

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		12/30/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Sterling Foods, LLC		
Street Address:	1075 Arion Parkway		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78216		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2089776	MOM NEVER MADE 'EM THIS GOOD	
Registration Number:	2213194	NO MESS COOKIE DOUGH	
Serial Number:	76586789	SWEETLY TWISTED	
Serial Number:	75836877	S STERLING	
CORRESPONDENCE DATA			
Fax Number:	(312)863-7494		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-863-7294		
Email:	sarah.endres@goldbergkohn.com		
Correspondent Name:	Sarah Endres		
Address Line 1:	c/o Goldberg Kohn, 55 E. Monroe St.		
Address Line 2:	Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	6165.009		

OP \$115.00 2089776

NAME OF SUBMITTER:	Sarah Endres
Signature:	/sarah endres/
Date:	12/31/2008
Total Attachments: 3 source=TM Release (GECC)#page1.tif source=TM Release (GECC)#page2.tif source=TM Release (GECC)#page3.tif	

RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS


THIS RELEASE is made as of this 30th day of December, 2008, by GENERAL ELECTRIC CAPITAL CORPORATION ("GECC") in favor of STERLING FOODS, LLC, a Texas limited liability company (the "Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, GECC hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated as of May 2, 2007, made by Company in favor of GECC.

GECC consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon GECC's legal representatives, assigns and
successors.

GENERAL ELECTRIC CAPITAL CORPORATION

By: 
Name: David Indelicato
Title: Duly Authorized Signatory

SCHEDULE A

MARK	REGISTRATION NUMBER	DATE
MOM NEVER MADE 'EM THIS GOOD	2089776	08/19/1997
NO MESS COOKIE DOUGH	2213194	12/22/1998
SWEETLY TWISTED	76,586,789	4/12/2004
S STERLING	75,836,877	11/1/1999