

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Insight Equity Holdings LLC		04/06/2005	LIMITED LIABILITY COMPANY: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ted W. Beneski		
<b>Street Address:</b>	6405 Cutter Ridge Court		
<b>City:</b>	Colleyville		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76034		
<b>Entity Type:</b>	INDIVIDUAL:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2771254	INSIGHT EQUITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(804)344-7999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	804-788-8523		
<b>Email:</b>	HWRITM@hunton.com		
<b>Correspondent Name:</b>	Edward T. White - Hunton & Williams LLP		
<b>Address Line 1:</b>	951 East Byrd Street		
<b>Address Line 2:</b>	Riverfront Plaza, East Tower		
<b>Address Line 4:</b>	RICHMOND, VIRGINIA 23219-4074		
<b>ATTORNEY DOCKET NUMBER:</b>	74317.1		
<b>NAME OF SUBMITTER:</b>	Edward T. White		
<b>Signature:</b>	/Edward T. White/		

CH \$40.00 2771254

Date:

12/29/2008

**Total Attachments: 2**

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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT dated effective as of the 6<sup>th</sup> day of April, 2005, between Insight Equity Holdings LLC, a Texas limited liability company (the "Assignor"), and Ted W. Beneski, a United States individual citizen (the "Assignee"), residing at 6405 Cutter Ridge Court, Colleyville, Texas 76034, recites and provides:

A. WHEREAS, Assignor is the owner of a certain service mark ("the Mark"), and is the owner of a federal registration for the Mark in the United States Patent and Trademark Office ("Registration"), which is listed on Exhibit A, and

B. WHEREAS, Assignor desires to transfer and assign and Assignee desires to obtain for itself, all right, title and interest that Assignor may have in and to the Mark and Registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title and interest in and to the Mark and Registration, together with all of the goodwill of the business symbolized by the Mark and all rights to sue and recover damages and other relief for past, present and future infringements thereof.

INSIGHT EQUITY HOLDINGS, LLC

By:   
Name: Ted W. Beneski  
Title: Chief Executive Officer

Schedule of Trademark

Mark	Serial No./Filing Date	Registration No./Registration Date
INSIGHT EQUITY and Design	76/451,804 09/23/2002	2,771,254 10/07/2003