

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
UDS Directory Corp.		04/29/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lee Hancock		
<b>Street Address:</b>	2850 S. Redhill Ave., Suite 225		
<b>City:</b>	Santa Ana		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92705		
<b>Entity Type:</b>	INDIVIDUAL:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3412819	SPEEDFIND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(562)598-5993		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	tmarinello@bettingerlaw.com		
<b>Correspondent Name:</b>	Tory Marinello		
<b>Address Line 1:</b>	3020 Old Ranch Parkway, Suite 300		
<b>Address Line 4:</b>	Seal Beach, CALIFORNIA 90740		
<b>NAME OF SUBMITTER:</b>	Tory Marinello		
<b>Signature:</b>	/Tory Marinello/		
<b>Date:</b>	12/30/2008		
<b>Total Attachments: 1</b>			
source=Assignment - SPEEDFIND - UDS to LH#page1.tif			

OP \$40.00 3412819

**ASSIGNMENT OF TRADEMARK RIGHTS**

**UDS Directory Corp**, a corporation organized and existing under the laws of California, having a place of business at **2850 S. Red Hill Ave., Suite 225, Santa Ana, California 92705** (hereinafter called "Assignor"), hereby assigns all trademark rights in the mark "SPEEDFIND" (the "Mark") to **Lee Hancock**, an individual, (hereinafter called "Assignee"):

**WHEREAS** Assignor has adopted and is using the Mark, which is registered in the United States Patent and Trademark Office, Registration No. 3,412,819, dated April 15, 2008 and Assignee is desirous of acquiring the Mark and the registration thereof together with the business and goodwill associated therewith,

**AND WHEREAS** Assignor has agreed with Assignee for the transfer of the whole right, title and interest in and to the Mark, together with the business and goodwill associated therewith to Assignee,

**NOW THIS ASSIGNMENT WITNESSETH** that in pursuance of the said agreement and in consideration of the sum of one U.S. Dollar (\$1.00) paid by Assignee to Assignor (the receipt of which Assignor hereby acknowledges), Assignor, as beneficial owner, hereby assigns and transfer to Assignee the Mark, together with all goodwill associated therewith, in the United States of America and all foreign countries which may be granted therefor and thereon and all rights under the International Convention for the Protection of Industrial Property, and the full exclusive benefits thereof, and all rights, privileges and advantages appertaining thereto, including any and all rights to damages, profits or recoveries of any nature for past infringement of said trademark, and the payment of any and all maintenance fees, taxes, and the like TO HOLD the same unto and to the use of the Assignee, its successors and assigns absolutely during the residue of the respective terms for which the Mark was granted and during any such terms, and for any and all rights extending from said applications and reissues.

Dated as of this 29<sup>th</sup> day of April, 2008.

Assignor: **UDS Directory Corp.**

Signature: 

Printed Name: Lee Hancock

Title: CEO