

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
-----------------------	--------------------------

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		12/19/2008	National Banking Association:

RECEIVING PARTY DATA

Name:	F+W Media, Inc., formerly F&W Publications, Inc.
Street Address:	4700 E. Galbraith Road
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45236
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3008073	SCUBA DIVING
Registration Number:	2643583	SCUBA LAB
Registration Number:	2458750	SCUBADIVING.COM
Registration Number:	2970730	THE MAGAZINE DIVERS TRUST
Registration Number:	1759846	RODALE'S SCUBA DIVING
Registration Number:	2352428	NEW DIVER
Registration Number:	2377073	SKIN DIVER
Registration Number:	2278185	SOUTHERN DIVER
Registration Number:	1341764	UNDERWATER U.S.A.

CORRESPONDENCE DATA

Fax Number: (312)660-0424
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-861-2000
 Email: ccasey@kirkland.com, esadtler@kirkland.com,
 jmelendez@kirkland.com

CH \$240.00 3008073

Correspondent Name: Kirkland & Ellis LLPLP
Address Line 1: 200 E. Randolph Drive, Suite 5300
Address Line 2: c/o Christine Casey
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:

42325-1

NAME OF SUBMITTER:

Christine Casey

Signature:

/Christine Casey/

Date:

12/22/2008

Total Attachments: 3

source=Scuba TM Release - JP Morgan Chase#page1.tif

source=Scuba TM Release - JP Morgan Chase#page2.tif

source=Scuba TM Release - JP Morgan Chase#page3.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release") is made as of December 19, 2008 ("Effective Date") by and between JPMorgan Chase Bank, N.A., a national banking association, with its principal office at ("Administrative Agent") and F+W Media, Inc., formerly F&W Publications, Inc., a Delaware corporation, with its principal office at 4700 E. Galbraith Road, Cincinnati, Ohio 45236 ("Grantor").

WHEREAS, pursuant to the terms and conditions of that certain Grant of Security Interest in Trademark Rights by and between Grantor and Administrative Agent dated September 1, 2005 (the "Trademark Security Agreement"), Grantor pledged and granted to Administrative Agent a continuing security interest in and to all of Grantor's right, title and interest in and to the United States trademark registrations and applications set forth on Schedule A attached hereto, together with the goodwill of the business connected therewith (collectively, the "Trademarks"); and

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on October 10, 2005, at Reel 3172, Frame 0423 et seq.

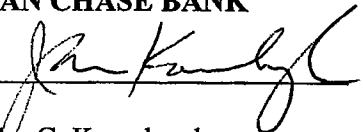
NOW, THEREFORE, Administrative Agent hereby grants, assigns and conveys to Grantor all of its rights, title and interest in the Trademarks, and terminates, cancels and releases any and all security interests or liens it has against the Trademarks.

Administrative Agent shall, at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

IN WITNESS WHEREOF, Administrative Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

JPMORGAN CHASE BANK



Name: John G. Kowalczyk

Title: Executive Director

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

Registration No.	Registration Date	Mark
3180903	12/5/2006	NEW DIVER
3008073	10/18/2005	SCUBA DIVING
2643583	10/29/2002	SCUBA LAB
2458750	6/5/2001	SCUBADIVING.COM
2970730	7/19/2005	THE MAGAZINE DIVERS TRUST
1759846	3/23/1993	RODALE'S SCUBA DIVING
2352428	5/23/2000	NEW DIVER (ABANDONED)
2377073	8/15/2000	SKIN DIVER (ABANDONED)
2278185	9/14/1999	SOUTHERN DIVER (ABANDONED)
1341764	6/11/1985	UNDERWATER U.S.A. (ABANDONED)