

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christopher L. Doerr		12/01/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Credo Holdings, LLC		
Street Address:	Suite 100		
Internal Address:	900 Cheyenne Avenue		
City:	Grafton		
State/Country:	WISCONSIN		
Postal Code:	53024		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3367056	SUPERSTROKE	
Serial Number:	77369986	FATSO	
CORRESPONDENCE DATA			
Fax Number:	(414)978-8789		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(414) 277-5789		
Email:	tm-dept@quarles.com		
Correspondent Name:	Cheryl M. Smukowski		
Address Line 1:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	125829.00003		
NAME OF SUBMITTER:	Cheryl M. Smukowski		
Signature:	/cms/		

CH 3367056 \$65.00

Date:

12/29/2008

Total Attachments: 6

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TRADEMARK AND PATENT ASSIGNMENT - USA

This Assignment is made December 1, 2008, by Christopher L. Doerr, an individual and U.S. citizen ("Assignor"), for the benefit of Credo Holdings, LLC, a Wisconsin limited liability company ("Assignee") having his principal place of business at Suite 100, 900 Cheyenne Avenue, Grafton, Wisconsin 53024.

WHEREAS, Assignor is or believes itself to be the owner of the entire right, title and interest in and to the U.S. Trademark Registration (the "Trademark Registration") and Application (the "Trademark Application") listed on the attached Schedule of Trademarks, registered or applied for in the U.S. Patent and Trademark Office on the dates listed on the attached Schedule of Trademarks, which Trademark Registration is now valid and subsisting, and which Trademark Application is pending, and the corresponding trademarks listed on the attached Schedule of Trademarks (the "Trademarks"); and

WHEREAS, Assignor is or believes itself to be the owner of the entire right, title, and interest in and to the U.S. Patents (the "Patents") and the Patent Application (the "Patent Application") listed on the attached Schedule of Patents, which Patents were issued by the U.S. Patent and Trademark Office on the date listed in the attached Schedule of Patents and which Patent Application was applied for in the U.S. Patent and Trademark Office on the date listed in the attached Schedule of Patents; and

WHEREAS, Assignee desires to acquire from Assignor the Trademarks, the Trademark Registration, and the Trademark Application and the goodwill of the business in connection with which the Trademarks, the Trademark Registration, and the Trademark Application are used; and

WHEREAS, Assignee desires to acquire from Assignor the Patents and the Patent Application and any other rights derived from said Patents or Patent Application in the United States or elsewhere in the world; and

WHEREAS, Assignee is acquiring Assignor's other assets that pertain to the business with which the Trademarks, the Trademark Registration, the Trademark Application, the Patents, and the Patent Application are used and is the successor to Assignor's business to which said assets pertain;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to sell, assign, and transfer to Assignee, its successors and assigns, and does hereby sell, assign, and transfer to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to:

(a) the Trademarks, the Trademark Registration, the Trademark Application, and the goodwill of the business symbolized by the Trademarks, the Trademark Registration, and the Trademark Application, plus all claims and demands, if any, including all claims and demands for past infringement, that Assignor may have in connection with the Trademarks or the Trademark Registration or the Trademark Application, arising before and as of the date of this Assignment; and

(b) the Patents and the Patent Application and all other applications or continuations hereafter filed in the United States or any other country or under any international agreement based in whole or in part on the Patents or the Patent Application, all Letters Patent granted upon the Patent Application in any country or under any international agreement, and the inventions described in the Patents and the Patent Application, plus all claims and demands, if any, including all

claims and demands for past infringement, that Assignor may have in connection with the Patents or the Patent Application, arising before and as of the date of this Assignment.

Assignor agrees to cooperate with Assignee so that Assignee may enjoy to the fullest extent the rights assigned hereunder. Assignor agrees to assist Assignee at Assignee's expense with all proceedings involving the Trademarks, the Trademark Registration, the Trademark Application, the Patents, and the Patent Application assigned hereunder, including but not limited to infringement suits, cancellation proceedings, and priority contests.

Assignor and Assignee acknowledge that Assignor has contemporaneously herewith assigned to Assignee certain other assets that pertain to the assets herein assigned and that Assignee is the successor to Assignor's business to which said assets pertain.

The terms and provisions of this Assignment shall inure to the benefit of Assignee and its successors and assigns, and shall be binding on Assignor and his successors, assigns, and legal representatives.

IN WITNESS WHEREOF, Assignor executes this Trademark and Patent Assignment - USA as of the date first stated above.



Christopher L. Doerr

STATE OF WISCONSIN)
) ss
OZAUKEE COUNTY)

Christopher L. Doerr, known to me, personally appeared before me this 1st day of December, 2008, and executed or acknowledged to me that he executed the foregoing Trademark and Patent Assignment - USA.

[Notary Seal]

Joanne L. Bellini
Notary Public Joanne L. Bellini
State of Wisconsin
My Commission expires: 8/26/2012

Schedule of Trademarks

for Assignment by
Stroke Solutions, Inc.
to Christopher L. Doerr

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SUPERSTROKE	3,367,056	January 8, 2008

<u>Trademark</u>	<u>Application Serial No.</u>	<u>Application Date</u>
FATSO	77/369,986	January 11, 2008

Schedule of Patents
for Assignment by
Stroke Solutions, Inc.
to Christopher L. Doerr

<u>Patent Title</u>	<u>Patent Number</u>	<u>Issue Date</u>
Putter Grip	6988958	January 24, 2006
Putter Grip	6626768	September 30, 2003

<u>Patent Title</u>	<u>Application Number</u>	<u>Application Date</u>
Club Grip	12048097	March 13, 2008