

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Richline Group, Inc.		12/15/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Walden-Hays, Inc.		
<b>Street Address:</b>	P. O. Box 1071		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10276		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2852199	NEW YORK STYLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)935-5728		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 935 5700		
<b>Email:</b>	scarsdale@colucci-umans.com		
<b>Correspondent Name:</b>	Frank J. Colucci		
<b>Address Line 1:</b>	218 East 50th Street		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	D163-000 NEW YORK STYLE		
<b>NAME OF SUBMITTER:</b>	Frank J. Colucci		
<b>Signature:</b>	/frank j. colucci/		
<b>Date:</b>	01/05/2009		

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Total Attachments: 2  
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ASSIGNMENT

WHEREAS, Richline Group, Inc., a Delaware corporation, with an address of 115 South MacQuesten Parkway, Mount Vernon, New York 10550 (herein "Assignor"), is the owner of the trademark NEW YORK STYLE for jewelry in International Class 14, which is registered in the United States Patent and Trademark Office, under Registration No. 2,852,199, issued on June 8, 2004; and

WHEREAS, Walden-Hays, Inc., a New York corporation, with an address of P.O. Box 1071, New York, New York 10276 (herein "Assignee") is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the trademark NEW YORK STYLE for jewelry, together with the goodwill of the business symbolized by the trademark, and the above-identified registration thereof, including the right to sue for past infringement.

The Commissioner of Patents and Trademarks is requested to record the assignment to said Assignee.

Dated: New York, New York  
December 15, 2008

RICHLINE GROUP, INC.

By

Name: DENNIS ULRICH

Title:

CHIEF EXECUTIVE OFFICER

STATE OF NEW YORK )  
 ) SS.:  
COUNTY OF )

I, TRICIA MUNTAJ-RIVAS, a Notary Public in and for the State and County aforementioned, do hereby certify that DERONIS ULRICH who personally appeared before me, being by me duly sworn, declared that he/she is the CHIEF EXECUTIVE OFFICER of Richline Group, Inc., a corporation existing under the laws of the state of Delaware, executed the foregoing document in my presence; that he/she has authority, under the articles of incorporation and bylaws of the said corporation to represent the said corporation, and that any instrument signed solely by him/her in his/her capacity as such officer is binding on the said corporation.

Dated this 15<sup>th</sup> day of December, 2008.



Name:  
Notary Number: 01MU6130502  
My Commission Expires: 07/13/09

TRICIA MUNTAJ-RIVAS  
Notary Public, State of New York  
No. 01MU6130502  
Qualified in Queens County  
Commission Expires July 13, 2009