

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blue & White Foods, LLC		03/28/2008	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Sabra Dipping Company, LLC		
Street Address:	24-20 49th Street		
City:	Astoria		
State/Country:	NEW YORK		
Postal Code:	11103		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2414891	SABRA SALADS	
Registration Number:	2982651	SABRA GO MEDITERRANEAN	
Registration Number:	3186651	GO MEDITERRANEAN	
CORRESPONDENCE DATA			
Fax Number:	(412)562-1041		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	412-562-1637		
Email:	vicki.cremonese@bipc.com		
Correspondent Name:	Michael Cremonese		
Address Line 1:	301 Grant Street		
Address Line 2:	20th Floor		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
ATTORNEY DOCKET NUMBER:	0071833-000005		
NAME OF SUBMITTER:	Michael L. Dever		

CH \$90.00 2414891

Signature:	/Michael L. Dever/
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Date:	12/30/2008
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Total Attachments: 4 source=blue & white-sabra dipping assignment#page1.tif source=blue & white-sabra dipping assignment#page2.tif source=blue & white-sabra dipping assignment#page3.tif source=blue & white-sabra dipping assignment#page4.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, is being entered into on March 28, 2008, by and between Blue & White Foods, LLC, a New York limited liability company, with a place of business located at 24-20 49th Street, Astoria, New York 11303 ("ASSIGNOR") and Sabra Dipping Company, LLC, a Delaware limited liability company, with a place of business located at 24-20 49th Street, Astoria, New York 11303 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the exclusive owner of all right, title and interest in and to the trademarks and registrations listed on the attached Schedule A ("Registered Trademarks");

WHEREAS, ASSIGNOR is the exclusive owner of all right, title and interest in and to the trademarks and applications listed on the attached Schedule B ("Pending Applications") now pending on the Principal Register of the United States Patent and Trademark Office based on ASSIGNOR's *bona fide* intent to use the trademarks in commerce. ASSIGNEE is the successor to the on-going and existing business to which the Pending Applications pertain, and in connection with which ASSIGNOR has a *bona fide* intent to use the trademarks, and in connection with which ASSIGNEE similarly has a *bona fide* intent to use the trademarks;

WHEREAS, ASSIGNEE desires to obtain all right, title and interest in and to the Registered Trademarks and Pending Applications (collectively referred to as the "Trademarks").

NOW THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE:

1. all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks; and
2. all claims for infringement of the Trademarks, including the right to take action and recover damages against third parties, whether or not the infringement took place before the date of this Assignment.

SCHEDULE A

U.S. Reg. No.

Mark

U.S. Reg. No. 2414891

SABRA SALADS & Design



U.S. Reg. No. 2982651

SABRA GO MEDITERRANEAN & Design



U.S. Reg. No. 3186651

GO MEDITERRANEAN & Design



Canadian Reg. No.

Mark

TMA660477

SABRA GO MEDITERRANEAN & Design



SCHEDULE B

U.S. Serial No.

Mark

78/259409

SABRA DAIRY & Design



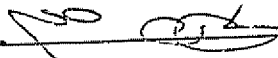
78/832394

GO MED & Design



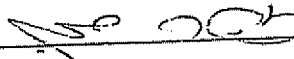
IN WITNESS WHEREOF, the parties have caused to be executed this Assignment effective on the date identified above.

ASSIGNOR
BLUE & WHITE FOODS, LLC



Name: RONEN ZOHAR
Its: CEO

ASSIGNEE
SABRA DIPPING COMPANY, LLC



Name: RONEN ZOHAR
Its: CEO