

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jacksonville Jaguars, Ltd.		12/19/2008	LIMITED PARTNERSHIP: FLORIDA

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Collateral Agent
Street Address:	100 N. Tryon Street
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28255
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	3240452	COOLCATS CLUB
Serial Number:	77530140	D-LINE
Serial Number:	77402454	CHAMPIONS CLUB
Registration Number:	3434096	JACKSONVILLE JAGUARS
Registration Number:	3347206	
Registration Number:	2482594	JAXSON DE VILLE
Registration Number:	2056238	THE ROAR
Registration Number:	2103809	
Registration Number:	2103808	7
Registration Number:	2169821	
Registration Number:	2468047	
Registration Number:	2167854	JACKSONVILLE JAGUARS
Registration Number:	2274675	JACKSONVILLE JAGUARS
Registration Number:	2019500	JACKSONVILLE JAGUARS

CH \$365.00 3240452

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	401530/0252
NAME OF SUBMITTER:	Matthew Fagin
Signature:	/Matthew Fagin/
Date:	12/30/2008

Total Attachments: 5
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS AND COPYRIGHTS

United States Patent and Trademark Office
United States Copyright Office

Ladies and Gentlemen:

WHEREAS, pursuant to an Amended and Restated Security Agreement (the "Security Agreement"), dated as of December 19, 2008 by and between Jacksonville Jaguars, Ltd., a Florida limited partnership (the "Borrower") and Bank of America, N.A., acting as collateral agent (as successor in interest to The Bank of New York Mellon Trust Company, N.A., which itself was successor in interest to JPMorgan Chase Bank) for the Secured Parties (as defined in the Security Agreement) (in its capacity as collateral agent hereunder and any successor in such capacity being hereinafter referred to as the "Collateral Agent"), amending and restating that certain Security Agreement (the "Original Agreement"), dated as of December 7, 2001, between the Borrower and Collateral Agent, the Borrower has granted to the Collateral Agent for the ratable benefit of the Secured Parties a security interest in and to, and right of set off against, the trademarks and service marks, trademark and service mark registrations applications, copyrights, and copyright registrations and applications shown on the attached Schedule A hereto;

NOW THEREFORE, please be advised that:

1) Pursuant to the Security Agreement, the Borrower has granted (and confirms and reaffirms its grant under the Original Agreement) to the Collateral Agent for the ratable benefit of the Secured Parties a security interest in, and right of setoff against and has acknowledged and agreed that the Collateral Agent (and with respect to rights of setoff, each of the Secured Parties) has and shall continue to have, for the ratable benefit of the Secured Parties, a continuing security interest in and right of setoff against any and all right, title and interest of the Borrower, whether now existing or hereafter acquired or arising, in and to the Trademarks and Trade Names and Copyrights (each as defined in the Security Agreement), including, without limitation, the trademark, service mark and copyright registrations and applications shown on the attached Schedule A hereto.

2) The security interest in and to and right of setoff against the Trademarks and Trade Names and Copyrights, including, without limitation, the trademark, service mark and copyright registrations and applications set forth on Schedule A, is granted in accordance with

the terms and conditions of the Security Agreement and can be terminated only in accordance with the terms of the Security Agreement.

Very truly yours,

JACKSONVILLE JAGUARS, LTD.

By: TDJ FOOTBALL, LTD.,
its sole General Partner

By: DAR GROUP INVESTMENTS,
INC.,
its sole General Partner

By: William R. Prescott

Name: William R. Prescott

Title: CFO

Acknowledged and Accepted:

Bank of America, N.A.,
as Collateral Agent

By: _____

Name:

Title:

the terms and conditions of the Security Agreement and can be terminated only in accordance with the terms of the Security Agreement.

Very truly yours,

JACKSONVILLE JAGUARS, LTD.

By: TDJ FOOTBALL, LTD.,
its sole General Partner

By: DAR GROUP INVESTMENTS,
INC.,
its sole General Partner

By: _____

Name:

Title:

Acknowledged and Accepted:

Bank of America, N.A.,
as Collateral Agent

By: 

Name:

Title:

STATE OF Texas

COUNTY OF Dallas

I, Sheryl Pickle, a Notary Public of the County and State aforesaid, certify that William Prescott, personally came before me this day and acknowledged that (s)he is CFO of JACKSONVILLE JAGUARS, LTD. and that by authority duly given and as the act of the corporation, the foregoing instrument was signed by him/her in its name as CFO.

WITNESS my hand and official stamp or seal, this 17 day of December, 2008.

Sheryl Pickle

Notary Public

My Commission Expires: 10/10/12



SCHEDULE A

JACKSONVILLE JAGUARS, LTD.

I. UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS

TRADEMARK	REG NO. (APP. NO)	REG DATE (APP. DATE)
Coolcats Club	3,240,452	5/8/2007
D-Line and Design	(77/530,140)	(7/24/2008)
Champions Club	(77/402,454)	(2/21/2008)
Jacksonville Jaguars	3,434,096	5/27/2008
Design Only	3,347,206	12/4/2007
Jaxson de Ville	2,482,594	08/28/2001
The Roar	2,056,238	04/22/1997
Design Only	2,103,809	10/7/1997
7 and Design	2,103,808	10/7/1997
Design Only	2,169,821	6/30/1998
Design Only	2,468,047	07/10/2001
Jacksonville Jaguars	2,167,854	6/23/1998
Jacksonville Jaguars	2,274,675	08/31/1999
Jacksonville Jaguars	2,019,500	11/26/1996

II. UNITED STATES COPYRIGHT REGISTRATIONS

TITLE OF WORK	REG NO.	REG DATE
Stand up for what you love.	TX4648594	08/18/1997
Stand up for what you love.	SR238189	08/18/1997
Stand up for what you love.	PA869427	08/18/1997
Stand up for what you love: male vocal.	SR239887	08/18/1997
Stand up for what you love / Jacksonville Jaguars.	SR239275	08/18/1997