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Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Against All Odds, Inc.		110/07/2008	CORPORATION: NEW JERSEY

### **RECEIVING PARTY DATA**

Name:	Wicked Fashions, Inc.
Street Address:	222 Bridge Plaza South
City:	Fort Lee
State/Country:	NEW JERSEY
Postal Code:	07024
Entity Type:	CORPORATION: NEW YORK

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75589667	FREEHOLD

## **CORRESPONDENCE DATA**

Fax Number: (201)242-8460

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 201-242-5900

Email: Lisam@southpole-usa.com
Correspondent Name: Wicked Fashions, Inc.
Address Line 1: 222 Bridge Plaza South

Address Line 4: Fort Lee, NEW JERSEY 07024

NAME OF SUBMITTER:	Lisa Marroni
Signature:	/lisamarroni/
Date:	12/22/2008

Total Attachments: 3

TRADEMARK REEL: 003907 FRAME: 0780

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> TRADEMARK REEL: 003907 FRAME: 0781

### UNITED STATES

### TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made the 7th day of October, 2008 between Against All Odds, Inc., a corporation organized and existing under the laws of New Jersey with its principal place of business at 269 Woodbridge Center Drive, Woodbridge, NJ 07095 ("Assignor") and Wicked Fashions, Inc., a corporation organized and existing under the laws of New York with its principal place of business at 222 Bridge Plaza South, Fort Lee, New Jersey 07024 ("Assignee").

WHEREAS, Assignor has adopted and used in the United States the trademarks listed in the Schedule hereto and is the owner of the registrations thereof shown in the Schedule (the "Trademarks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Trademarks, whether statutory or at common law, including all applications and registrations thereof, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

### THE SCHEDULE

Trademark	Registration No.	Date	
FREEHOLD	Reg. No. 2742263/ Serial No.	July 29, 2003	
	75589667		

Against All Odds, Inc.

Name: KWANET WON KHYN

Title: President

00001/000/841798.1

TRADEMARK
REEL: 003907 FRAME: 0782

# NOTARIAL ACKNOWLEDGEMENT

STATE OF NEW JERSEY	)	
	)	SS.
COUNTY OF MIDDLESEX	)	

On the 7<sup>th</sup> day of October, 2008, before me personally came Kwang Won Kyhm, to me known, who being by me duly sworn, did depose and say that he is President of Against All Odds, Inc., the corporation described in and which executed the foregoing instrument; and that he/she signed his/her name thereto by order of the Board of Directors.

[Notarial Seal]

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7th Oct 2008

### UNITED STATES

# DESIGNATION OF DOMESTIC REPRESENTATIVE

FREEHOLD

Registration No. 2742263

Wicked Fashions, Inc.

Date:

whose postal address is 222 Bridge Plaza South, Fort Lee, New Jersey 07024 is hereby designated applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

Wicked Fashions, Inc.

Title: PRESIDENT

00001/000/841798.1

TRADEMARK **REEL: 003907 FRAME: 0784** 

**RECORDED: 12/22/2008**