

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United States Distilled Products Co.		11/20/2008	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	J.C. Newman Cigar Company, Inc.		
Street Address:	2601-03 Sixteenth Street		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33605		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3295553	CUESTA REY	
CORRESPONDENCE DATA			
Fax Number:	(703)413-2220		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703.413.3000		
Email:	jweinstein@oblon.com, dbondurant@oblon.com		
Correspondent Name:	Jordan S. Weinstein		
Address Line 1:	1940 Duke Street		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	320734US		
NAME OF SUBMITTER:	Jordan S. Weinstein		
Signature:	/jsw/		
Date:	12/31/2008		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, UNITED STATES DISTILLED PRODUCTS CO., a corporation organized under the laws of Minnesota, and having a place of business at 1607 South 12th Street, Princeton, Minnesota 55371 (hereinafter "Assignor"), owns the trademark CUESTA REY for tequila, and Federal Trademark Registration No. 3,295,553 for the same mark and goods; and

WHEREAS, J.C. NEWMAN CIGAR COMPANY, INC., a corporation organized under the laws of Florida, and having a place of business at 2601-03 Sixteenth Street, Tampa, Florida 33605, (hereinafter "Assignee"), is desirous of acquiring said trademark together with the goodwill of the business associated with said trademark and the corresponding trademark registration thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by said Assignor, said Assignor does hereby sell, transfer, convey and assign unto the said Assignee, its successors, and assigns, all its right, title and interest in and to the trademark CUESTA REY and Federal Trademark Registration No. 3,295,553, together with the goodwill of the business in connection with which the said trademark is used and the right to sue for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed this 20 day of November, 2008.

UNITED STATES DISTILLED
PRODUCTS CO.

By:

Patricia S. Pelzer

Name:

Patricia S. Pelzer

Title:

CFD

STATE OF Minnesota
CITY/COUNTY OF Sherburne

On this day, November 20, 2008 appeared before me, the undersigned notary, and upon his/her oath, he/she stated that he/she has read the above statement, and the facts stated therein are true and correct.

TO and SUBSCRIBED before me by Tina Simeroth on November 20, 2008.

Tina Lynn Simeroth

Notary Public in and for
State of Minnesota

