

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MARKETING EVOLUTION, INC.		12/01/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	SILICON VALLEY BANK		
Street Address:	3003 TASMAN DRIVE		
City:	SANTA CLARA		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	CHARTERED BANK: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78945533	ROMO	
Serial Number:	78945535	KNOWLEDGE STOREHOUSE	
Serial Number:	78867264	ADI PLUS	
Serial Number:	77339382	MATTERHORN	
CORRESPONDENCE DATA			
Fax Number:	(404)962-6736		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(404) 885-3038		
Email:	michael.brignati@troutmansanders.com		
Correspondent Name:	MICHAEL J. BRIGNATI, PH.D.		
Address Line 1:	TROUTMAN SANDERS LLP		
Address Line 2:	600 PEACHTREE STREET, N.E.		
Address Line 4:	ATLANTA, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	220763.000817		
NAME OF SUBMITTER:	Michael J. Brignati, Ph.D.		

OP \$115.00 78945533

Signature:	/Michael J. Brignati 60,890/
Date:	12/22/2008
Total Attachments: 4 source=MARKETING_EVOLUTION_Executed_IP_Security_Agreement#page1.tif source=MARKETING_EVOLUTION_Executed_IP_Security_Agreement#page2.tif source=MARKETING_EVOLUTION_Executed_IP_Security_Agreement#page3.tif source=MARKETING_EVOLUTION_Executed_IP_Security_Agreement#page4.tif	

ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Addendum to Intellectual Property Security Agreement is executed pursuant to, and is an addendum to, an Intellectual Property Security Agreement. This Addendum to Intellectual Property Security Agreement is presented for recordation as constructive notice that MARKETING EVOLUTION, INC. ("Assignor"), with its principal office at 4364 Town Center Blvd., Suite 320, El Dorado Hills, California, 95762, the owner of the intellectual property identified in the exhibits attached hereto, has granted to SILICON VALLEY BANK ("Assignee"), with its principal office at 3003 Tasman Drive, Santa Clara, CA 95054, a security interest in the intellectual property, and the exclusive rights comprised in the intellectual property, to secure payment of a debt.

IN WITNESS WHEREOF, Assignor has executed this Addendum to Intellectual Property Security Agreement as of December 1, 2008.

MARKETING EVOLUTION, INC.

By: 

Name:

Brooke Campbell

Title:

Secretary

Exhibit "A" attached to that certain Addendum to Intellectual Property Security Agreement.

EXHIBIT A

Copyrights

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>	<u>Security Interest/ Ownership Issues</u>
NONE	N/A	N/A	N/A

Exhibit "B" attached to that certain Addendum to Intellectual Property Security Agreement.

EXHIBIT B

Patents

<u>Title</u>	<u>Patent/Patent Application Number (Publication Number)</u>	<u>Issue/Filing Date</u>	<u>Owner/ Assignee</u>	<u>Security Interest/ Ownership Issues</u>
NONE	N/A	N/A	N/A	N/A

Exhibit "C" attached to that certain Addendum to Intellectual Property Security Agreement.

EXHIBIT C

Trademarks

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>	<u>Security Interest/ Ownership Issues</u>
ROMO (Pending)	78/945,533	08/04/2006	Owned by Marketing Evolution, LLC
KNOWLEDGE STOREHOUSE (Pending)	78/945,535	08/04/2006	Owned by Marketing Evolution, LLC
ADI PLUS (Pending)	78/867,264	04/21/2006	Owned by Marketing Evolution, LLC
MATTERHORN (Abandoned)	77/339,382	11/28/2007	Owned by Marketing Evolution, LLC
HANDROLLED CARTOONS (Abandoned)	75/887,639	01/05/2000	
HANDROLLED COM-X (Abandoned)	75/815,798	10/05/1999	