

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Gordon Johnson		12/23/2008	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Green Retail Ventures LLC		
Street Address:	1904 Abrams Parkway		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75214		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3290473	GREEN LIVING	
CORRESPONDENCE DATA			
Fax Number:	(214)659-4004		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-651-4300		
Email:	lauren.becker@strasburger.com		
Correspondent Name:	Lauren Becker		
Address Line 1:	901 Main Street, Suite 4300		
Address Line 4:	Dallas, TEXAS 75202		
NAME OF SUBMITTER:	Michael Gordon Johnson		
Signature:	/michael gordon johnson/		
Date:	12/24/2008		

CH \$40.00 3290473

Total Attachments: 2
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**TRADEMARK
 REEL: 003909 FRAME: 0488**

SERVICE MARK ASSIGNMENT

STATE OF TEXAS }
COUNTY OF DALLAS }

KNOW ALL MEN BY THESE PRESENTS:

This Service Mark Assignment ("Assignment") is made by **MICHAEL GORDON JOHNSON** ("Assignor"), an Individual, principal place of business at 1904 Abrams Parkway, Dallas, Dallas County, Texas 75214, to and for the benefit of **GREEN RETAIL VENTURES LLC**, ("Assignee") a Texas limited liability company, whose current address is 1904 Abrams Parkway, Dallas, Texas 75214.

WHEREAS, Assignor has adopted and used a trademark and service mark (collectively referred to as the "Mark" or "Marks") in connection with the provision of goods and services in the business of **GREEN LIVING** (the "Business");

WHEREAS, a list of the Marks is attached hereto as Exhibit A to this Assignment; and


WHEREAS, Assignee has a desire to purchase from Assignor the Marks listed on Exhibit A and all associated goodwill, as well as all other Marks used by Assignor in connection with either the Business or the assets being purchased by Assignee;

NOW THEREFORE, for Ten Dollars and other good and valuable consideration, as well as in consideration of and reliance upon the promises and covenants and warranties and representations of the Parties as set forth in that Asset Purchase Agreement dated December 23 2008 by and between Assignor, Assignee, Thomas M. Bazzone, and Good Green Earth LLC, a Texas limited liability company, the receipt and sufficiency of which is hereby acknowledged:

MICHAEL GORDON JOHNSON hereby *TRANSFERS AND ASSIGNS* to **GREEN RETAIL VENTURES LLC**, all right, title and interest in and to the above-noted Marks together with the goodwill of the business symbolized by the Marks, including, without limitation, claims for damages by reason of past infringements of said Marks, with the right to sue and collect therefore.

SIGNED and DATED: This 23 day of December, 2008.

MICHAEL GORDON JOHNSON



Michael Gordon Johnson

EXHIBIT A

United States Service Mark: 3,290,473
Serial Number: 78/761,173

SERVICE MARK ASSIGNMENT
2641446.2/SP/19063/0102/121008

RECORDED: 12/24/2008

TRADEMARK
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