

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Camp Meeting Ridge Winery, Inc.		12/30/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FVW Acquisition, LLC		
<b>Street Address:</b>	1601 Silverado Trail		
<b>City:</b>	St. Helena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94573		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2312048	CAMP MEETING RIDGE	
Registration Number:	3105412	FLOWERS	
Registration Number:	3271094	FRANCES THOMPSON	
Registration Number:	3289477	PERENNIAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)954-4480		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	415/954-4400		
<b>Email:</b>	dmarangio@fbm.com		
<b>Correspondent Name:</b>	David E. Stoll, Farella Braun + Martel		
<b>Address Line 1:</b>	235 Montgomery Street		
<b>Address Line 2:</b>	17th Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94104		
<b>ATTORNEY DOCKET NUMBER:</b>	23719 ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	David E. Stoll, CA Bar Member		

CH \$115.00 2312048

Signature:

/david e. stoll/

Date:

12/30/2008

Total Attachments: 1

source=FLOWERS Assignment of Trademarks - Executed#page1.tif

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK is made this 30<sup>th</sup> day of December, 2008 (the "Agreement"), by and between CAMP MEETING RIDGE WINERY, INC., a California corporation (the "Assignor"), on the one hand, and FVW ACQUISITION, LLC, a Delaware limited liability company (the "Assignee") on the other.

WHEREAS, Assignor is the current owner of the following trademark (the "Trademark") now registered in the U.S. Patent and Trademark office:

TRADEMARK	US REGISTRATION NO.	REGISTRATION DATE
Camp Meeting Ridge	2,312,048	January 25, 2000
Flowers	3,105,412	June 20, 2006
Frances Thompson	3,271,094	July 31, 2007
Perennial	3,289,477	September 11, 2007

WHEREAS, Assignee, having its principal offices at 1601 Silverado Trail, St. Helena CA 94573, desires to acquire, and the Assignor wishes to assign, the Trademark and the registration pursuant to the Agreement:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said Trademark, together with the goodwill symbolized by the Trademark and the registration thereof.

ASSIGNOR:

CAMP MEETING RIDGE WINERY, INC.,  
a California corporation

:

By: \_\_\_\_\_

Name: THOMAS HINDE

Title: PRESIDENT