

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
New Archery Products Corp.		09/19/2008	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
Name:	Crest Foods Co., Inc.		
Street Address:	905 Main Street		
City:	Ashton		
State/Country:	ILLINOIS		
Postal Code:	61006		
Entity Type:	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Serial Number:	77163519	HUNTER'S KITCHEN	
Registration Number:	3284034	SEAFOOD GOURMET	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(847)490-1403		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	dpauley@ppelaw.com		
Correspondent Name:	Douglas H. Pauley		
Address Line 1:	2800 West Higgins Road		
Address Line 2:	Suite 365		
Address Line 4:	Hoffman Estates, ILLINOIS 60169		
ATTORNEY DOCKET NUMBER:	NA-8040/NA-8054		
NAME OF SUBMITTER:	Douglas H. Pauley		
Signature:	/douglas h pauley/		
Date:	12/23/2008		

CH \$65.00 77163519

Total Attachments: 2  
source=assig034#page1.tif  
source=assig519#page1.tif

**ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION**

WHEREAS, New Archery Products Corp., an Illinois Corporation, having a place of business at 7500 Industrial Drive, Forest Park, Illinois 60130, is the owner of the following U.S. trademark registration:

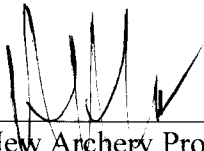
<u>U.S. Registration No.</u>	<u>Registration Date</u>
3,284,034	21 August 2007

for the mark: SEAFOOD GOURMET;

WHEREAS, Crest Foods Co., Inc., an Illinois Corporation, having a place of business at 905 Main St., Ashton, Illinois 61006, is desirous of acquiring sole ownership of said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, New Archery Products Corp. does hereby assign unto Crest Foods Co., Inc. all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the U.S. Registration thereof, No. 3,284,034.

9/19/08  
Date

  
\_\_\_\_\_  
New Archery Products Corp.

**ASSIGNMENT OF UNITED STATES TRADEMARK APPLICATION**

WHEREAS, New Archery Products Corp., an Illinois Corporation, having a place of business at 7500 Industrial Drive, Forest Park, Illinois 60130, is the owner of the following U.S. trademark application:

U.S. Application Ser. No.  
77/163,519

Filing Date  
23 April 2007

for the mark: HUNTER'S KITCHEN;

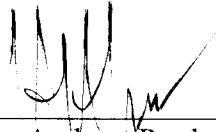
WHEREAS, Crest Foods Co., Inc., an Illinois Corporation, having a place of business at 905 Main St., Ashton, Illinois 61006, is desirous of acquiring sole ownership of said mark and the application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, New Archery Products Corp. does hereby assign unto Crest Foods Co., Inc. all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the U.S. Application thereof, Ser. No. 77/163,519.

Date

9/19/08

\_\_\_\_\_  
New Archery Products Corp.



NA-9166