

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                               |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name                                       | Formerly | Execution Date | Entity Type                        |
|--|----------|----------------|------------------------------------|
| One Hour Air Conditioning Franchising, LLC |          | 12/11/2008     | LIMITED LIABILITY COMPANY: FLORIDA |

**RECEIVING PARTY DATA**

|                          |                                     |
|--------------------------|-------------------------------------|
| <b>Name:</b>             | Clockwork IP, LLC                   |
| <b>Street Address:</b>   | 50 Central Ave.                     |
| <b>Internal Address:</b> | Suite 920                           |
| <b>City:</b>             | Sarasota                            |
| <b>State/Country:</b>    | FLORIDA                             |
| <b>Postal Code:</b>      | 34236                               |
| <b>Entity Type:</b>      | LIMITED LIABILITY COMPANY: DELAWARE |

**PROPERTY NUMBERS Total: 27**

| Property Type        | Number   | Word Mark                                       |
|----------------------|----------|---|
| Serial Number:       | 78900364 | HOME OF THE BIG YELLOW TRUCK                    |
| Serial Number:       | 78808005 | IF WE'RE LATE, IT'S FREE                        |
| Serial Number:       | 78807995 | IT'S FREE IF WE ARE LATE                        |
| Serial Number:       | 78774918 | THE HEALTHY AIR CONDITIONER                     |
| Serial Number:       | 78774922 | THE HEALTHY FURNACE                             |
| Serial Number:       | 78774925 | THE HEALTHY HEAT PUMP                           |
| Registration Number: | 3527485  | 1-877-INFO 1HR                                  |
| Registration Number: | 2503055  | ON TIME EVERY TIME                              |
| Registration Number: | 1747359  | DIAL ONE  |
| Registration Number: | 3204117  | DIAL ONE  |
| Registration Number: | 3204118  | DIAL ONE  |
| Registration Number: | 1818286  | DIAL ONE  |
|                      |          | DIAL ONE HOUR HEATING & AIR CONDITIONING ALWAYS |

**TRADEMARK**

|                      |         |  |
|----------------------|---------|--|
| Registration Number: | 3357727 | ON TIME...OR YOU DON'T PAY A DIME!                 |
| Registration Number: | 1726128 | DIAL ONE WORLDWIDE                                 |
| Registration Number: | 2770121 | FIXED RIGHT THE FIRST TIME OR YOU DON'T PAY A DIME |
| Registration Number: | 2167481 | HYPOGENIC HOME                                     |
| Registration Number: | 3527367 | IT'S ABOUT TIME                                    |
| Registration Number: | 2980517 | IT'S ABOUT TIME!                                   |
| Registration Number: | 3013683 | LOOK FOR THE BIG YELLOW TRUCK                      |
| Registration Number: | 3033873 | ONE HOUR   |
| Registration Number: | 2521070 | ONE HOUR AIR CONDITIONING & HEATING                |
| Registration Number: | 3530593 | ONE HOUR HEATING & AIR CONDITIONING                |
| Registration Number: | 2916944 | ONE HOUR   |
| Registration Number: | 3190940 | SERVICE ON TIME OR YOU DON'T PAY A DIME            |
| Registration Number: | 2533029 | THE TIME MASTERS CLUB                              |
| Registration Number: | 3518890 |  |
| Registration Number: | 2807312 | ALWAYS ON TIME OR YOU DON'T PAY A DIME             |

**CORRESPONDENCE DATA**

Fax Number: (256)718-3139  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Email: docketing@pelaw.net  
Correspondent Name: Michele Lipscomb  
Address Line 1: 401 E. Tuscaloosa St.  
Address Line 4: Florence, ALABAMA 35630

|                         |                          |
|-------------------------|--------------------------|
| ATTORNEY DOCKET NUMBER: | ONE HOUR AIR COND. FRAN. |
| NAME OF SUBMITTER:      | Suzanne R. Thurman       |
| Signature:              | /srt/                    |
| Date:                   | 12/29/2008               |

Total Attachments: 2  
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ASSIGNMENT OF INTELLECTUAL PROPERTY

One Hour Air Conditioning Franchising, LLC, a limited liability corporation organized and existing under the laws of the State of Florida and having a place of business at 50 Central Ave., Suite 920, Sarasota, Florida, 34236, hereinafter referred to as "ASSIGNOR," for good and valuable consideration, the receipt and sufficiency of which is acknowledged hereby grants, bargains, sells, conveys, transfers, assigns, and delivers unto Clockwork IP, LLC, a corporation organized and existing under the laws of the State of Delaware (ASSIGNEE), having a place of business at Plaza Five Points, 50 Central Ave., Suite 920, Sarasota, Florida, 34236, its successors, assigns or other legal representative, all of its respective right, title and interest, domestic and foreign, in and to all its trademarks, trade names, service marks, service names, logos, design marks and trade dress and registrations and applications for registration thereof, set forth in the attached Schedule A, including all applications, foreign and domestic, claiming benefit of the filing date thereof, together with the goodwill of the business symbolized by the trademarks, trade names, service marks and service names, and registrations and applications for registration thereof,

Including the right of ASSIGNEE, its successors, assigns or other legal representatives to claims for damages for infringement prior to the date hereof of any provisional and/or trademark rights.

ASSIGNOR, its successors, assigns or other legal representatives agree to execute any and all papers, including applications for trademark registrations of any and all kinds and in any and all countries and to perform any and all acts which ASSIGNEE, its successors, assigns or other legal representatives may deem necessary and reasonably requested to secure thereto the rights herein assigned, sold and set over.

And we hereby request the United States Patent and Trademark Office and all non-U.S. patent and trademark issuing authorities to issue all registered trademarks, trade names, service marks, service names logos, design marks and trade dress to ASSIGNEE.

And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, this Agreement has been duly executed by the Assignor and accepted by the Assignee hereto as of December 11<sup>th</sup>, 2008.

ONE HOUR AIR CONDITIONING FRANCHISING, LLC

CLOCKWORK IP, LLC

By: \_\_\_\_\_

By: \_\_\_\_\_

Name: Gatha K. Milhorn

Name: Gatha K. Milhorn

Title: Assistant Secretary

Title: Assistant Secretary

**SCHEDULE A**

**UNITED STATES**

| <u>Serial No.</u> | <u>Trademark</u>  |
|-------------------|---|
| 77459305          | 1-877-INFO 1HR  |
| 76433767          | ALWAYS ON TIME OR YOU DON'T PAY A DIME  |
| 74152701          | DIAL ONE  |
| 78949406          | DIAL ONE  |
| 78949411          | DIAL ONE and Design   |
| 74362684          | DIAL ONE and Design   |
| 78857597          | DIAL ONE HOUR HEATING & AIR CONDITIONING<br>ALWAYS ON TIME...OR YOU DON'T PAY A DIME! and<br>Design |
| 74152924          | DIAL ONE WORLDWIDE and Design   |
| 76401896          | FIXED RIGHT THE FIRST TIME OR YOU DON'T PAY A<br>DIME   |
| 78900364          | HOME OF THE BIG YELLOW TRUCK  |
| 75291962          | HYPOGENIC HOME  |
| 78808005          | IF WE'RE LATE, IT'S FREE  |
| 77439548          | IT'S ABOUT TIME   |
| 78586015          | IT'S ABOUT TIME!  |
| 78807995          | IT'S FREE IT WE ARE LATE  |
| 76582446          | LOOK FOR THE BIG YELLOW TRUCK   |
| 75916472          | ON TIME EVERY TIME  |
| 76617817          | ONE HOUR  |
| 75916471          | ONE HOUR AIR CONDITIONING & HEATING and Design  |
| 77439556          | ONE HOUR HEATING & AIR CONDITIONING and Design  |
| 76520801          | ONE HOUR Logo   |
| 78439333          | SERVICE ON TIME OR YOU DON'T PAY A DIME   |
| 78774918          | THE HEALTHY AIR CONDITIONER   |
| 78774922          | THE HEALTHY FURNACE   |
| 78774925          | THE HEALTHY HEAT PUMP   |
| 76091756          | THE TIME MASTERS CLUB   |
| 77111767          | Yellow Color Mark   |

**CANADA**

| <u>Serial No.</u> | <u>Trademark</u>                           |
|-------------------|--|
| 1262707           | ALWAYS ON TIME OF YOU DON'T PAY A DIME     |
| 1217627           | IT'S ABOUT TIME!                           |
| 1262486           | ON TIME EVERY TIME OR YOU DON'T PAY A DIME |
| 1082429           | ONE HOUR AIR CONDITIONING and Design       |
| 1223259           | THE TIME MASTERS CLUB                      |