

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brimley, Inc.		01/05/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Triax Data, Inc.		
Street Address:	800 S. Gay St.		
Internal Address:	Suite 650		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37929		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3206186	MARKETFOX	
CORRESPONDENCE DATA			
Fax Number:	(865)523-4478		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	865-546-4305		
Email:	MCrockett@lng-patent.com		
Correspondent Name:	Mark P. Crockett		
Address Line 1:	P.O. Box 1871		
Address Line 4:	Knoxville, TENNESSEE 37901		
ATTORNEY DOCKET NUMBER:	61588.M1		
NAME OF SUBMITTER:	Mark P. Crockett		
Signature:	/MarkPCrockett/		
Date:	01/05/2009		

CH \$40.00 3206186

Total Attachments: 1
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TRADEMARK ASSIGNMENT

Brimley, Inc., a corporation of Florida, having a principal place of business at 800 S. Gay St., Suite 650, Knoxville, TN 37929, does hereby sell, assign and transfer to **Triax Data, Inc.**, a corporation of Florida, having a principal place of business at 800 S. Gay St., Suite 650, Knoxville, TN 37929, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to "MARKET FOX" (the "Trademark") for Direct Marketing Services and U.S. Registration No. 3,206,186, currently owned by Brimley Inc., including all rights of action, including all rights in the Trademark arising by common law, including all rights in logos, scripts, trade dress and packaging associated with the Trademark, including all rights arising by the filing of an application for registration of a Trademark in this or another country, or arising by operation of any statute or treaty of the United States (or any state thereof) or any other country, along with the goodwill and business associated with said Trademark.

Brimley, Inc.

By


Jonathan Brooks

Date:

1-5-09