Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ellett Brothers, LLC		12/19/2008	LIMITED LIABILITY COMPANY: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Agent
Street Address:	300 Galleria Parkway
Internal Address:	Suite 900
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30339
Entity Type:	a national banking association: UNITED STATES

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1838245	ELLETT BROTHERS
Registration Number:	1916955	AS BIG AS ALL OUTDOORS
Registration Number:	1918493	ELLETT BROTHERS AS BIG AS ALL OUTDOORS.
Registration Number:	1727424	CHURCHILL

CORRESPONDENCE DATA

Fax Number: (704)350-7800

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 704-350-7768
Email: bsmith@winston.com

Correspondent Name: Jonathan Brodhag

Address Line 1: Winston & Strawn LLP, 214 N. Tryon St.

Address Line 2: 22nd Floor

Address Line 4: Charlotte, NORTH CAROLINA 28202

TRADEMARK

REEL: 003907 FRAME: 0283

900123188

18382

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ATTORNEY DOCKET NUMBER:	03165.007017		
NAME OF SUBMITTER:	Jonathan Brodhag		
Signature:	/Jonathan Brodhag/		
Date:	12/19/2008		
Total Attachments: 4 source=notice_of_trademarks_Ellett_20081219171224#page1.tif source=notice_of_trademarks_Ellett_20081219171224#page2.tif source=notice_of_trademarks_Ellett_20081219171224#page3.tif source=notice_of_trademarks_Ellett_20081219171224#page4.tif			

NOTICE

OF

GRANT OF SECURITY INTEREST

IN

TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to that certain Amended and Restated Loan and Security Agreement dated as of December 19, 2008 (the "Loan and Security Agreement") by and among the Borrowers party thereto (each a "Borrower" and collectively, the "Borrowers") and Bank of America, N.A., as Agent (the "Agent") for the Lenders referenced therein (the "Lenders"), the undersigned Borrower has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications listed on the attached Schedule A to the Agent for the ratable benefit of the Lenders.

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CHL:10913.4

Each of the undersigned hereby acknowledges and agrees that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Loan and Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

ELLETT BROTHERS, LLC

By: Name: Tim Micamps

Title: CFO VP

[Notice of Grant of Security Interests in Trademarks]

TRADEMARK

REEL: 003907 FRAME: 0286

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,

as Agent

By: Robert B.H. Moore

Title: Senior Vice President

[Notice of Grant of Security Interests in Trademarks]

Schedule A

<u>Trademark</u>	<u>Owner</u>	Federal Registration Number	Registration Date
ELLETT BROTHERS	Ellett Brothers, LLC	1838245	May 31, 1994
AS BIG AS ALL OUTDOORS	Ellett Brothers, LLC	1916955	September 5, 1995
ELLETT BROTHERS AS BIG AS ALL OUTDOORS (stylized)	Ellett Brothers, LLC	1918493	September 12, 1995
CHURCHILL	Ellett Brothers, LLC	1727424	October 27, 1992

CHL:10913.4

RECORDED: 12/19/2008