

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Niche Media, LLC		03/05/2008	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Niche Media Holdings, LLC		
Street Address:	901 N. Green Valley Parkway, Ste. 210		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89074		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78676249	NICHE ACCESS	
Serial Number:	78776612	NICHE MEDIA'S PALM BEACH	
Serial Number:	78782547	NICHE MEDIA WORLDWIDE	
CORRESPONDENCE DATA			
Fax Number:	(702)949-8398		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	TRADEMARKS2-LASVEGAS@LRLAW.COM		
Correspondent Name:	Jennifer K. Craft, Esq.		
Address Line 1:	3993 Howard Hughes Parkway, Ste. 600		
Address Line 4:	Las Vegas, NEVADA 89169		
ATTORNEY DOCKET NUMBER:	55105-00005, 00006, 00007		
NAME OF SUBMITTER:	Jennifer K. Craft		
Signature:	/Jennifer K. Craft/		

CH \$90.00 78676249

Date:

12/30/2008

Total Attachments: 1

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ASSIGNMENT

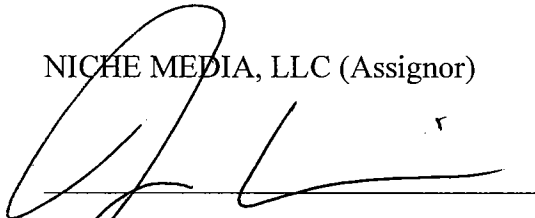
WHEREAS, NICHE MEDIA, LLC ("Assignor"), a New York Limited Liability Company, with an office located at 5th Floor, 257 Park Avenue South, New York, New York, 10010 is the owner of the following trademark registration and applications:

NICHE ACCESS	Serial No. 78/676,249
NICHE MEDIA	Serial No. 78/683,686
NICHE MEDIA ON LINE	Serial No. 78/782,523
NICHE MEDIA'S PALM BEACH	Serial No. 78/776,612
NICHE MEDIA WORLDWIDE	Serial No. 78/782,547

WHEREAS, Assignor wishes to transfer all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the mark to NICHE MEDIA HOLDINGS, LLC ("Assignee"), a Nevada Limited Liability Company, with an office located at 901 Green Valley Parkway Suite 210, Henderson, Nevada, 89074.

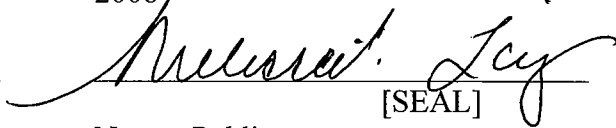
IN WITNESS WHEREOF, the parties have caused this instrument to be executed and effective as of the 30th day of September, 2006.

NICHE MEDIA, LLC (Assignor)

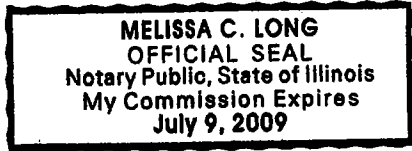

Printed Name: Jason Binn

Title: President

Subscribed to me this 5 day of March, 2008

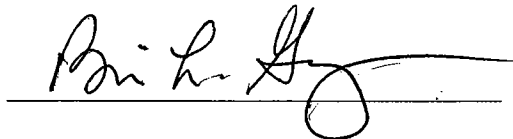

[SEAL]

Notary Public



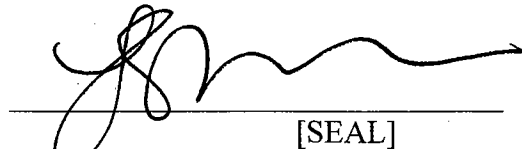
Accepted by Assignee:

NICHE MEDIA HOLDINGS, LLC (Assignee)


Printed Name: Brian L. Greenspun

Title: Manager

Subscribed to me this 1 day of March, 2008


[SEAL]

Notary Public

