

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PF HOLDINGS, INC.		12/12/2008	CORPORATION: DELAWARE
CLOVERVALE FARMS, INC.		12/12/2008	CORPORATION: OHIO
FRESH FOODS PROPERTIES, LLC		12/12/2008	LIMITED LIABILITY COMPANY: NORTH CAROLINA
ZARTIC, LLC		12/12/2008	LIMITED LIABILITY COMPANY: OHIO

RECEIVING PARTY DATA

Name:	Wells Fargo Foothill, LLC, as Agent
Street Address:	One Boston Place, Suite 1800
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02108
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 112

Property Type	Number	Word Mark
Serial Number:	78484125	ABSOLUTE ANGUS
Serial Number:	78484117	ABSOLUTE ANGUS
Serial Number:	77479104	BIG A
Serial Number:	77479079	BIG AZ
Serial Number:	76254000	BIG AZ
Serial Number:	74695460	BREAKFAST ON THE GO!
Serial Number:	78233281	BUBBA TWINS
Serial Number:	78630890	BUFFALOADED
Serial Number:	75816574	CAFETERIA ADVENTURES
Serial Number:	78600213	

CH \$2815.00 78484125

Serial Number:	78600229	
Serial Number:	76210949	CHIX-B-Q
Serial Number:	76210948	CHIX-B-Q
Serial Number:	76272195	CHOP HOUSE
Serial Number:	76272440	CHOP HOUSE
Serial Number:	77593332	CLASSIC KETTLE CREATIONS
Serial Number:	77593370	CLASSIC KETTLE KREATIONS
Serial Number:	73496943	COMMODITY MAGIC
Serial Number:	76211365	DELI BREAK
Serial Number:	78372280	DELITE BITES
Serial Number:	74507554	DINE 'N WITH
Serial Number:	77479116	EL PUESTO DE PEDRO
Serial Number:	75076168	FAST CHOICE
Serial Number:	75513223	FASTBITES
Serial Number:	73766865	FRENCH TOAST BOAT
Serial Number:	73774889	FRENCH TOAST BOAT
Serial Number:	75208171	GLOBAL GRILL
Serial Number:	73173253	GOLDDIGGER
Serial Number:	75392520	H.E.L.P.S. HEALTHCARE ENTREE LOW PREP SELECTIONS
Serial Number:	75641478	HAM N GO
Serial Number:	75676610	HEARTHSTIDE SELECT
Serial Number:	77479096	HOT DIGGITY SUBS
Serial Number:	77593410	KETTLE CREATIONS
Serial Number:	77593379	KETTLE KREATIONS
Serial Number:	74140493	LEAN MAGIC
Serial Number:	73720859	LIKE MOM'S
Serial Number:	74507074	LINK-N-DOG
Serial Number:	75928450	MAIN STREET DINER
Serial Number:	78634277	MERCATO GRILLE
Serial Number:	78652426	MERCATO GRILLE
Serial Number:	73703228	MICRO-WICHES
Serial Number:	78525726	OUTRAGEOUS ANGUS
Serial Number:	78195712	PIERRE CREATIONS
Serial Number:	77278963	PIERRE GRILLERS
Serial Number:	74613401	PIERRE MAIN STREET DINER

Serial Number:	75617209	PIERRE SELECT
Serial Number:	78484654	PIERRE SIGNATURES
Serial Number:	74058325	PIZZA PARLOR SANDWICH
Serial Number:	75597580	PROUD TO SERVE
Serial Number:	75597581	PROUD TO SERVE
Serial Number:	75591729	PROUD TO SERVE AMERICA'S HEROS
Serial Number:	77125215	RESPONSE FOOD LABS
Serial Number:	75641477	RIB NIBBLERS
Serial Number:	73822522	RIB-B-Q
Serial Number:	73373463	RIB-B-Q
Serial Number:	73400038	RIB.B.Q
Serial Number:	75252821	RIB-B-Q
Serial Number:	74507127	SAUS-A-RAGE
Serial Number:	75610898	SELECT RECIPE
Serial Number:	75641476	SHOESTRINGS
Serial Number:	78290290	SMOKIE GRILL
Serial Number:	73822571	TWO-FERS
Serial Number:	73690934	TWO-FERS
Serial Number:	74291428	WONDERBITES
Serial Number:	78525759	YUKON GRILL
Serial Number:	78322280	AUNTIE MAE'S
Serial Number:	76375351	BARNYARD CRITTERS
Serial Number:	78115660	CHEF'S PANTRY
Serial Number:	78126537	CHEF'S PANTRY
Serial Number:	78240100	CLOVERVALE FARMS
Serial Number:	73207480	
Serial Number:	76006559	DINO CRITTERS
Serial Number:	78576673	PB JAMWICH
Serial Number:	73455993	MOM 'N' POP'S
Serial Number:	73102602	MOM 'N' POP'S
Serial Number:	73121892	MOM 'N' POP'S
Serial Number:	75352838	BAR-Z-QUE
Serial Number:	75431528	CHEF ROYALE
Serial Number:	73703237	CHIC-N VITTLES
Serial Number:	75243649	CIRCLE Z

Serial Number:	73497636	CRISPY STEAK
Serial Number:	76454483	ENTREE LEGENDS
Serial Number:	76532542	ENTREE LEGENDS
Serial Number:	75343005	FRYZ
Serial Number:	74412548	FRYZ
Serial Number:	72168487	H HI-BRAND
Serial Number:	75240005	HEAVENLY WINGS
Serial Number:	72202079	HENDERSON'S PORTION PAK
Serial Number:	72191841	HI-BRAND
Serial Number:	75243648	HONEY HUGGED
Serial Number:	75352835	JIM'S COUNTRY MILL SAUSAGE
Serial Number:	75352834	MEATS THAT MAKE MENUS
Serial Number:	76620038	QUICKSTEAKZ
Serial Number:	76571313	RANCHMEN'S
Serial Number:	75343011	ROCKIN' ROASTED
Serial Number:	76568743	RUSSLER
Serial Number:	75358226	SAFE QUICK VERSATILE
Serial Number:	76545076	SCRAMBLEZ
Serial Number:	76454943	SHOOTERZ
Serial Number:	75358227	SQV
Serial Number:	75243661	WING DEMONS
Serial Number:	76527711	WING DEMONS HOT 'N SPICY
Serial Number:	76527710	Z
Serial Number:	76454871	Z CARE
Serial Number:	76454872	Z CARE
Serial Number:	76480793	Z VITTLE BUNS
Serial Number:	75243028	ZARTIC
Serial Number:	72302445	ZARTIC
Serial Number:	75353782	ZARTRAN
Serial Number:	75352839	Z-BEST BIRD YOU CAN SERVE
Serial Number:	75243660	Z-BIRD
Serial Number:	75386792	Z BIRD

CORRESPONDENCE DATA

Fax Number: (213)627-0705

TRADEMARK
REEL: 003908 FRAME: 0109

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 213.683.5698
Email: minettetayco@paulhastings.com
Correspondent Name: Minette M. Tayco
Address Line 1: 515 S. Flower St., 25th Floor
Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	45035.00318 (WFF/PIERRE)
NAME OF SUBMITTER:	Minette M. Tayco
Signature:	/Minette M. Tayco/
Date:	12/23/2008

Total Attachments: 12

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is made this 12th day of December, 2008, among Grantors listed on the signature pages hereof ("Grantors" and each, a "Grantor"), and WELLS FARGO FOOTHILL, LLC, in its capacity as Agent for the Lender Group and the Bank Product Providers (together with its successors, the "Agent").

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as December 12, 2008 (as amended, restated, supplemented, modified, renewed or extended from time to time, the "Credit Agreement") among PF Holdings, Inc. (to be renamed Pierre Foods, Inc.), a Delaware corporation, as borrower ("Borrower"), the lenders party thereto as "Lenders" ("Lenders"), and Agent, the Lender Group is willing to make certain financial accommodations available to Borrower from time to time pursuant to the terms and conditions thereof;

WHEREAS, in order to induce the Lender Group to enter into the Credit Agreement and the other Loan Documents and to induce the Lender Group to make financial accommodations to Borrower as provided for in the Credit Agreement, Grantors agreed to grant a continuing security interest in and to the Collateral, including the Trademark Collateral, in order to secure the prompt and complete payment, observance and performance of, among other things, the Secured Obligations, pursuant to that certain Security Agreement dated as of December 12, 2008 among the Grantors and the Agent (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to Agent, for the benefit of the Lender Group and the Bank Product Providers, this Trademark Security Agreement;

NOW, THEREFORE, for and in consideration of the recitals made above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantors hereby agree as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby unconditionally grants, assigns, and pledges to Agent, for the benefit of the Lender Group and the Bank Product Providers, to secure the Secured Obligations, a continuing first priority security interest (referred to in this Patent Security Agreement as the "Security Interest") in such Grantor's right, title and interest in, to the following, whether now owned or hereafter acquired or arising and wherever located (collectively, the "Trademark Collateral"):

(a) all of its trademarks, trade names, registered trademarks, trademark applications, service marks, registered service marks and service mark applications, including (i) the registered trademarks, trademark applications, registered service marks and service mark applications listed on Schedule I; (ii) all renewals thereof, (iii) all income, royalties, damages and payments now and hereafter due or payable under and with respect thereto, including payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (iv) the right to sue for past, present and future infringements and dilutions thereof, (v) the goodwill of each

Grantor's rights corresponding thereto throughout the world, and (vi) all of each Grantor's rights corresponding thereto throughout the world; and

(b) all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

3. SECURITY FOR OBLIGATIONS. The Security Interest created hereby secures the payment and performance of all the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to Agent, the Lender Group, the Bank Product Providers or any of them, whether or not they are unenforceable or not allowable due to the existence of an Insolvency Proceeding involving any Grantor.

4. SECURITY AGREEMENT. The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Agent, for the benefit of the Lender Group and the Bank Product Providers, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Security Agreement, the Security Agreement shall control.

5. AUTHORIZATION TO SUPPLEMENT. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give prompt notice in writing to Agent with respect to any such new trademarks or renewal or extension of any trademark registration after the date hereof as required by the Security Agreement. Without limiting Grantors' obligations under this Section, Grantors hereby authorize Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of Grantors. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. TERMINATION. This Trademark Security Agreement shall terminate upon termination of the Security Agreement.

7. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same instrument. In proving this Trademark Security Agreement or any other Loan Document in any judicial proceedings, it shall not be necessary to produce or account for more than one such counterpart signed by the party against whom such enforcement is sought. Any signatures delivered by a party by facsimile transmission or by e-mail transmission shall be deemed an original signature hereto.

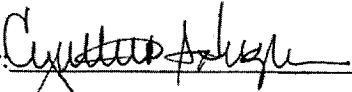
8. GOVERNING LAW. THE VALIDITY OF THIS TRADEMARK SECURITY AGREEMENT, THE CONSTRUCTION, INTERPRETATION, AND ENFORCEMENT HEREOF, AND THE RIGHTS OF THE PARTIES HERETO WITH RESPECT TO ALL MATTERS ARISING HEREUNDER OR RELATED HERETO SHALL BE DETERMINED UNDER, GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

9. **CONSTRUCTION.** Unless the context of this Trademark Security Agreement or any other Loan Document clearly requires otherwise, references to the plural include the singular, references to the singular include the plural, the terms “includes” and “including” are not limiting, and the term “or” has, except where otherwise indicated, the inclusive meaning represented by the phrase “and/or.” The words “hereof,” “herein,” “hereby,” “hereunder,” and similar terms in this Trademark Security Agreement or any other Loan Document refer to this Trademark Security Agreement or such other Loan Document, as the case may be, as a whole and not to any particular provision of this Trademark Security Agreement or such other Loan Document, as the case may be. Section, subsection, clause, schedule, and exhibit references herein are to this Trademark Security Agreement unless otherwise specified. Any reference in this Trademark Security Agreement or in any other Loan Document to any agreement, instrument, or document shall include all alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements, thereto and thereof, as applicable (subject to any restrictions on such alterations, amendments, changes, extensions, modifications, renewals, replacements, substitutions, joinders, and supplements set forth herein). Any reference herein or in any other Loan Document to the satisfaction or repayment in full of the Obligations shall mean the repayment in full in cash (or cash collateralization in accordance with the terms of the Credit Agreement) of all Obligations other than unasserted contingent indemnification Obligations and other than any Bank Product Obligations that, at such time, are allowed by the applicable Bank Product Providers to remain outstanding and that are not required by the provisions of the Credit Agreement to be repaid or cash collateralized. Any reference herein to any Person shall be construed to include such Person’s successors and assigns. Any requirement of a writing contained herein or in any other Loan Document shall be satisfied by the transmission of a Record.

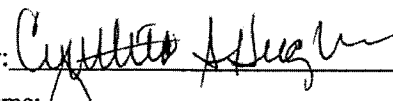
[Remainder of this page intentionally left blank.]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

PF HOLDINGS, INC.

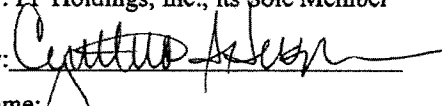
By: 
Name: _____
Title: _____

CLOVERVALE FARMS, INC.

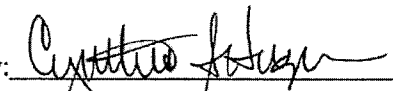
By: 
Name: _____
Title: _____

FRESH FOODS PROPERTIES, LLC

By: PF Holdings, Inc., its Sole Member

By: 
Name: _____
Title: _____

ZARTIC, LLC

By: 
Name: _____
Title: _____

ACCEPTED AND ACKNOWLEDGED BY:

WELLS FARGO FOOTHILL, LLC, as Agent

By: _____

Name: _____

Title: _____

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

PF HOLDINGS, INC.

By: _____

Name: _____

Title: _____

CLOVERVALE FARMS, INC.

By: _____

Name: _____

Title: _____

FRESH FOODS PROPERTIES, LLC

By: PF Holdings, Inc., its Sole Member

By: _____

Name: _____

Title: _____

ZARTIC, LLC

By: _____

Name: _____

Title: _____

ACCEPTED AND ACKNOWLEDGED BY:

**WELLS FARGO FOOTHILL, LLC, as
Agent**

By: 

Name: Samantha Alexander

Title: VP

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT

Trademark Registrations/Applications

TRADEMARKS

A. Owned Trademarks

Mark Name	Country ID	Status	Application #	File Date	Registration #	Registration Date	Owner Name
ABSOLUTE ANGUS	US	ALLOWED	78/484,125	9/15/2004			PF HOLDINGS, INC.
ABSOLUTE ANGUS	US	ALLOWED	78/484,117	9/15/2004			PF HOLDINGS, INC.
BIG A	US	PENDING	77/479,104	5/20/2008			PF HOLDINGS, INC.
BIG AZ	US	PENDING	77/479,079	5/20/2008			PF HOLDINGS, INC.
BIG AZ	US	REGISTERED	76/254,000	5/08/2001	2,614,772	9/03/2002	PF HOLDINGS, INC.
BREAKFAST ON THE GO (AND DESIGN)	US	REGISTERED	74/695,460	6/30/1995	2,005,805	10/08/1996	PF HOLDINGS, INC.
BUBBA TWINS	US	REGISTERED	78/233,281	4/02/2003	2,849,785	6/01/2004	PF HOLDINGS, INC.
BUFFALOADED	US	REGISTERED	78/630,890	5/16/2005	3,455,277	6/24/2008	PF HOLDINGS, INC.
CAFETERIA ADVENTURES	US	REGISTERED	75/816,574	10/06/1999	2,426,560	2/06/2001	PF HOLDINGS, INC.
CHEF LOGO BLACK DESIGN	US	ALLOWED	78/600,213	4/1/2005			PF HOLDINGS, INC.
CHEF LOGO RED DESIGN	US	PENDING	78/600,229	4/1/2005			PF HOLDINGS, INC.
CHIX-B-Q	US	REGISTERED	76/210,949	2/15/2001	2,544,625	3/05/2002	PF HOLDINGS, INC.
CHIX-B-Q	US	REGISTERED	76/210,948	2/15/2001	2,510,217	11/20/2001	PF HOLDINGS, INC.
CHOP HOUSE	US	REGISTERED	76/272,195	6/15/2001	2,529,860	1/15/2002	PF HOLDINGS, INC.

Mark Name	Country ID	Status	Application #	File Date	Registration #	Registration Date	Owner Name
CHOP HOUSE	US	REGISTERED	76/272,440	6/15/2001	2,561,735	4/16/2002	PF HOLDINGS, INC.
CLASSIC KETTLE CREATIONS	US	PENDING	77/593,332	10/15/2008			PF HOLDINGS, INC.
CLASSIC KETTLE KREATIONS	US	PENDING	77/593,370	10/15/2008			PF HOLDINGS, INC.
COMMODITY MAGIC	US	REGISTERED	73/496,943	8/29/1984	1,331,238	4/16/1985	PF HOLDINGS, INC.
DELI BREAK	US	REGISTERED	76/211,365	2/15/2001	2,614,524	9/03/2002	PF HOLDINGS, INC.
DELITE BITES	US	REGISTERED	78/372,280	2/23/2004	3,067,446	3/14/2006	PF HOLDINGS, INC.
DINE 'N WITH	US	REGISTERED	74/507,554	3/31/1994	1,912,699	8/15/1995	PF HOLDINGS, INC.
EL PUESTO DE PEDRO	US	PENDING	77/479,116	5/20/2008			PF HOLDINGS, INC.
FAST CHOICE	US	REGISTERED	75/076,168	3/21/1996	2,052,455	4/15/1997	PF HOLDINGS, INC.
FASTBITES	US	REGISTERED	75/513,223	7/06/1998	2,261,726	7/13/1999	PF HOLDINGS, INC.
FRENCH TOAST BOAT	US	REGISTERED	73/766,865	12/3/1988	1,554,935	9/5/1989	PF HOLDINGS, INC.
FRENCH TOAST BOAT (AND DESIGN)	US	REGISTERED	73/774,889	1/17/1989	1,626,155	12/04/1990	PF HOLDINGS, INC.
GLOBAL GRILL	US	REGISTERED	75/208,171	12/04/1996	2,112,383	11/11/1997	PF HOLDINGS, INC.
GOLDDIGGER	US	REGISTERED	73/173,253	6/05/1978	1,121,101	6/26/1979	PF HOLDINGS, INC.
H.E.L.P.S. HEALTHCARE ENTREE LOW PREP SELECTIONS	US	REGISTERED	75/392,520	11/19/1997	2,273,614	8/31/1999	PF HOLDINGS
HAM N GO (AND DESIGN)	US	REGISTERED	75/641,478	2/18/1999	2,345,081	4/25/2000	PF HOLDINGS, INC.
HEARTHSIDE SELECT	US	REGISTERED	75/676,610	4/07/1999	2,485,773	9/04/2001	PF HOLDINGS, INC.
HOT DIGGITY SUBS	US	PENDING	77/479,096	5/20/2008			PF HOLDINGS, INC.

Mark Name	Country ID	Status	Application #	File Date	Registration #	Registration Date	Owner Name
KETTLE CREATIONS	US	PENDING	77/593,410	10/15/2008			PF HOLDINGS, INC.
KETTLE CREATIONS	US	PENDING	77/593,379	10/15/2008			PF HOLDINGS, INC.
LEAN MAGIC	US	REGISTERED	74/140,493	2/19/1991	1,677,773	3/03/1992	PF HOLDINGS, INC.
LIKE MOM'S (AND DESIGN)	US	REGISTERED	73/720,859	4/01/1988	1,517,327	12/20/1988	PF HOLDINGS, INC.
LINK-N-DOG	US	REGISTERED	74/507,074	3/30/1994	1,917,400	9/05/1995	PF HOLDINGS, INC.
MAIN STREET DINER	US	REGISTERED	75/928,450	2/25/2000	2,525,981	1/01/2002	PF HOLDINGS, INC.
MERCATO GRILLE	US	REGISTERED	78/634,277	5/20/2005	3,320,050	10/23/2007	PF HOLDINGS, INC.
MERCATO GRILLE (AND DESIGN)	US	REGISTERED	78/652,426	6/16/2005	3,353,485	12/11/2007	PF HOLDINGS, INC.
MICRO-WICHES	US	REGISTERED	73/703,228	12/28/1987	1,505,035	9/20/1988	PF HOLDINGS, INC.
OUTRAGEOUS ANGUS	US	REGISTERED	78/525,726	12/2/2004	3,160,338	10/17/2006	PF HOLDINGS, INC.
PIERRE CREATIONS	US	REGISTERED	78/195,712	12/18/2002	2,784,407	11/18/2003	PF HOLDINGS, INC.
PIERRE GRILLERS	US	PENDING	77/278,963	9/13/2007			PF HOLDINGS, INC.
PIERRE MAIN STREET DINER	US	REGISTERED	74/613,401	12/20/1994	2,016,292	11/12/1996	PF HOLDINGS, INC.
PIERRE SELECT	US	REGISTERED	75/617,209	1/08/1999	2,437,502	3/20/2001	PF HOLDINGS, INC.
PIERRE SIGNATURES	US	REGISTERED	78/484,654	9/16/2004	3,363,145	1/01/2008	PF HOLDINGS, INC.
PIZZA PARLOR SANDWICH	US	REGISTERED	74/058,325	5/14/1990	1,642,199	4/23/1991	PF HOLDINGS, INC.
PROUD TO SERVE	US	REGISTERED	75/597,580	12/01/1998	2,330,338	3/14/2000	PF HOLDINGS, INC.
PROUD TO SERVE	US	REGISTERED	75/597,581	12/01/1998	2,327,379	3/07/2000	PF HOLDINGS, INC.

Mark Name	Country ID	Status	Application #	File Date	Registration #	Registration Date	Owner Name
PROUD TO SERVE AMERICA'S HEROS	US	REGISTERED	75/591,729	11/10/1998	2,327,377	3/07/2000	PF HOLDINGS, INC.
RESPONSE FOOD LABS	US	PENDING	77/125,215	3/8/2007			PF HOLDINGS, INC.
RIB NIBBLERS	US	REGISTERED	75/641,477	2/18/1999	2,319,248	2/15/2000	PF HOLDINGS, INC.
RIB-B-Q	CA	REGISTERED	494965	11/17/1982	TMA305055	7/19/1985	PF HOLDINGS, INC.
RIB-B-Q	US	REGISTERED	73/822,522	8/30/1989	1,598,832	5/29/1990	PF HOLDINGS, INC.
RIB-B-Q	US	REGISTERED	73/373,463	7/07/1982	1,257,730	11/15/1983	PF HOLDINGS, INC.
RIB-B-Q (AND DESIGN)	CA	REGISTERED	494966	11/17/1982	TMA305056	7/19/1985	PF HOLDINGS, INC.
RIB-B-Q (AND DESIGN)	JP	REGISTERED	H01-034095	3/28/1989	2482479	11/30/1992	PF HOLDINGS, INC.
RIB-B-Q (AND DESIGN)	US	REGISTERED	73/400,038	10/14/1982	1,276,424	5/01/1984	PF HOLDINGS, INC.
RIB-B-Q (AND DESIGN)	US	REGISTERED	75/252,821	3/06/1997	2,132,710	1/27/1998	PF HOLDINGS, INC.
SAUS-A-RAGE	US	REGISTERED	74/507,127	3/30/1994	1,928,706	10/17/1995	PF HOLDINGS, INC.
SELECT RECIPE	US	REGISTERED	75/610,898	12/23/1998	2,322,506	2/22/2000	PF HOLDINGS, INC.
SHOESTRINGS	US	REGISTERED	75/641,476	2/18/1999	2,302,272	12/21/1999	PF HOLDINGS, INC.
SMOKIE GRILL	US	REGISTERED	78/290,290	8/21/2003	2,954,775	5/24/2005	PF HOLDINGS, INC.
TWO-FERS	US	REGISTERED	73/822,571	8/30/1989	1,599,764	6/05/1990	PF HOLDINGS, INC.
TWO-FERS	US	REGISTERED	73/690,934	10/22/1987	1,505,013	9/20/1988	PF HOLDINGS, INC.
WONDERBITES	US	REGISTERED	74/291,428	7/06/1992	1,781,595	7/13/1993	PF HOLDINGS, INC.
YUKON GRILL	US	REGISTERED	78/525,759	12/2/2004	3,392,829	3/4/2008	PF HOLDINGS, INC.

Mark Name	Country ID	Status	Application #	File Date	Registration #	Registration Date	Owner Name
AUNTIE MAE'S	US	REGISTERED	78/322,280	11/3/2003	2,901,797	11/9/2004	CLOVERVALE FARMS, INC.
BARNYARD CRITTERS	US	REGISTERED	76/375,351	2/27/2002	2,663,004	12/17/2002	CLOVERVALE FARMS, INC.
CHEF'S PANTRY	US	REGISTERED	78/115,660	3/18/2002	2,666,690	12/24/2002	CLOVERVALE FARMS, INC.
CHEF'S PANTRY AND DESIGN	US	REGISTERED	78/126,537	5/6/2002	2,691,096	2/25/2003	CLOVERVALE FARMS, INC.
COVERVALE FARMS	US	REGISTERED	78/240,100	4/21/2003	2,887,814	9/21/2004	CLOVERVALE FARMS, INC.
DESIGN OF WOMAN RINGING BELL	US	REGISTERED	73/207,480	3/15/1979	1,170,448	9/22/1981	CLOVERVALE FARMS, INC.
DINO CRITTERS	US	REGISTERED	76/006,559	3/22/2000	2,505,538	11/6/2001	CLOVERVALE FARMS, INC.
PB JAMWICH	US	REGISTERED	78/576,673	2/28/2005	3,099,429	5/30/2006	CLOVERVALE FARMS, INC.
MOM 'N' POP'S	US	REGISTERED	73/455,993	12/7/1983	1,341,236	6/11/1985	FRESH FOODS PROPERTIES, LLC
MOM 'N' POP'S	US	REGISTERED	73/102,602	10/08/1976	1,071,065	8/09/1977	FRESH FOODS PROPERTIES, LLC
MOM 'N' POP'S (AND DESIGN)	US	REGISTERED	73/121,892	4/07/1977	1,095,364	7/04/1978	FRESH FOODS PROPERTIES, LLC
BAR-Z-QUE	US	REGISTERED	75/352,838	9/8/1997	2,178,629	8/4/1998	ZARTIC, LLC
CHEF ROYALE	US	REGISTERED	75/431,528	2/10/1998	2,520,479	12/18/2001	ZARTIC, LLC
CHIC-N VITTLES	US	REGISTERED	73/703,237	12/28/1987	1,545,900	6/27/1989	ZARTIC, LLC
CIRCLE Z	US	REGISTERED	75/243,649	2/18/1997	2,291,869	11/16/1999	ZARTIC, LLC
CRISPY STEAK	US	REGISTERED	73/497,636	9/4/1984	1,393,615	5/13/1986	ZARTIC, LLC
ENTREE LEGENDS	US	REGISTERED	76/454,483	9/24/2002	2,812,397	2/10/2004	ZARTIC, LLC
ENTRÉE LEGENDS	US	REGISTERED	76/532,542	7/25/2003	2,892,829	10/12/2004	ZARTIC, LLC
FRYZ	US	REGISTERED	75/343,005	8/18/1997	2,173,119	7/14/1998	ZARTIC, LLC
FRYZ (LOGO)	US	REGISTERED	74/412,548	7/15/1993	1,883,072	3/7/1995	ZARTIC, LLC
FRYZ (STYLIZED)	Canada	REGISTERED	777783	3/14/1995	TMA510017	3/25/1999	ZARTIC, LLC
H HI-BRAND (AND DESIGN)	US	REGISTERED	72/168,487	5/09/1963	767,262	3/24/1964	ZARTIC, LLC
HEAVENLY WINGS	US	REGISTERED	75/240,005	2/11/1997	2,371,412	7/25/2000	ZARTIC, LLC
HENDERSON'S PORTION PAK	US	REGISTERED	72/202,079	9/17/1964	801,032	12/28/1965	ZARTIC, LLC

Mark Name	Country ID	Status	Application #	File Date	Registration #	Registration Date	Owner Name
HI-BRAND AND DESIGN	US	REGISTERED	72/191,841	4/23/1964	805,677	3/15/1966	ZARTIC, LLC
HONEY HUGGED	US	REGISTERED	75/243,648	2/18/1997	2,130,582	1/20/1998	ZARTIC, LLC
JIM'S COUNTRY MILL SAUSAGE	US	REGISTERED	75/352,835	9/8/1997	2,180,724	8/11/1998	ZARTIC, LLC
MEATS THAT MAKE MENUS	US	REGISTERED	75/352,834	9/8/1997	2,178,628	8/4/1998	ZARTIC, LLC
QUICKSTEAKZ	US	REGISTERED	76/620,038	11/10/2004	3,034,011	12/27/2005	ZARTIC, LLC
RANCHMEN'S	US	REGISTERED	76/571,313	1/22/2004	2,918,684	1/18/2005	ZARTIC, LLC
ROCKIN' ROASTED	US	REGISTERED	75/343,011	8/18/1997	2,171,440	7/7/1998	ZARTIC, LLC
RUSSLER	US	REGISTERED	76/568,743	1/7/2004	2,996,498	9/20/2005	ZARTIC, LLC
SAFE QUICK VERSATILE	US	REGISTERED	75/358,226	9/17/1997	2,359,046	6/20/2000	ZARTIC, LLC
SCRAMBLEZ	US	REGISTERED	76/545,076	9/15/2003	2,938,702	4/5/2005	ZARTIC, LLC
SHOOTERZ	US	REGISTERED	76/454,943	9/25/2002	2,944,429	4/26/2005	ZARTIC, LLC
SQV	US	REGISTERED	75/358,227	9/17/1997	2,178,646	8/4/1998	ZARTIC, LLC
WING DEMONS	US	REGISTERED	75/243,661	2/18/1997	2,130,583	1/20/1998	ZARTIC, LLC
WING DEMONS HOT 'N SPICY (AND DESIGN)	US	REGISTERED	76/527,711	7/3/2003	2,834,190	4/20/2004	ZARTIC, LLC
Z (AND BEAR DESIGN)	US	REGISTERED	76/527,710	7/3/2003	2,834,189	4/20/2004	ZARTIC, LLC
Z CARE	US	REGISTERED	76/454,871	9/26/2002	2,819,007	3/2/2004	ZARTIC, LLC
Z CARE (AND DESIGN)	US	REGISTERED	76/454,872	9/26/2002	2,820,805	3/9/2004	ZARTIC, LLC
Z VITTLE BUNS	US	REGISTERED	76/480,793	1/6/2003	2,779,423	11/4/2003	ZARTIC, LLC
ZARTIC	US	REGISTERED	75/243,028	2/18/1997	2,125,738	12/30/1997	ZARTIC, LLC
ZARTIC (LOGO)	US	REGISTERED	72/302,445	7/10/1968	875,265	8/19/1969	ZARTIC, LLC
ZARTRAN	US	REGISTERED	75/353,782	9/8/1997	2,205,437	11/24/1998	ZARTIC, LLC
Z-BEST BIRD YOU CAN SERVE	US	REGISTERED	75/352,839	9/8/1997	2,178,630	8/4/1998	ZARTIC, LLC
Z-BIRD	US	REGISTERED	75/243,660	2/18/1997	2,132,637	1/27/1998	ZARTIC, LLC
Z-BIRD (AND LOGO DESIGN)	US	REGISTERED	75/386,792	11/7/1997	2,187,937	9/8/1998	ZARTIC, LLC

B. Trade Names

Trade Names
PIERRE FOODS
RESPONSE FOOD LABS

C. Domain Names

Domain Names
www.pierrefoods.com
www.zartic.com
www.clovervale.com

Domain Names

www.chefs-pantry.com