

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WCP/Fern Exposition Services LLC		12/19/2008	LIMITED LIABILITY COMPANY: DELAWARE
Champion Exposition Services LLC		12/19/2008	LIMITED LIABILITY COMPANY: DELAWARE
The Chase Marketing Group LLC		12/19/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	GE Business Financial Services Inc., as Administrative Agent
Street Address:	500 W Monroe Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60661
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3417559	GEORGE FERN TRANSPORTATION
Registration Number:	3543177	C3
Serial Number:	77495949	CES LOGISTICS
Serial Number:	77409055	IMMERSA MARKETING

CORRESPONDENCE DATA

Fax Number: (312)577-4565
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-577-8265
 Email: kristin.brozovic@kattenlaw.com
 Correspondent Name: Kristin Brozovic c/o Katten Muchin
 Address Line 1: 525 W Monroe Street

CH \$115.00 3417559

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: 332659-19

NAME OF SUBMITTER: Kristin Brozovic

Signature: /Kristin Brozovic/

Date: 12/22/2008

Total Attachments: 4
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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (the "Agreement") made as of this 19 day of December, 2008 by **WCP/FERN EXPOSITION SERVICES LLC**, a Delaware limited liability company ("Fern"), **CHAMPION EXPOSITION SERVICES LLC**, a Delaware limited liability company ("Champion") and **THE CHASE MARKETING GROUP LLC**, a Delaware limited liability company ("WCP Chase"; WCP Chase together with Fern and Champion, individually, the "Grantor" and collectively, the "Grantors") in favor of GE Business Financial Services Inc., in its capacity as Administrative Agent for the Lenders party to the Credit Agreement (defined below) ("Grantee"):

W I T N E S S E T H

WHEREAS, Grantors, certain of Grantor's affiliates, Grantee and the Lenders party thereto are parties to a certain Credit Agreement dated as of September 15, 2005 (as the same may be amended or otherwise modified from time to time, the "Credit Agreement") providing for extensions of credit to be made to Grantor by the Lenders;

WHEREAS, pursuant to the terms of (i) that certain Borrower Security Agreements dated as of September 15, 2005 by and among Fern, Champion and Grantee and (ii) that certain Security Agreement dated as of October 31, 2007 by and between WCP Chase and Grantee (as each may be amended or otherwise modified from time to time, together, the "Security Agreements"), Grantors have granted to Grantee, for the benefit of the Lenders, a security interest in substantially all of the assets of the Grantors including all right, title and interest of the Grantors in, to and under all now owned and hereafter acquired Trademarks (as defined in the Security Agreement), together with the goodwill of the business symbolized by Grantor's Trademarks, and all products and proceeds thereof, to secure the payment of all amounts owing by the Grantors under the Credit Agreement;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

1. Incorporation of Security Agreement. The Security Agreements and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Security Agreements.

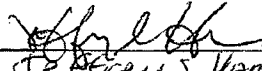
2. Grant and Reaffirmation of Grant of Security Interests. To secure the payment and performance of the Obligations, Grantors hereby grant to Grantee, for its benefit and the benefit of Lenders, and hereby reaffirms their prior grant pursuant to the Security Agreements of, a continuing security interest in the Grantors entire right, title and interest in and to the following, whether now owned or existing or hereafter created, acquired or arising:

(i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

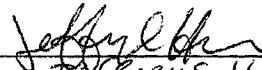
(ii) all products and proceeds of the forgoing, including without limitation, any claim by the Grantors against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

IN WITNESS WHEREOF, Grantors have duly executed this Agreement as of the date first written above.

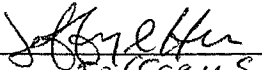
**WCP/FERN EXPOSITION SERVICES
LLC, a Delaware limited liability company**

By: 
Name: JEFFREY S. HARMON
Title: CFO

**CHAMPION EXPOSITION SERVICES
LLC, a Delaware limited liability company**

By: 
Name: JEFFREY S. HARMON
Title: CFO

**THE CHASE MARKETING GROUP,
LLC, a Delaware limited liability company**

By: 
Name: JEFFREY S. HARMON
Title: CFO

SCHEDULE 1

TRADEMARK REGISTRATIONS

<u>Trademark Description</u>	<u>U.S. Registration No.</u>	<u>Date Registered</u>	<u>Owner</u>
GEORGE FERN TRANSPORTATION	3417559	4/29/2008	WCP/Fern Exposition Services, LLC
C3	3543177	12/9/2008	Champion Exposition Services LLC

TRADEMARK APPLICATIONS

<u>Trademark Application Description</u>	<u>U.S. Application No.</u>	<u>Date Applied</u>	<u>Owner</u>
CES LOGISTICS	77-495949	6/11/2008	Champion Exposition Services LLC
IMMERSA MARKETING & Design	77-409055	2/28/2008	The Chase Marketing Group LLC