

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PeaceWorks		01/01/2007	INC. ASSOCIATION: DELAWARE
PeaceWorks		01/01/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	PeaceWorks Holdings
Street Address:	PO BOX 1393
Internal Address:	Old Chelsea Station
City:	New York
State/Country:	NEW YORK
Postal Code:	10113
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2318894	PEACEWORKS
Registration Number:	2318893	PEACEWORKS
Registration Number:	2318892	PEACEWORKS
Registration Number:	2208553	PEACEWORKS
Registration Number:	2178588	MOSHE & ALI'S
Registration Number:	2178587	SPRATE
Registration Number:	2210569	COOPERATION NEVER TASTED SO GOOD
Registration Number:	3064767	MEDITALIA
Registration Number:	2847053	BALI SPICE
Registration Number:	2984772	KIND
Serial Number:	77314169	BERRY TASTY
Registration Number:	3504106	BE KIND TO YOUR BODY, YOUR TASTE BUDS AND THE TRADEMARK

OP \$440.00 2318894

		WORLD
Serial Number:	77333800	KIND
Serial Number:	77524863	INGREDIENTS YOU CAN SEE AND PRONOUNCE
Serial Number:	77615310	NOT-ONLY-FOR-PROFIT
Serial Number:	77615308	REAL FOODS
Serial Number:	77615311	THE CODE

CORRESPONDENCE DATA

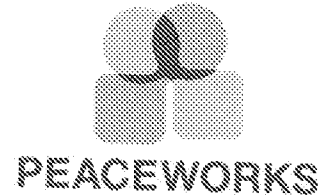
Fax Number: (212)616-3005
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2126163006
Email: kind@peaceworks.net
Correspondent Name: PeaceWorks Holdings, LLC
Address Line 1: PO BOX 1393
Address Line 2: Old Chelsea Station
Address Line 4: New York, NEW YORK 10113

NAME OF SUBMITTER:	Rodrigo Zuloaga
Signature:	/Rodrigo Zuloaga/
Date:	12/17/2008

Total Attachments: 1
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PO BOX 1393
Old Chatham Station
New York, NY 10113

212 616 3006 ph
212 616 3005 fx
www.peaceworks.com



January 1, 2007

Change of Billing Notification

Dear Valued Customer/Broker/Vendor/Supplier:

Please note that as of January 1, 2007 our name has been changed from PeaceWorks, Inc. & PeaceWorks, Corp. to PeaceWorks Holdings, LLC. Our Federal Tax ID number is 13-3766029

Please make a note of this change in your records!

Effective immediately, all remittances and/or correspondence should reflect this name change.

Our remittance address is:

**PeaceWorks Holdings, LLC
PO Box 1393-OCS
New York, NY 10113**

Should you have any questions concerning this change, please call 1-212-616-3006 and speak with our Operations department.

Thank you for your cooperation in this matter.



Rodrigo Zuloaga
New Product Development & Sourcing
PeaceWorks Holdings, LLC
PO BOX 1393 - OCS
New York, NY 10113
Phone + 1 212 616 3006 x 236
Fax + 1 212 616 3005
rzuloaga@peaceworks.net

PeaceWorks engages people from different sides of regional conflicts in shared business ventures to create superior quality consumer products for the global market.

TRADEMARK

RECORDED: 12/17/2008

REEL: 003905 FRAME: 0722