

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AMERICAN STANDARD INTERNATIONAL INC.		10/31/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	IDEAL STANDARD INTERNATIONAL BVBA
<b>Street Address:</b>	LOUIZALAAN 331-333
<b>City:</b>	BRUSSELS
<b>State/Country:</b>	BELGIUM
<b>Postal Code:</b>	1050
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: BELGIUM

**PROPERTY NUMBERS Total: 26**

Property Type	Number	Word Mark
Serial Number:	73798940	AFWALL
Serial Number:	73798939	ALLBROOK
Serial Number:	74158477	AMERICAST
Serial Number:	73728044	AMERICAST
Serial Number:	73798938	AQUALYN
Serial Number:	78140609	CADET
Serial Number:	73200691	CADET
Serial Number:	74176469	CAMBRIDGE
Serial Number:	78669375	CERAMIX
Serial Number:	78170684	CHAMPION
Serial Number:	78551690	CHAMPION
Serial Number:	78723890	COLONY
Serial Number:	72340488	COLONY
Serial Number:	78588614	FLOWISE

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Serial Number:	73799535	GLENWALL
Serial Number:	78597021	HAMILTON
Serial Number:	73754272	HEXALYN
Serial Number:	73798925	MAYBROOK
Serial Number:	78093855	PORCHER
Serial Number:	78634629	REMINISCENCE
Serial Number:	74090282	RONDALYN
Serial Number:	74120413	RONDO
Serial Number:	73603910	SANNIX
Serial Number:	78786224	SELECTRONIC
Serial Number:	73798933	STALLBROOK
Serial Number:	78086569	TOWN SQUARE

**CORRESPONDENCE DATA**

Fax Number: (212)310-1762  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-626-4737  
Email: julia.r.talke@bakernet.com, nyctrademarks@bakernet.com  
Correspondent Name: Julia R. Talke  
Address Line 1: 1114 Avenue of the Americas  
Address Line 2: BAKER & MCKENZIE LLP  
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 39214309-000003

**DOMESTIC REPRESENTATIVE**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER: Julia R. Talke

Signature: /jrt/

Date: 12/18/2008

Total Attachments: 9  
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**INTELLECTUAL PROPERTY ASSIGNMENT – TRADEMARKS  
ASII TO IDEAL STANDARD INTERNATIONAL BVBA**

This **INTELLECTUAL PROPERTY ASSIGNMENT - TRADEMARKS** (the "Assignment"), effective as of October 31, 2007 (the "Effective Date"), is by and among American Standard International Inc., a Delaware corporation, located at 1370 Avenue of the Americas, 33rd Floor, New York, NY 10019 ("Assignor"), on the one hand, and Ideal Standard International BVBA, a limited liability company organized under the laws of Belgium, located at Louizalaan 331-333, 1050 Brussels, Belgium ("Assignee"), on the other. All capitalized terms used, but not defined herein, shall have the meanings ascribed to such terms in the Purchase Agreement (defined herein below).

**WHEREAS**, American Standard Companies Inc., a Delaware corporation ("ASD"), ASD Acquisition Corp. (the "Americas Buyer") and Ideal Standard International Holding Sarl (the "International Buyer" and together with the Americas Buyer, the "Buyers") are parties to that certain Stock and Asset Purchase Agreement, dated July 23, 2007, as subsequently amended (the "Purchase Agreement"), pursuant to which ASD agreed to cause Assignor to sell, assign, transfer, convey and deliver to Assignee, and Buyers agreed to cause Assignee to purchase, acquire and accept from Assignor, free and clear of Encumbrances, other than Permitted Encumbrances, all of Assignor's right, title and interest in and to the Purchased Assets, including the trademark registrations and applications for registration set forth on Schedule A attached hereto (together with the goodwill of the business pertaining thereto and which is symbolized thereby) (collectively, the "Assigned Trademarks").

**WHEREAS**, in accordance with the Purchase Agreement, Assignor desires to sell, assign, transfer, convey and deliver to Assignee, and Assignee desires to purchase, acquire and accept from Assignor, all of Assignor's right, title and interest in and to the Assigned Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. **Conveyance.** Assignor does hereby sell, assign, transfer, convey and deliver to Assignee all of Assignor's right, title and interest in and to the Assigned Trademarks worldwide, including the right to enforce and the right to sue for and to recover for all infringement or misappropriations of the Assigned Trademarks, whenever and wherever occurring.
2. **Recordation.** Assignor hereby requests the Commissioner of Patents and Trademarks, the U.S. Copyright Office, and any other applicable governmental entity or registrar (including any applicable foreign or international office or registrar), to record Assignee as the owner of the Assigned Trademarks (as applicable), as assignee of the entire right, title and interest in and to the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

3. **Further Assurances.** Assignor shall execute and deliver such documents as are reasonably requested by Assignee and are necessary to carry out the intent of this Assignment.

4. **Counterparts; Effectiveness.** This Assignment may be executed in two or more consecutive counterparts (including by facsimile), each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument, and shall become effective when one or more counterparts have been signed by each of the parties and delivered (by telecopy or otherwise) to the other parties.

5. **Purchase Agreement.** Notwithstanding anything to the contrary contained in this Assignment, in the event of any conflict between the terms of this Assignment and the terms of the Purchase Agreement, the terms of the Purchase Agreement shall govern.

6. **Amendment and Modification.** This Assignment may not be amended except by an instrument in writing signed on behalf of each of the parties hereto.

7. **Headings.** The headings in this Assignment are for reference purposes only, and shall not in any way affect the meaning or interpretation of this Assignment.

8. **Governing Law.** This Assignment shall be governed by and construed in accordance with the internal laws of the State of New York, without giving effect to any choice or conflict of law provision or rule.

*[Signature Page Follows]*

WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed as of the day and year first above written.

American Standard International Inc.

By: Mark C. Cresitello  
Name: Mark C. Cresitello  
Title: Secretary

Ideal Standard International BVBA


By: \_\_\_\_\_  
Name:  
Title

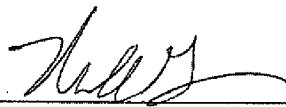
WITNESS WHEREOF, the parties hereto have caused this Assignment to be  
duly executed as of the day and year first above written.

American Standard International Inc.

By: \_\_\_\_\_  
Name:  
Title:

Ideal Standard International BVBA

By:  \_\_\_\_\_  
Name: Steven Barnes  
Title: Director

By:  \_\_\_\_\_  
Name: Michael Goss  
Title: Director

**SCHEDULE A TO INTELLECTUAL PROPERTY ASSIGNMENT**

**[TO COME]**



SCHEDULE A

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Country: United States

Trademark	Docket Number/SubCase	Status Class(es)	Application Number/Date	Registration Number/Date
AFWALL	1988/ United States of America	Renewed 13-Mar-2010	798940 10-May-1989	1586641 13-Mar-1990
ALLBROOK	1977/ United States of America	Registered 12-Dec-2009	798939 10-May-1989	1570798 12-Dec-1989
AMARILIS	1833/ United States of America	Renewed 17-Dec-2015	73544041 20-Jun-1985	1375719 17-Dec-1985
AMERICAST	1515/ United States of America	Renewed 20-Jul-2013	74158477 18-Apr-1991	1783357 20-Jul-1993
AMERICAST	1254/ United States of America	Registered 10-Jan-2009	73728044 12-May-1988	1519822 10-Jan-1989

AQUALYN	1979/ United States of America	Registered 19-Dec-2009	73798938 10-May-1989	1571755 19-Dec-1989
CADET	3046/ United States of America	Registered 12-Aug-2013	78140609 01-Jul-2002	2750384 12-Aug-2003
CADET	1858/ United States of America	Registered 23-Jun-2011	73200691 19-Jan-1979	1157941 23-Jun-1981
CAMBRIDGE	3172/ United States of America	Registered 16-Jun-2012	74176469 17-Jun-1991	1694221 16-Jun-1992
CERAMIX	9672/ United States of America	Registered 26-Jun-2017	78669375 13-Jul-2005	3257254 26-Jun-2007
CHAMPION	3103/ United States of America	Registered 18-May-2014	78170684 03-Oct-2002	2843945 18-May-2004
CHAMPION	9591/ United States of America	Registered 19-Sep-2016	78551690 21-Jan-2005	3146752 19-Sep-2006
CLEARTAP	2787/ United States of America	Registered 24-Sep-2012	78101861 10-Jan-2002	2625298 24-Sep-2002
CLEARTAP & DESIGN	7120/ United States of America	Registered 10-Dec-2012	76011806 29-Mar-2000	2660147 10-Dec-2002

COLONY	9712/ United States of America	Registered 12-Dec-2016	78723890 30-Sep-2005	3183209 12-Dec-2006
COLONY	1860/ United States of America	Renewed 28-Jul-2010	72340488 13-Oct-1969	895328 28-Jul-1970
ELLISSE	1868/ United States of America	Registered 07-Aug-2014	73428001 27-May-1983	1288863 07-Aug-1984
FLOWISE	9610/ United States of America	Registered 12-Sep-2016	78588614 16-Mar-2005	3143530 12-Sep-2006
GLENWALL	1980/ United States of America	Renewed 13-Mar-2010	73799535 12-May-1989	1586642 13-Mar-1990
HAMILTON	United States of America	Registered	78597021 29-Mar-2005	3036984 27-Dec-2005
HERITAGE	1879/ United States of America	Renewed 27-Jul-2011	340489 13-Oct-1969	917041 27-Jul-1971
HEXALYN	2170/ United States of America	Registered 16-May-2009	73754272 26-Sep-1988	1539238 16-May-1989
L'EXPRESSION	2816/ United States of America	Registered 23-Dec-2013	78105137 28-Jan-2002	2799184 23-Dec-2003
MAYBROOK	1959/ United States of America	Registered 19-Dec-2009	73798925 10-May-1989	1570795 12-Dec-1989
MOONSHADOW	10690/ United States of America	Published	77052784 29-Nov-2006	

PORCHER	2745/ United States of America	Registered 00 Temp	78093855 16-Nov-2001	2659628 10-Dec-2002
REMINISCENCE	9615/ United States of America	Registered 31-Oct-2016	78634629 23-May-2005	3164837 31-Oct-2006
RONDALYN	5254/ United States of America	Registered 19-May-2012	74090282 14-Sep-1989	1687755 19-May-1992
RONDO	3045/ United States of America	Registered 21-Jul-2012	74120413 04-Dec-1990	1701639 21-Jul-1992
SANNIX	2203/ United States of America	Registered 14-Feb-2009	73603910 12-Jun-1986	1524371 14-Feb-1989
SCALA	1910/ United States of America	Renewed 07-Sep-2011	72362470 12-Jun-1970	919681 07-Sep-1971
SELECTRONIC	9551/ United States of America	Registered 17-Oct-2016	78786224 06-Jan-2006	3158738 17-Oct-2006
STALLBROOK	1251/ United States of America	Registered 12-Dec-2009	73798933 10-May-1989	1570796 12-Dec-1989
STUDIO	3043/ United States of America	Registered 27-Sep-2015	78140701 02-Jul-2002	3002495 27-Sep-2005
TOWN SQUARE	2746/ United States of America	Registered 15-Jul-2013	78086569 02-Oct-2001	2739056 15-Jul-2003

RECORDED: 12/18/2008

TRADEMARK  
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