

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trusted Universal Standards in Electronic Transactions		07/03/2008	non-profit mutual benefit corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	True Universal Standards Everywhere, Inc.		
Street Address:	55 2nd Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	75787067	CLICK TO VERIFY REVIEWED BY TRUSTE SITE PRIVACY STATEMENT	
Serial Number:	75787066	CLICK TO VERIFY TRUSTE KIDS PRIVACY STATEMENT	
Serial Number:	75787050	REVIEWED BY TRUSTE SITE PRIVACY STATEMENT	
CORRESPONDENCE DATA			
Fax Number:	(202)719-7049		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2027197000		
Email:	ckelly@wileyrein.com		
Correspondent Name:	Christopher Kelly		
Address Line 1:	1776 K Street, N.W.		
Address Line 2:	Trademark Administration		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
NAME OF SUBMITTER:	Christopher Kelly		

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Signature:

/ck/

Date:

12/31/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made July 3, 2008, by TRUSTED UNIVERSAL STANDARDS IN ELECTRONIC TRANSACTIONS, a California nonprofit mutual benefit corporation ("Assignor"), to and for the benefit of True Universal Standards Everywhere, Inc., a Delaware corporation ("Assignee").

Assignor and Assignee have entered into that certain Asset Purchase Agreement (the "Purchase Agreement"), dated as of the date hereof, pursuant to which Assignee will purchase certain assets of Assignor, in exchange for cash and shares of preferred stock of Assignee.

In accordance with the Purchase Agreement, Assignor desires now to assign to Assignee all right, title and interest in and to the trademarks and/or service marks (the "Marks") set forth on Exhibit A hereto, together with the good will of the business pertaining thereto.

Now, therefore, in consideration for entering into the Purchase Agreement and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, grant, sell and otherwise convey to Assignee all right, title and interest in and to the Marks throughout the world, including all common law rights therein and applications to register therefor, if any, together with the good will of the business symbolized by the Marks and all claims for damages by reason of past infringements of the Marks with the right to sue, or defend, or bring or maintain other actions to protect the interests in the Marks, including without limitation oppositions and actions for past, present, and future infringement and to collect on the same for Assignee's own use and benefit, and for the use and on behalf of its successors, assigns and other legal representatives. This assignment shall include the applications to register the Marks, along with any other applications or registrations for the Marks and the right to prosecute such applications or any new applications for the Marks, and enjoy the benefits of any registrations resulting therefrom.

Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns that Assignor will, at the cost and expense of the Assignee, sign all papers and documents, take all lawful oaths, and do all acts reasonably necessary or required to be done for the recordation and effectiveness of this assignment of the Marks to and for the benefit of Assignee.

This Assignment of Trademarks is being delivered in connection with the Purchase Agreement and is subject to, and is entitled to the benefits in respect of, the Purchase Agreement.

This Assignment of Trademarks shall be binding upon and inure to the benefit of Assignor and Assignee and their respective successors and assigns.

This Assignment of Trademarks may be executed in two or more counterparts, each of which shall be deemed an original and all of which shall constitute one instrument.

[Signature page follows.]

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed and delivered by a duly authorized officer of Assignor as of 7/3, 2008.

ASSIGNOR:

TRUSTED UNIVERSAL STANDARDS IN
ELECTRONIC TRANSACTIONS

By: Jan Kashon CFO
_____, Chief Executive Officer

SUBSCRIBED AND SWORN TO before me this ____ day of _____, 2008.

NOTARY PUBLIC in and for the State of

_____, residing at

My Commission Expires: _____

EXHIBIT A

Case Number/Subcase Trademark	Application Country Name	Publication Number/Date	Registration Number/Date
CLICK TO VERIFY REVIEWED BY TRUSTE and Design	79098 0002/A15 European Community <i>Class(es):</i> 35 Int., 42 Int.	001837095 04-Sep-2000	10-Sep-2001
CLICK TO VERIFY REVIEWED BY TRUSTE and Design	79098 0002/A12 Japan <i>Class(es):</i> 42 Int.	2001-027431 27-Mar-2001	25-Jan-2005
CLICK TO VERIFY REVIEWED BY TRUSTE SITE PRIVACY ST	79098 0002/A5 United States of America <i>Class(es):</i> B Nat.	75/787,067 27-Aug-1999	75/787,067 21-Nov-2000
CLICK TO VERIFY TRUSTE KIDS PRIVACY STATEMENT	79098 0002/A6 United States of America <i>Class(es):</i> B Nat.	75/787,066 27-Aug-1999	75/787,066 21-Nov-2000
REVIEWED BY TRUSTE and Design	79098 0002/A10 European Community <i>Class(es):</i> 35 Int., 42 Int.	001837020 04-Sep-2000	
REVIEWED BY TRUSTE and Design	79098 0002/A14 Japan <i>Class(es):</i> 42 Int.	2001-094177 03-Oct-2001	
REVIEWED BY TRUSTE SITE PRIVACY STATEMENT	79098 0002/A7 United States of America <i>Class(es):</i> B Nat.	75/787,050 27-Aug-1999	75/787,050 21-Nov-2000

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