

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/28/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
E. F. Leach & Company		12/30/2008	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Hallmark Sweet, Inc.
Street Address:	49 Pearl Street
City:	Attleboro
State/Country:	MASSACHUSETTS
Postal Code:	02703
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1077819	BRIGHT CAST
Registration Number:	1649823	
Registration Number:	2551430	EASY LOC
Registration Number:	1363279	GENERAL FINDINGS
Registration Number:	1820570	HOOPLETS
Registration Number:	1505786	
Registration Number:	2226010	KARAT KATCH
Registration Number:	3044068	LEACH & GARNER
Registration Number:	1947463	LEACH & GARNER GOLD
Registration Number:	2589142	PELICAN CLASP
Registration Number:	1943212	14K

CORRESPONDENCE DATA

900123649

**TRADEMARK
 REEL: 003911 FRAME: 0268**

OP \$290.00 1077819

Fax Number: (401)273-4447
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 401-273-4446
Email: cmb@barjos.com
Correspondent Name: Cynthia Branca, Barlow, Josephs & Holmes
Address Line 1: 101 Dyer Street, 5th Floor
Address Line 4: Providence, RHODE ISLAND 02903

ATTORNEY DOCKET NUMBER:	H001-EF LEACH ASSIGNMENT
NAME OF SUBMITTER:	Cynthia M. Branca
Signature:	/cynthia m. branca/
Date:	12/30/2008

Total Attachments: 5
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NUNC PRO TUNC
ASSIGNMENT OF TRADEMARKS

WHEREAS, E.F. LEACH & COMPANY, a Massachusetts corporation with its principal place of business at 57 John L. Dietsch Square, North Attleboro, MA 02761 (ASSIGNOR), is the owner of the trademark registrations and trademark applications set forth in Exhibit A attached hereto and made a part hereof; and


WHEREAS, HALLMARK SWEET, INC., a Rhode Island corporation, with its principal place of business 49 Pearl Street, Attleboro, MA 02703 (ASSIGNEE), desires to acquire all rights ASSIGNOR has or may have in such trademark registrations and applications, and the good will associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign transfer and set over unto ASSIGNEE, *nunc pro tunc*, as of September 28, 2007, all of its right, title and interest in and to the trademark registrations and trademark applications listed in Exhibit A, together with the good will of the business symbolized by the marks and listed registrations in the listed jurisdictions and further together with the right to sue and to recover damages as of September 28, 2007; the trademarks to be held by ASSIGNEE for its own use and enjoyment and for the use and enjoyment of its successors and assigns as fully an entirety as they would have been held and enjoyed by ASSIGNOR had such assignment not been made.

ASSIGNOR hereby authorizes and requests the duly authorized officials of each jurisdiction identified in Exhibit A to take such action as may be required to give effect to the sale, assignment and transfer made herein, including the issuance of any trademark registrations on Exhibit A to ASSIGNEE, its successors and assigns; and ASSIGNOR further agrees to do all things as ASSIGNEE may reasonably request (at ASSIGNEES expense) to effectuate such sale, assignment and transfer in respect to each such trademark registration and application.

IN WITNESS WHEREOF, ASSIGNOR expressly intending to be legally bound hereby, has caused this assignment to be executed by its duly authorized officer effective as of the 28th of September, 2007.

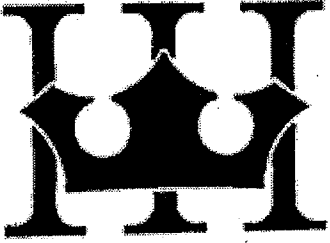
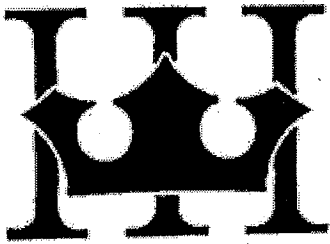
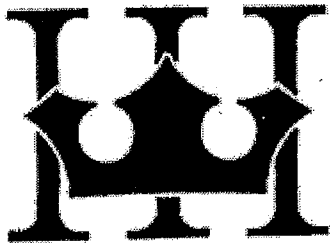
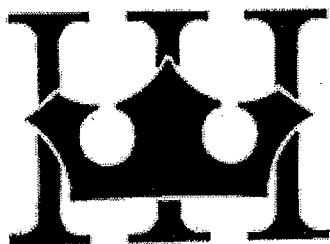
E.F. LEACH & COMPANY

By: 
Name: Edwin F. Leach
Title: President & CEO









TRADEMARK

REEL: 003911 FRAME: 0270







EXHIBIT A

Schedule of Trademarks		
Trademark	Country	Serial or Registration No.
BRIGHT+CAST	USA	1,077,819
	Canada	418,455
	China	3,218,308
	Hong Kong	2003-06336
	USA	1,649,823
EASY LOC	USA	2,551,430
GENERAL FINDINGS	Canada	308,010
GENERAL FINDINGS	Hong Kong	300398205
GENERAL FINDINGS	India	607,492
GENERAL FINDINGS	Madrid Protocol	846,177
GENERAL FINDINGS	USA	1,363,279


Schedule of Trademarks

Trademark	Country	Serial or Registration No.
HOOPLETS	USA	1,820,570
	Canada	427,474
	Hong Kong	06555
	India	725,283
	Japan	4,078,245
	Korea	393,794
	Singapore	T96/05263Z
	Taiwan	768226
	Thailand	T99886

Schedule of Trademarks

Trademark	Country	Serial or Registration No.
	China	3,218,307
	Europe	206656
	Mexico	493,194
	USA	1,505,786
KARAT KLATCH	USA	2,226,010
LEACH & GARNER	Hong Kong	300398197
LEACH & GARNER	India	1,322,061
LEACH & GARNER	Madrid Protocol	844,550
LEACH & GARNER	USA	3,044,068
LEACH & GARNER GOLD	USA	1,947,463
PELICAN CLASP	USA	2,589,142
	Canada	468,777
	Mexico	493,199

Schedule of Trademarks

Trademark	Country	Serial or Registration No.
	USA	1,943,212