

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Horicon Bank		11/14/2008	Chartered Bank of Wisconsin: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jill E. Petersen		
<b>Street Address:</b>	15500 S. W. 15th Avenue		
<b>City:</b>	Newberry		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32669		
<b>Entity Type:</b>	INDIVIDUAL:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77107560	BLUE GOOSE COFFEEHOUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(414)278-3763		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	414-225-7563		
<b>Email:</b>	pbergin@dkattorneys.com		
<b>Correspondent Name:</b>	Patrick M. Bergin		
<b>Address Line 1:</b>	111 E. Kilbourn Ave.		
<b>Address Line 2:</b>	Suite 1400		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	43077.80597		
<b>NAME OF SUBMITTER:</b>	Patrick M. Bergin		
<b>Signature:</b>	/Patrick M. Bergin/		

CH \$40.00 77107560

Date:

12/22/2008

Total Attachments: 1

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**ASSIGNMENT OF SERVICE MARK**

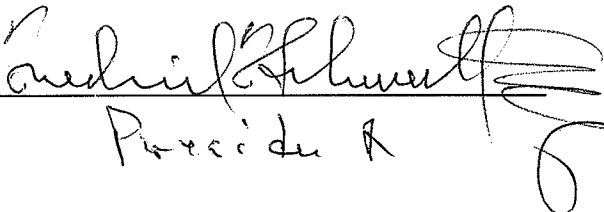
Pursuant to the terms of the Trademark Assignment and License Agreement, ("Agreement") made and entered into as of this 14<sup>th</sup> day of November, 2008 by and between JILL E. PETERSEN, 15500 S.W. 15th Avenue Newberry, FL 32669, ("Peterson" or "Assignee"), and Horicon Bank having a place of business at 326 E. Lake Street Horicon WISCONSIN 53032, a chartered bank of Wisconsin ("Horicon" or "Assignor").

WHEREAS Assignor has adopted and is using the BLUE GOOSE COFFEE HOUSE (and design) mark and has applied to register the mark in the United States Patent and Trademark Office, Application Serial No. ~~70~~107,560 and Assignee is desirous of acquiring such service mark and any ensuing registration therefore.

NOW THEREFORE for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said service mark, the goodwill of the business symbolized by said service mark, along with the application therefore.

November 14  
Dated ~~June~~ \_\_\_\_\_, 2008.

Horicon Bank

By:   
President R