

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Inbev Nederland N.V.		11/07/2008	COMPANY: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	United Dutch Breweries B.V.		
<b>Street Address:</b>	Minervum 7208		
<b>City:</b>	Breda		
<b>State/Country:</b>	NETHERLANDS		
<b>Postal Code:</b>	4817 ZJ		
<b>Entity Type:</b>	COMPANY: NETHERLANDS		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2667802	BREDA ROYAL	
Registration Number:	0524674	ORANJEBOOM	
Registration Number:	1977552	ORANJEBOOM BROUWERIJ DE ORANJEBOOM	
Registration Number:	2653851	3 HORSES	
Registration Number:	1797241	3 HORSES HOLLAND LAGER BEER BREDA EST.1628	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)949-9190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-949-9022		
<b>Email:</b>	JBSeyler@lawabel.com, Rdahl@lawabel.com		
<b>Correspondent Name:</b>	Abelman Frayne & Schwab		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	8003435		

OP \$140.00 2667802

DOMESTIC REPRESENTATIVE

Name: Abelman Frayne & Schwab  
Address Line 1: 666 Third Avenue  
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Julie B. Seyler
Signature:	/Julie B. Seyler/
Date:	12/31/2008

Total Attachments: 1  
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ASSIGNMENT

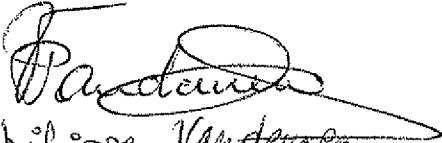
WHEREAS, Inbev Nederland N.V., a company organized and existing under the laws of the Netherlands, with a business address of Ceresstraat 1, Breda 4811 CA, Netherlands (hereinafter called the Assignor), has adopted and used the following trademarks registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Date Registered
BREDA ROYAL	2,667,802	December 31, 2002
ORANJEBOOM	524,674	May 2, 1950
ORANJEBOOM Label Logo	1,977,552	June 4, 1996
3 HORSES	2,653,851	November 26, 2001
3 HORSES Label Logo	1,797,241	October 5, 1993

AND WHEREAS, United Dutch Breweries B.V., a company organized and existing under the laws of the Netherlands, with an office at ~~Moorvliet 703~~ Breda 4817 ZJ, Netherlands (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registration thereof;

NOW THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign, and transfer unto said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks and trademark applications, and trademark registrations, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 7 day of November 2008.

(By)   
Philippe Vandeur  
ASSIGNOR

(Title) Philippe VANDEUREN  
Legal Director Intellectual Property