

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|------------------------------|--|-----------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Mr. Matthew F. Newman | | 11/07/2008 | INDIVIDUAL: UNITED STATES |

| | |
|-----------------------------|---|
| RECEIVING PARTY DATA | |
| Name: | Wildgame Innovations, L.L.C. |
| Composed Of: | COMPOSED OF Bill A. Busbice and Ryan A. Busbice |
| Street Address: | 101 Cason Road |
| Internal Address: | 1st Floor |
| City: | Broussard |
| State/Country: | LOUISIANA |
| Postal Code: | 70818 |
| Entity Type: | LIMITED LIABILITY COMPANY: LOUISIANA |

PROPERTY NUMBERS Total: 50

| Property Type | Number | Word Mark |
|----------------------|---------|----------------------|
| Registration Number: | 2055431 | DEER CO-CAIN LIQUID |
| Registration Number: | 2055430 | DEER CANE LIQUID |
| Registration Number: | 2055341 | DEER CO-CAIN BLOCK |
| Registration Number: | 2095094 | HOG WILD BEAST FEAST |
| Registration Number: | 2069616 | X MARKS THE SPOT |
| Registration Number: | 1804081 | DEER CO-CAIN MIX |
| Registration Number: | 1909696 | DEER CANE |
| Registration Number: | 2057409 | DEER CO-CAIN |
| Registration Number: | 1921444 | STUMP LIKKER |
| Registration Number: | 1886893 | RACK-UP |
| Registration Number: | 2411856 | DRIP LICK |
| Registration Number: | 2370597 | BLOCK TOPPER |
| | | |

OP \$1265.00 2055431

| | | |
|----------------------|---------|------------------------------|
| Registration Number: | 2709670 | PROGRAZE |
| Registration Number: | 2530546 | BEAST FEAST |
| Registration Number: | 2743674 | SHOT PLOT |
| Registration Number: | 2658459 | SCENT ERADICATOR |
| Registration Number: | 2946812 | BUCKOLA |
| Registration Number: | 2751089 | BUCK SNORT |
| Registration Number: | 2662789 | DEER CANE BLACK MAGIC |
| Registration Number: | 2662785 | DEER CO-CAIN BLACK MAGIC |
| Registration Number: | 2856532 | PIG OUT |
| Registration Number: | 2875423 | EASY PLOT |
| Registration Number: | 2858602 | BAIT STATION |
| Registration Number: | 2856533 | GOLDEN GOBBLER CHUFA |
| Registration Number: | 2856531 | BUCK JAM |
| Registration Number: | 2918095 | BUCK LICKERS |
| Registration Number: | 2861347 | STURDY STEED |
| Registration Number: | 2812182 | PRO-VIDE CLOVER AND CHICKORY |
| Registration Number: | 2774814 | EVOLVED HABITATS |
| Registration Number: | 2875047 | MEGAPLOT |
| Registration Number: | 3112624 | MAXIMIZE |
| Registration Number: | 3014179 | EVOLVED HARVEST |
| Registration Number: | 3046154 | FORAGE OATS MAGNUM BONUS MIX |
| Registration Number: | 3054265 | INSTA-LICK |
| Registration Number: | 3050279 | QUICK FORAGE |
| Registration Number: | 3449403 | IMPACT |
| Registration Number: | 3280574 | THROW & GRO NO-TILL FORAGE |
| Registration Number: | 3248390 | TROPHY FORAGE |
| Registration Number: | 3147979 | NO-TILL EASY PLOT |
| Registration Number: | 3252468 | FORAGE FUEL |
| Registration Number: | 3248508 | C MORE BUCKS |
| Registration Number: | 3262777 | GREAT LAKES TROPHY PLOT |
| Registration Number: | 3486501 | DEER CRAVIN' |
| Registration Number: | 3454446 | GAIN LIQUID CALCIUM |
| Registration Number: | 3473030 | HERDLIFE |
| Registration Number: | 3477609 | BUCK'N OATS |
| Registration Number: | 3172695 | PH GAIN |

| | | |
|----------------------|---------|-----------------------------|
| Registration Number: | 3421051 | BILLY BLOCK |
| Registration Number: | 3464704 | APPLEBITS |
| Registration Number: | 3371027 | HYDRATE EQUINE ELECTROLYTES |

CORRESPONDENCE DATA

Fax Number: (225)381-8029
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 225-387-4000
Email: snh@bswllp.com
Correspondent Name: Scott N. Hensgens
Address Line 1: P.O. Box 3197
Address Line 2: One American Place, 23rd Floor
Address Line 4: Baton Rouge, LOUISIANA 70821

| | |
|-------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 12900/41981 |
| NAME OF SUBMITTER: | Scott N. Hensgens |
| Signature: | /scott n hensgens/ |
| Date: | 12/18/2008 |

Total Attachments: 3
source=Wildgame Assignment#page1.tif
source=Wildgame Assignment#page2.tif
source=Wildgame Assignment#page3.tif

ASSIGNMENT

This IP Assignment is entered into as of November 7, 2008, by and among MATTHEW F. NEWMAN and TONYA L. NEWMAN ("Assignor"), husband and wife, residents of East Baton Rouge, Louisiana, and WILDGAME INNOVATIONS, L.L.C. ("Assignee"), a limited liability company organized under the laws of the State of Louisiana, with its principal place of business in Lafayette Parish, Louisiana, represented by its undersigned duly authorized Manager/Officer.

WHEREAS, Assignor, Louisiana residents and citizens with home address being 1766 Ingleside Dr., Baton Rouge, Louisiana 70760, has adopted, used, and is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

| <i>Trademark</i> | <i>Registration No.</i> | <i>Date of Registration</i> |
|------------------------------|-------------------------|-----------------------------|
| Deer Co-Cain Liquid | 2055431 | April 22, 1997 |
| Deer Cane Liquid | 2055430 | April 22, 1997 |
| Deer Co-Cain Block | 2055341 | April 22, 1997 |
| Hog Wild Beast Feast | 2095094 | September 9, 1997 |
| X Marks the Spot | 2069616 | June 10, 1997 |
| Deer Co-Cain Mix | 1804081 | November 16, 1993 |
| Deer Cane | 1909696 | August 8, 1995 |
| Deer Co-Cain | 2057409 | April 29, 1997 |
| Stump Likker | 1921444 | September 26, 1995 |
| Rack-Up | 1886893 | April 4, 1995 |
| Drip Lick | 2411856 | December 12, 2000 |
| Block Topper | 2370597 | July 25, 2000 |
| Prograze | 2709670 | April 22, 2003 |
| Beast Feast | 2530546 | January 15, 2002 |
| Shot Plot | 2743674 | July 29, 2003 |
| Scent Eradicator | 2658459 | December 10, 2002 |
| Buckola | 2946812 | May 3, 2005 |
| Buck Snort | 2751089 | August 12, 2003 |
| Deer Cane Black Magic | 2662789 | December 17, 2002 |
| Deer Co-Cain Black Magic | 2662785 | December 17, 2002 |
| Pig Out | 2856532 | June 22, 2004 |
| Easy Plot | 2875423 | August 17, 2004 |
| Bait Station | 2858602 | June 29, 2004 |
| Golden Gobbler Chufa | 2856533 | June 22, 2004 |
| Buck Jam | 2856531 | June 22, 2004 |
| Buck Lickers | 2918095 | January 11, 2005 |
| Sturdy Steed | 2861347 | July 6, 2004 |
| Pro-Vide Clover and Chickory | 2812182 | February 10, 2004 |
| Evolved Habitats | 2774814 | October 21, 2003 |
| Megaplot | 2875047 | August 17, 2004 |

| | | |
|------------------------------|---------|--------------------|
| Maximize | 3112624 | July 4, 2006 |
| Evolved Harvest | 3014179 | November 18, 2005 |
| Forage Oats Magnum Bonus Mix | 3046154 | January 17, 2006 |
| Insta-Lick | 3054265 | January 31, 2006 |
| Quick Forage | 3050279 | January 24, 2006 |
| Impact | 3449403 | June 17, 2008 |
| Throw & Gro No-Till Forage | 3280574 | August 14, 2007 |
| Trophy Forage | 3248390 | May 29, 2007 |
| No-Till Easy Plot | 3147979 | September 26, 2006 |
| Forage Fuel | 3252468 | June 12, 2007 |
| C More Bucks | 3248508 | May 29, 2007 |
| Great Lakes Trophy Plot | 3262777 | July 10, 2007 |
| Deer Cravin' | 3486501 | August 12, 2008 |
| Gain Liquid Calcium | 3454446 | June 24, 2008 |
| Herdlife | 3473030 | July 22, 2008 |
| Buck'N Oats | 3477609 | July 29, 2008 |
| Ph Gain | 3172695 | November 14, 2006 |
| Billy Block | 3421051 | April 29, 2008 |
| Applebits | 3464704 | July 8, 2008 |
| Hydrate Equine Electrolytes | 3371027 | January 15, 2008 |

WHEREAS, Assignee, a Louisiana limited liability company having its principal offices at 101 Cason Road, 1st Floor, Broussard, Louisiana 70518, is desirous of acquiring said registered trademarks.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, MATTHEW F. NEWMAN and TONYA L. NEWMAN hereby assign to WILDGAME INNOVATIONS, L.L.C. all right, title, and interest in the United States and worldwide in and to said registered trademarks, together with the goodwill of the business symbolized by said registered trademarks and said application to register said trademark.

ASSIGNOR hereunder also request the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office to issue the Certificates of Registration to said Assignee, WILDGAME INNOVATIONS, L.L.C.

Signed at Baton Rouge, this 7th day of November, 2008.

ASSIGNORS:


Matthew F. Newman


Tonya L. Newman

On this 7th day of November, 2008, in East Baton Rouge Parish, Louisiana, Matthew F. Newman and Tonya L. Newman personally appeared and acknowledge that they executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.


Notary Public

Printed Name: Van R. Mayhall, Jr., Notary Public
Notary Number: Louisiana Attorney Bar Roll #9183
Notary Public ID #32055

ASSIGNEE:

WILDGAME INNOVATIONS, L.L.C.

BY: 

Printed Name: RYAN A. BUSBICE
Its Duly Authorized Manager/Officer

On this 7th day of November, 2008, in East Baton Rouge Parish, Louisiana, Ryan A. Busbice, known to me to be the Co-Manager of Wildgame Innovations, L.L.C., personally appeared and acknowledge the he executed the foregoing Assignment on behalf of said assignee and pursuant to authority duly received.


Notary Public

Printed Name: Van R. Mayhall, Jr., Notary Public
Notary Number: Louisiana Attorney Bar Roll #9183
Notary Public ID #32055