

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sagmel Inc.		12/04/2008	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Bayer Consumer Care AG
Street Address:	Peter-Merian Strasse 84
City:	Basel
State/Country:	SWITZERLAND
Postal Code:	4052
Entity Type:	JOINT STOCK COMPANY: SWITZERLAND

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2725267	SAGMEL
Registration Number:	2131135	ASCAFF
Registration Number:	2131103	ALMOL
Registration Number:	2131102	NAZOL

CORRESPONDENCE DATA

Fax Number: (302)658-5614  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: trademarks@cblh.com  
 Correspondent Name: Jennifer Fraser  
 Address Line 1: P.O. Box 2207  
 Address Line 4: Wilmington, DELAWARE 19899

ATTORNEY DOCKET NUMBER:	01426-01790
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DOMESTIC REPRESENTATIVE

Name: Jennifer Fraser

CH \$115.00 2725267

Address Line 1: P.O. Box 2207  
Address Line 4: Wilmington, DELAWARE 19899

NAME OF SUBMITTER:	Christina M. Hillson
Signature:	/cmh/
Date:	12/30/2008

Total Attachments: 2  
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**ASSIGNMENT OF TRADEMARK REGISTRATIONS**

WHEREAS, Sagmel Inc., an Illinois corporation, having a business address of 1580 S. Milwaukee Ave, Suite 218, Libertyville, IL 60048 (hereinafter "Assignor"), is the registered owner of the marks in Exhibit A attached hereto (hereinafter the "Marks");

WHEREAS, Bayer Consumer Care AG, a joint stock company, having a business address of Peter-Merian Strasse 84, 4052 Basel, Switzerland (hereinafter "Assignee") is desirous to acquire all right, title and interest in and to the Marks in Exhibit A, together with the goodwill of such business related to the Marks, and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignor assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations therefor, along with that portion of the business to which the Marks pertain, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

Sagmel Inc.

Date: 12/04/08

By: Leon Saoralchik

Name: LEON SAORALCHIK

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**EXHIBIT A**

<b>Mark</b>	<b>Registration No.</b>
SAGMEL	2,725,267
ASCAFF	2,131,135
ALMOL	2,131,103
NAZOL	2,131,102