## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of Assignor's Entire Interest and Goodwill

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Global Hyatt Corporation		12/31/2008	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Hyatt Corporation	
Street Address:	71 South Wacker Drive, Suite 1200	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60606	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1536978	CLASSIC RESIDENCE BY HYATT
Registration Number:	2934976	CLASSIC RESIDENCE BY HYATT

#### **CORRESPONDENCE DATA**

Fax Number: (312)993-9767

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (312) 876-7700

Email: thomas.buettner@lw.com

Correspondent Name: Thomas J. Buettner
Address Line 1: Latham & Watkins LLP

Address Line 2: 233 S. Wacker Drive, Suite 5800 Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Thomas J. Buettner
Signature:	/tjb/
Date:	12/31/2008

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Total Attachments: 2

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#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "<u>Trademark Assignment</u>") dated as of December 31, 2008, is made by GLOBAL HYATT CORPORATION, a Delaware corporation ("<u>Assignor</u>"), to HYATT CORPORATION, a Delaware corporation ("<u>Assignee</u>").

#### WITNESSETH:

WHEREAS, Assignor owns the trademark and service mark CLASSIC RESIDENCE BY HYATT in the United States of America, including any portrayal, logo, representation or depiction thereof, the registrations thereof with the United States Patent and Trademark Office (U.S. Reg. Nos. 1,536,978 & 2,934,976), all common law rights with respect thereto, the goodwill associated therewith and all rights to sue and recover for past, present and future infringement thereof (collectively referred to herein as the "CRbH Mark");

WHEREAS, Assignee wishes to acquire, and Assignor wishes to transfer to Assignee, Assignor's entire right, title and interest in and to the CRbH Mark;

WHEREAS, Assignee and Assignor are parties to a certain Assignment and Assumption Agreement dated as of December 31, 2008 (the "Assignment Agreement"); and

WHEREAS, Assignee and Assignor are desirous of executing a document regarding the assignment of the Assigned Trademark suitable for recordation with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby, assigns, sells and conveys to Assignee, Assignor's entire right, title and interest in and to the CRbH Mark. The right, title and interest in the CRbH Mark include, and Assignor hereby assigns, sells and transfers to Assignee, the goodwill symbolized by the CRbH Mark. To the extent there is any conflict between the terms and conditions of this Trademark Assignment and the terms and conditions of the Assignment Agreement, the terms and conditions of the Assignment Agreement shall control.

Signature page follows.

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TRADEMARK REEL: 003912 FRAME: 0246 IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by its duly authorized representative.

# ASSIGNOR:

CLOBAL WWATER CORROR ATTON	
GLOBAL HYATT CORPORATION	
By: Allm Janica	
Name: Susan T. Smith Title: Sonior Vice President 6	
Senior vice riesident, G	General
Counsel, Secretary	
STATE OF ILLINOIS	
COUNTY OF COOK ) ss.:	
coontror cook )	
On this 31st day of December, 2008, before	ore me personally appeared
Susan T. Smith, known to me, who being dul	
foregoing Trademark Assignment was made for	
stated, and that he or she was authorized to act or	n behalf of Global Hyatt Corporation in
entering into such Trademark Assignment.	
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Notary Public	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
My Commission Expires: 5-5-12	OFFICIAL SEAL" \$
*	LORI G. LOWCZYK
	NOTARY PUBLIC, STATE OF ILLINOIS MY COMMISSION EXPIRES 5/5/2012
Acknowledged by Assignee:	
HYATT CORPORATION	
Ma Quelana Carriera	
By: WS Hawa	•
Title: Mark S. Hoplamazian	
President and Chief	
Executive Officer	

[signature page to Trademark Assignment from Global Hyatt Corporation to Hyatt Corporation]

TRADEMARK REEL: 003912 FRAME: 0247

**RECORDED: 12/31/2008**