008

Total Attachments: 2 source=Headandlovassign#page1.tif source=Headandlovassign#page2.tif

TRADEMARK
REEL: 003905 FRAME: 0666

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, THE HEADBLADE COMPANY, LLC, a California Limited Liability Company having its principal offices at 3623 Eastham Drive, Culver City, California 90232, has adopted, used, is using and is the owner of the following trademarks now the subject of an application and registrations as set forth below in the United States Patent and Trademark Office:

TRADEMARKS	APPLN/REG. NO.	DATE OF APPLN/REGISTRATION
HEADBLADE	77/344,766	December 5, 2007
HEAD Logo	3,072,492	July 15, 2003
HEADSLICK	2,738,431	July 15, 2003
HEADBLADE	3,062,992	February 28, 2006
AGAINST THE GRAIN	3,041,775	January 10, 2006
HEADBLADE	3,253,546	June 19, 2007
LOVE HEAD	3,475,849	July 29, 2008
LOVEHEAD	3,344,212	November 27, 2007

WHEREAS, HEADBLADE, INC., a California corporation having its principal offices at 3623 Eastham Drive, Culver City, California 90232, is desirous of acquiring any and all rights that THE HEADBLADE COMPANY, LLC may have in and to the said trademarks and the application and registrations therefore, together with the goodwill in connection with which said trademarks are used and which is symbolized by the said trademarks, along with the right to recover for damages and profits for past and future infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. THE HEADBLADE COMPANY, LLC does hereby assign to HEADBLADE, INC., all right, title and interest in and to the said trademarks and the

TRADEMARK REEL: 003905 FRAME: 0667 application and registrations, together with the goodwill in connection with which the said trademarks are used and which is symbolized by the said trademarks, along with the right to recover for damages and profits for past and future infringements thereof.

THE HEADBLADE COMPANY, LLC	HEADBLADE, INC.	
Signed at Louis Cong., this	Signed at	, this
30 day of Ocres , 2008	30 day of Oco255, 2008	9 E1110
Signature	Signature	tu.
Topo Greese	TOSO GREEVE	
Name	Name	
- faesip=st	PERSIDENT	
Title	Title	

TRADEMARK REEL: 003905 FRAME: 0668

RECORDED: 12/17/2008